

January 2022

Canada's Role in the World

Annual Foreign Policy and International Affairs Survey

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Methodology

- ▶ Survey of 1,783 Canadians conducted using an online national representative sample.*
 - ▶ Margin of error is +/- 2.3%, for the national sample, but larger for sub-groups.
 - ▶ The Greater Toronto and Metro Vancouver areas were other oversampled to provide meaningful sample sizes.
- ▶ The survey was conducted in both English and French.
- ▶ Data was collected between December 2 and 4, 2021.
- ▶ Results have been weighted by region, age, gender, language most often used at home and past federal vote using the most recent census data.
- ▶ A similar survey was conducted in September of 2020 and is referred to for the sake of comparison.

*This poll was done in partnership with the Konrad Adenauer Foundation. MLI also used the services of One Persuades for the polling.

Label definitions

- ▶ For each question the results are broken out into many different segments. The segment labels have been abbreviated.

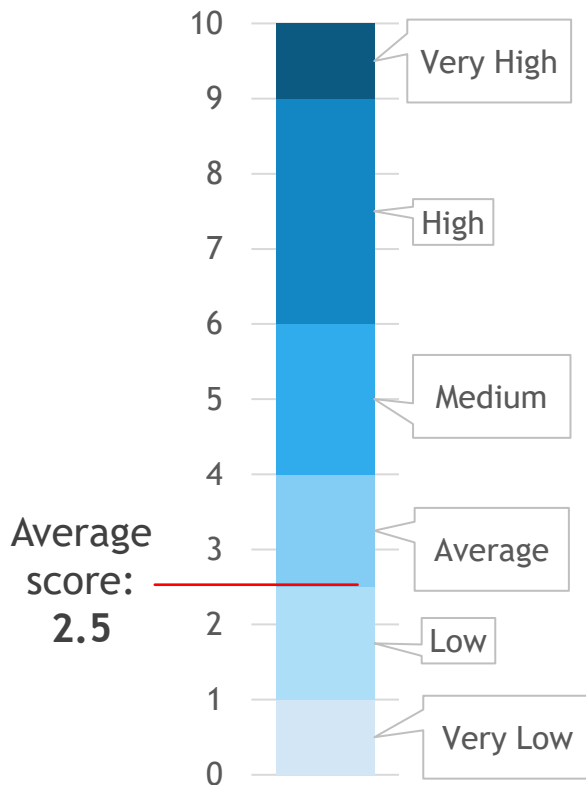
Label	Definition	Label	Definition	Label	Definition
Canada	All respondents	Under \$50k	Household income under \$50,000	Conservative '21	Voted Conservative in the 2021 federal election
Atlantic	NL, NS, PE & NB	\$50k to \$100k	Household income between \$50,000 and \$100,000	NDP '21	Voted NDP in the 2021 federal election
Quebec	Quebec	\$100k to \$150k	Household income between \$100,000 and \$150,000	English	English is official language most often spoken at home
GTA	Greater Toronto Area	Over \$150k	Household income over \$100,000	French	French is official language most often spoken at home
Rest of Ontario	Ontario outside of the GTA	Immigrant	Immigrated to Canada themselves	Visited China	Has visited China
West	Manitoba, Saskatchewan, Alberta and BC outside of Metro Vancouver	2 nd generation	One or both parents immigrated to Canada	FP very imp to voting	Foreign policy was very important to their voting decision
High school or less	No more education than high school	3 rd gen or more	Family has been in Canada for more than two generations	FP mod. imp to voting	Foreign policy was moderately important to their voting decision
Trades or comm college	Attended trades school or community college	Non-Visible Minority	Canadians who are not visible minorities	FP not very imp to voting	Foreign policy was not very important to their voting decision
Bachelor's degree	Completed a Bachelor's degree	Visible Minority	Canadians who are visible minorities	FP not imp at all to voting	Foreign policy was not at all important to their voting decision
Graduate degree	Completed a post-graduate degree	Liberal '21	Voted Liberal in the 2021 federal election	Very Low to High IKS	International Knowledge Score categories
Canada 2020	The results from last year's survey				

International Knowledge Score (IKS)

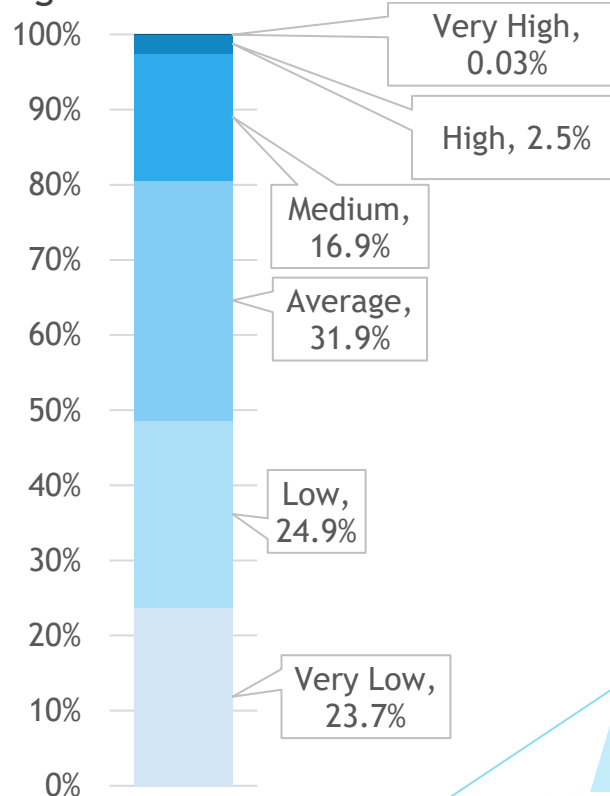
- ▶ In order to understand the impact of knowledge of foreign affairs and familiarity with the world outside of Canada on how respondents view Canada's place in the world and various policy issues we created the International Knowledge Score (IKS).
- ▶ The IKS is a combination of two equal factors:
 - ▶ Amount of travel outside of Canada, with extra weight for travel beyond North America and the Anglosphere.
 - ▶ Knowledge of international news using two events as tests - Netanyahu's defeat as PM of Israel and the assassination of the President of Haiti.
- ▶ The IKS is measured using a score between 0 and 10. 0 means having no knowledge or exposure to the world beyond Canada and 10 means having deep knowledge of and extensive exposure to the rest of the world.

International Knowledge Score (IKS)

IKS categories based on score

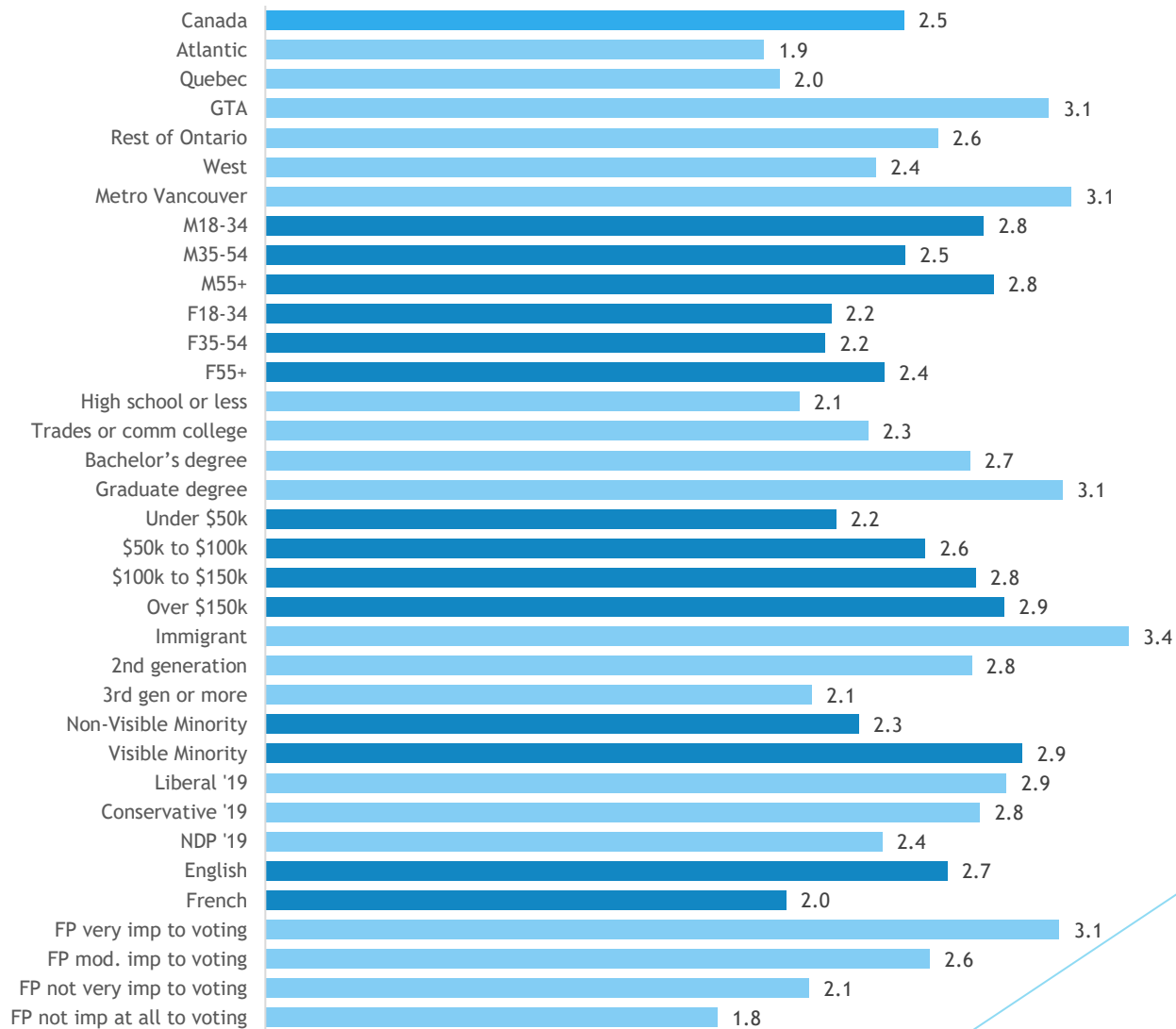


Distribution of IKS categories within Canada



Because so few respondents scored in the “Very High” category they have been merged into the “High” category for the rest of this analysis

IKS by demographic

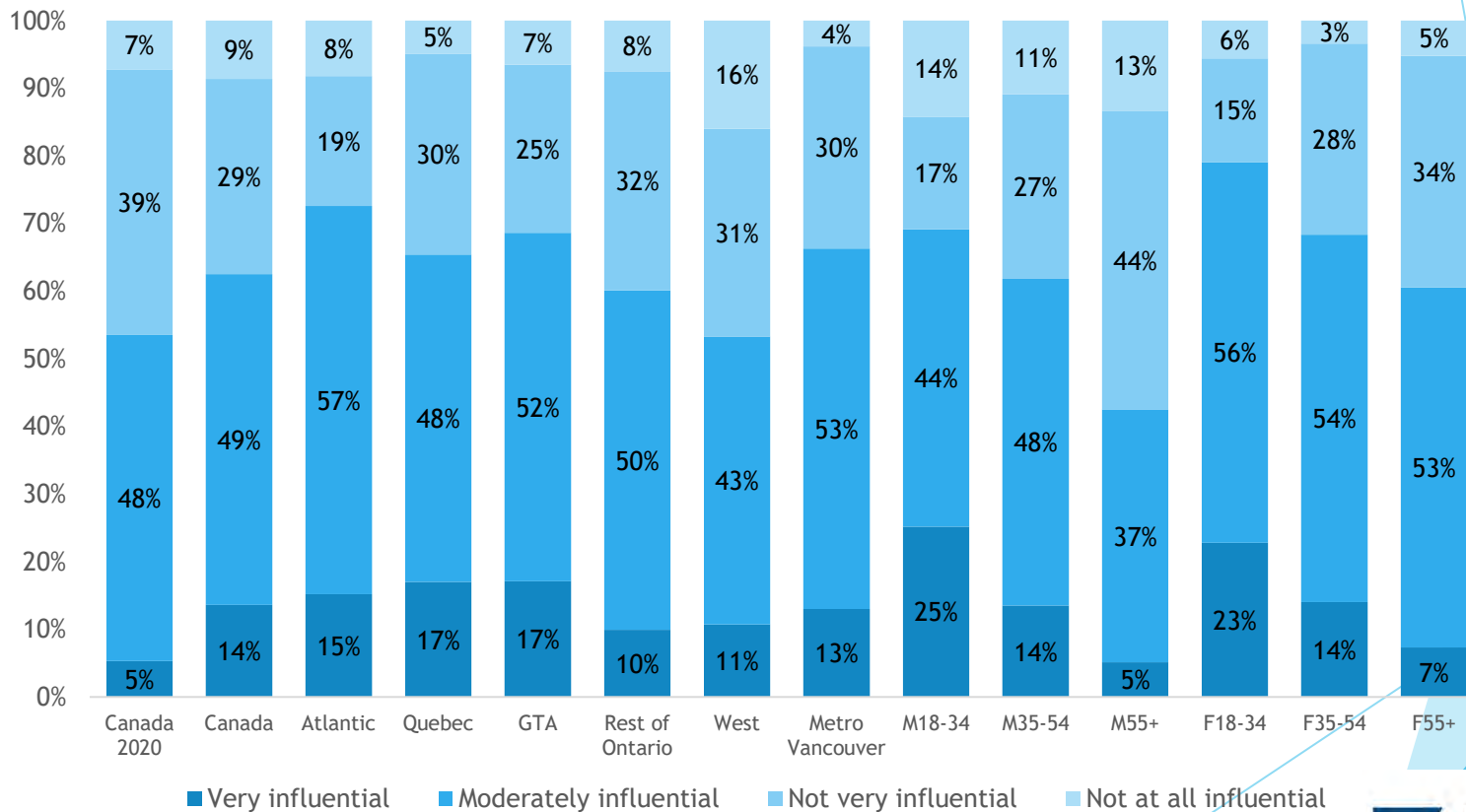


Canada's Role in the world

8



How influential is Canada on the world stage?

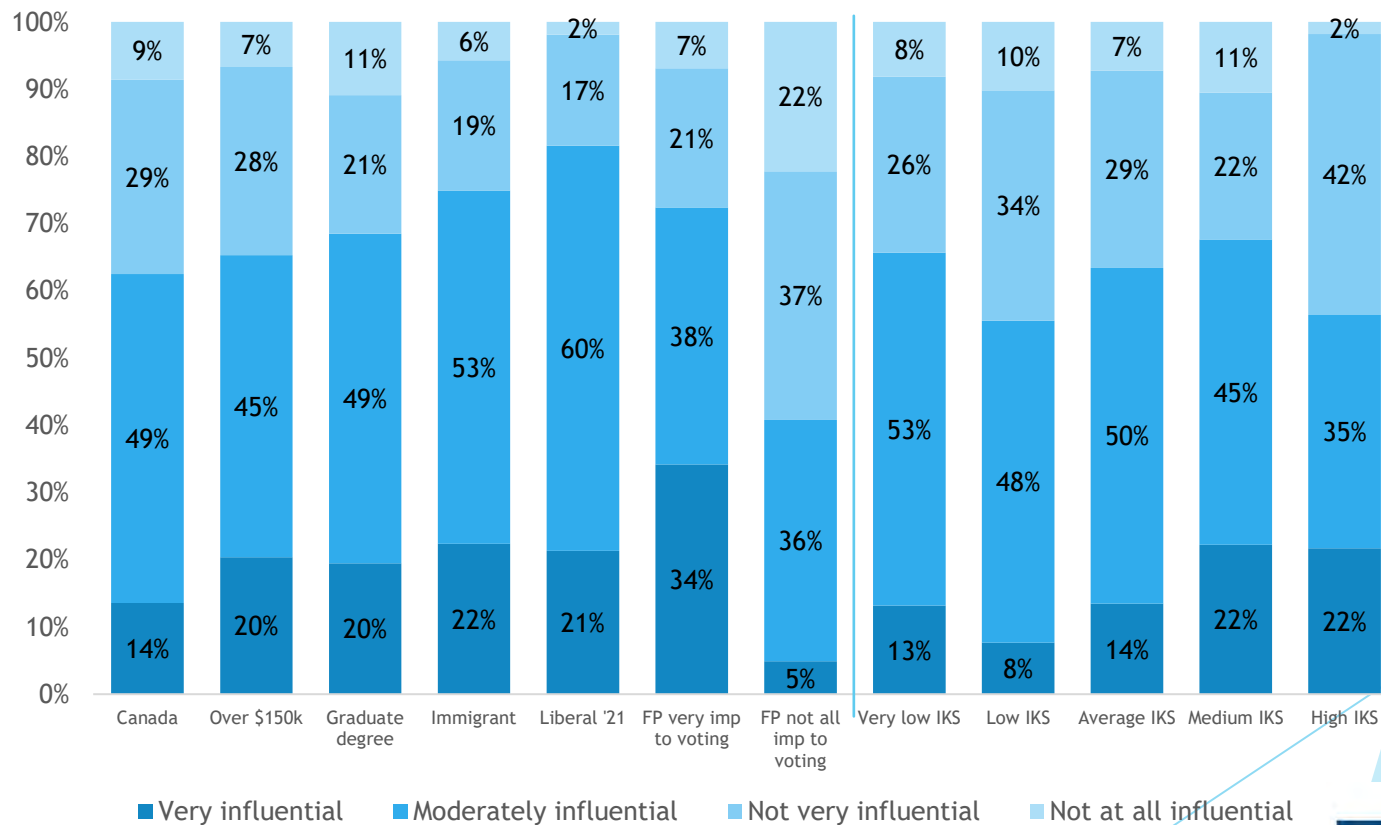


■ Very influential
 ■ Moderately influential
 ■ Not very influential
 ■ Not at all influential

Region, Age and Gender

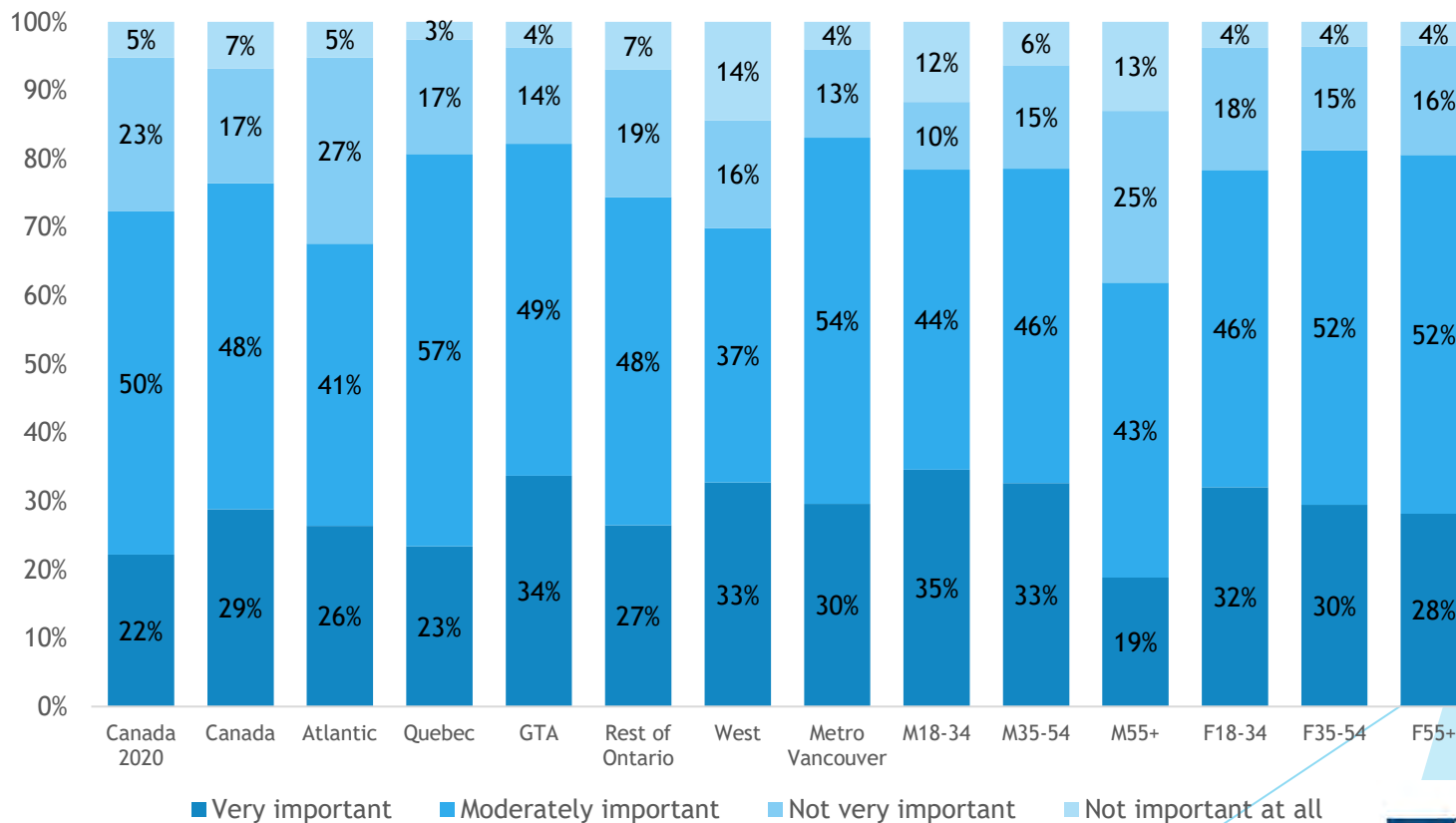


How influential is Canada on the world stage?



Significant Segments and IKS

How important is it that Canada be more influential on the world stage?

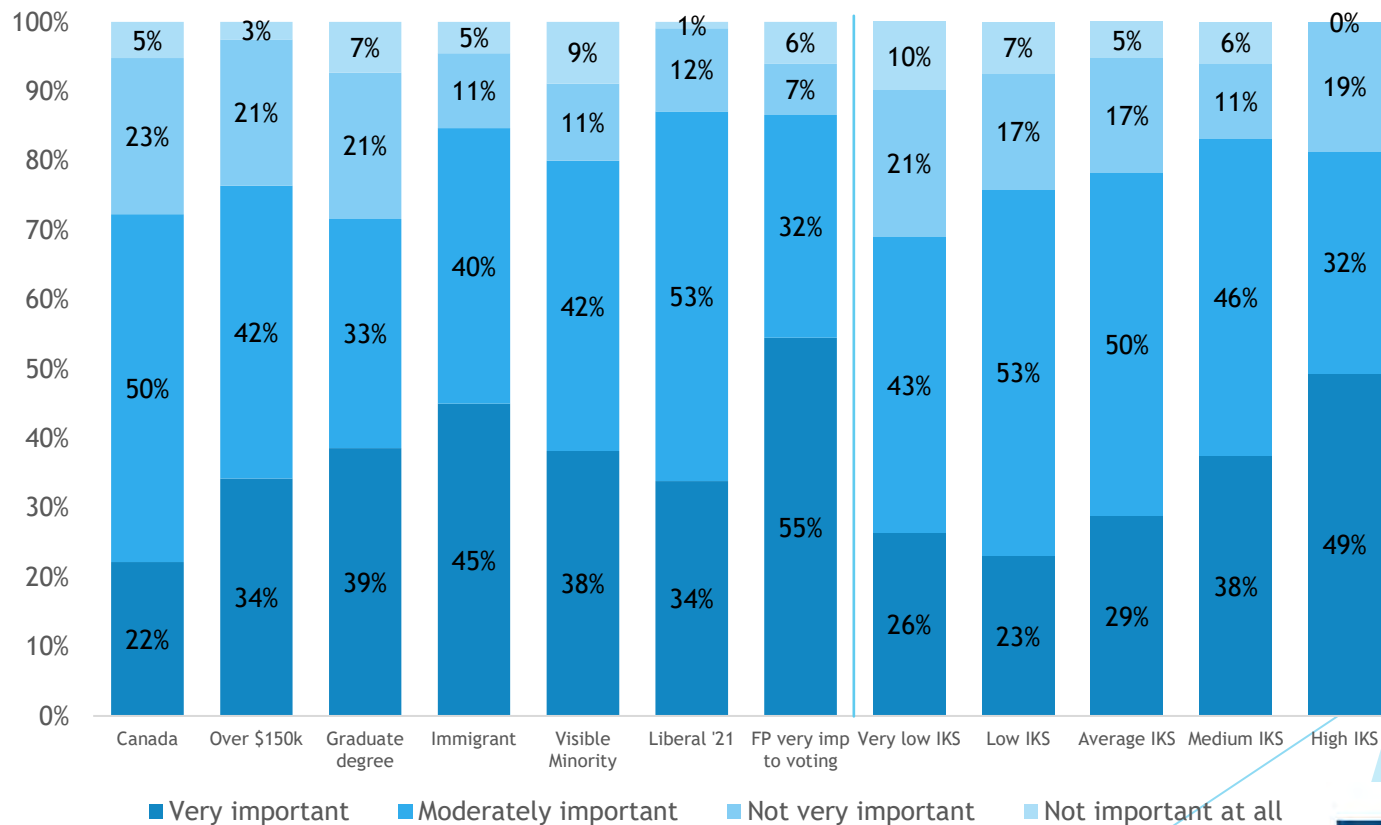


Region, Age and Gender

Very important Moderately important Not very important Not important at all

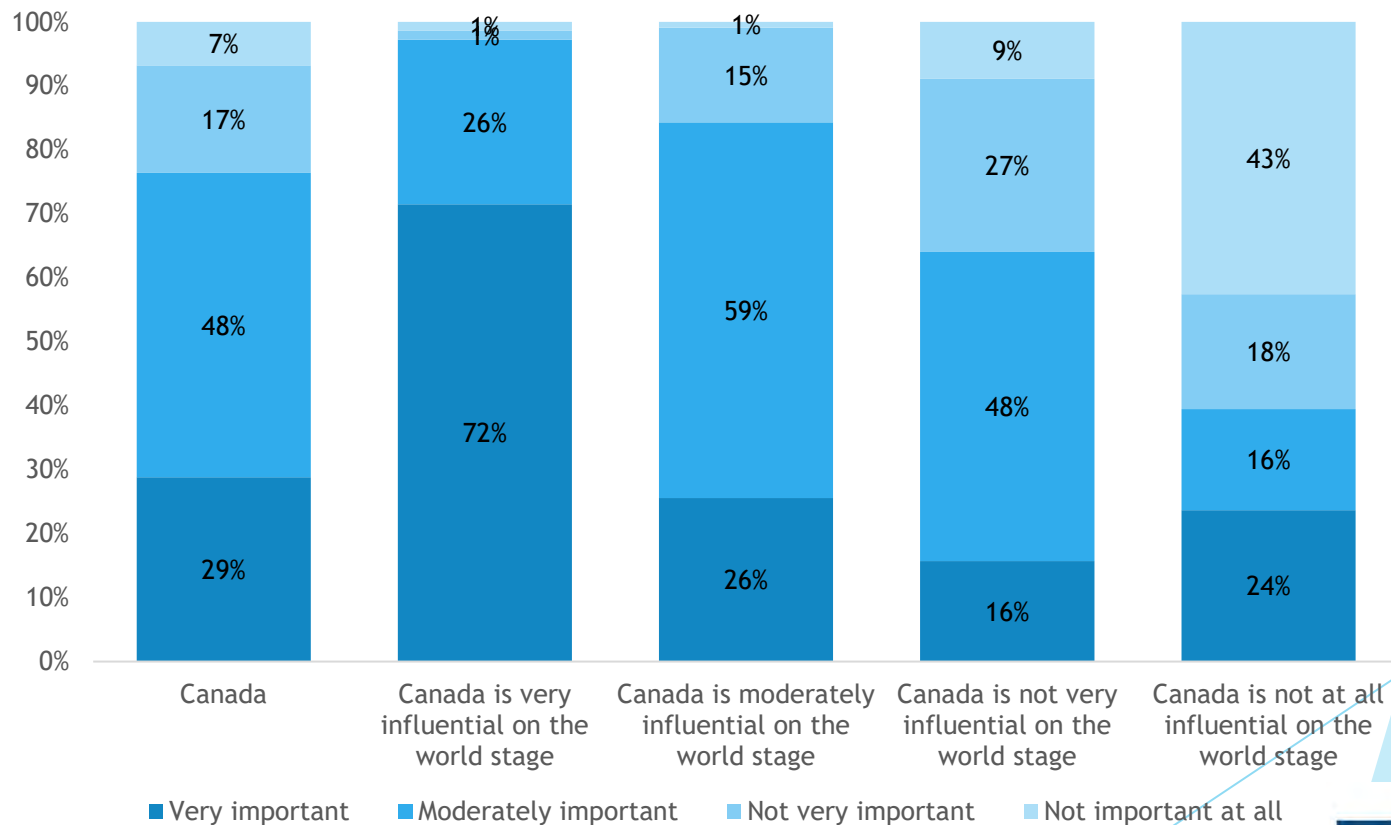


How important is it that Canada be more influential on the world stage?



Significant Segments and IKS

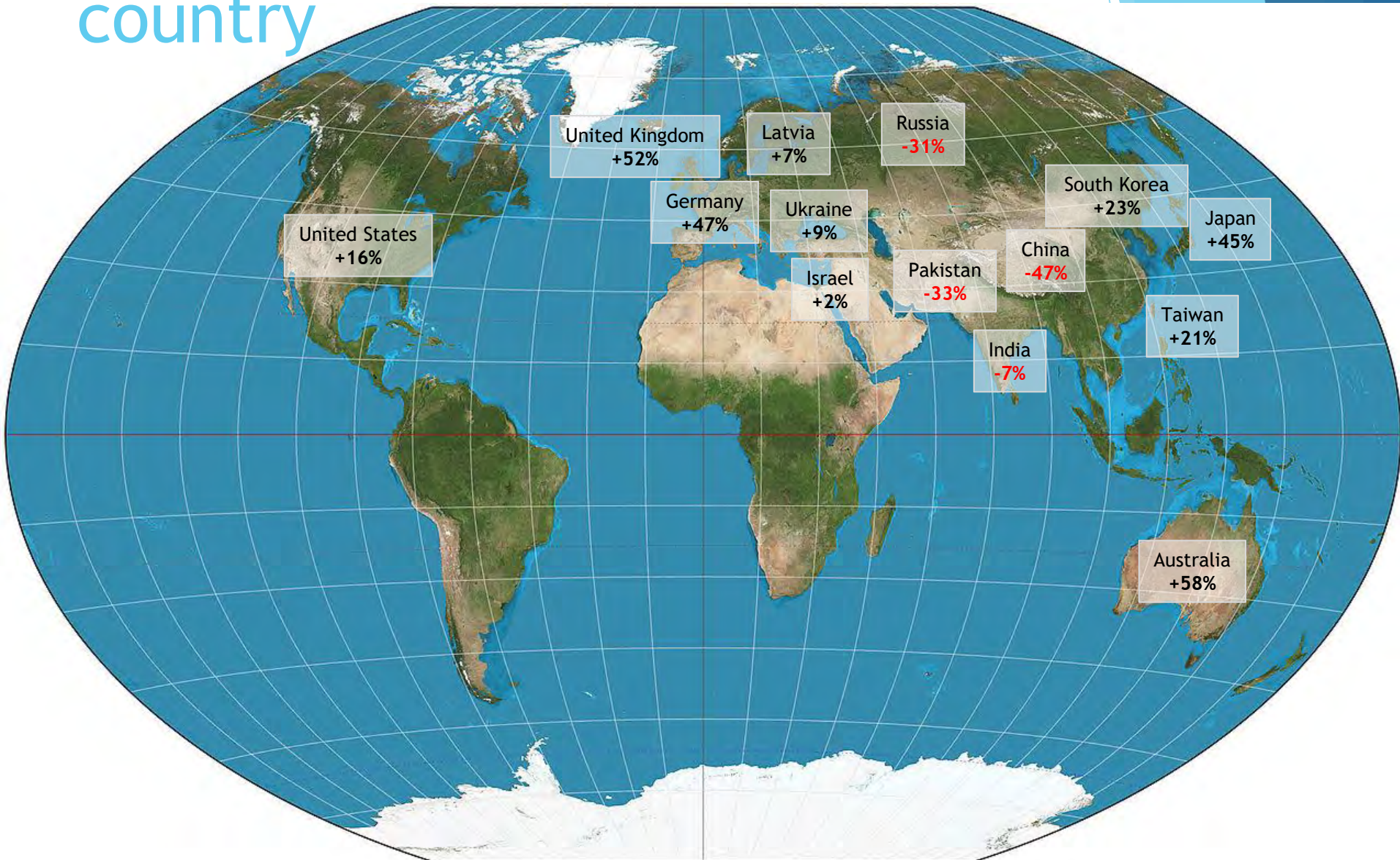
How important is it that Canada be more influential on the world stage?



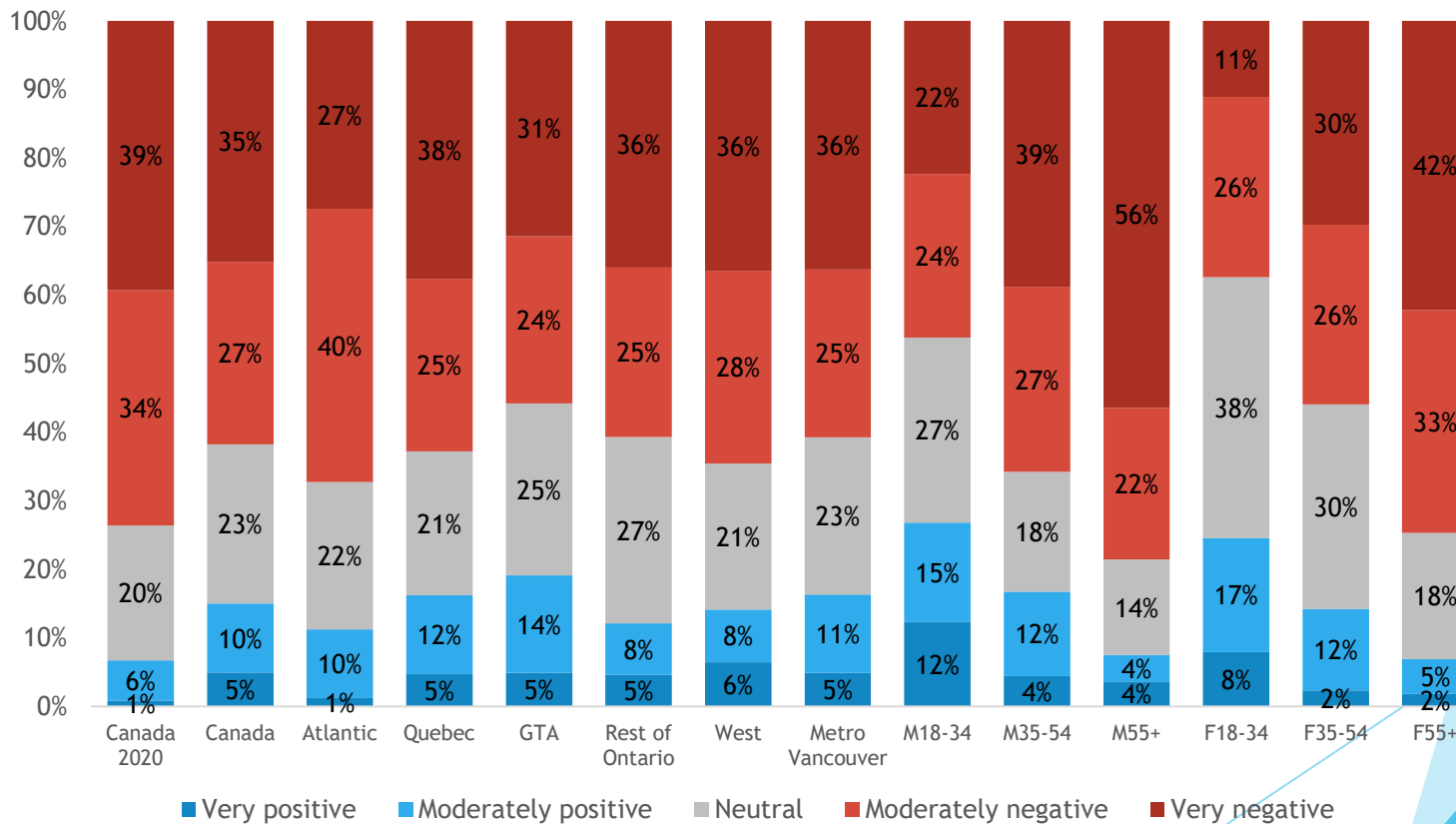
■ Very important
 ■ Moderately important
 ■ Not very important
 ■ Not important at all

Views of Countries

Net impression score for each country



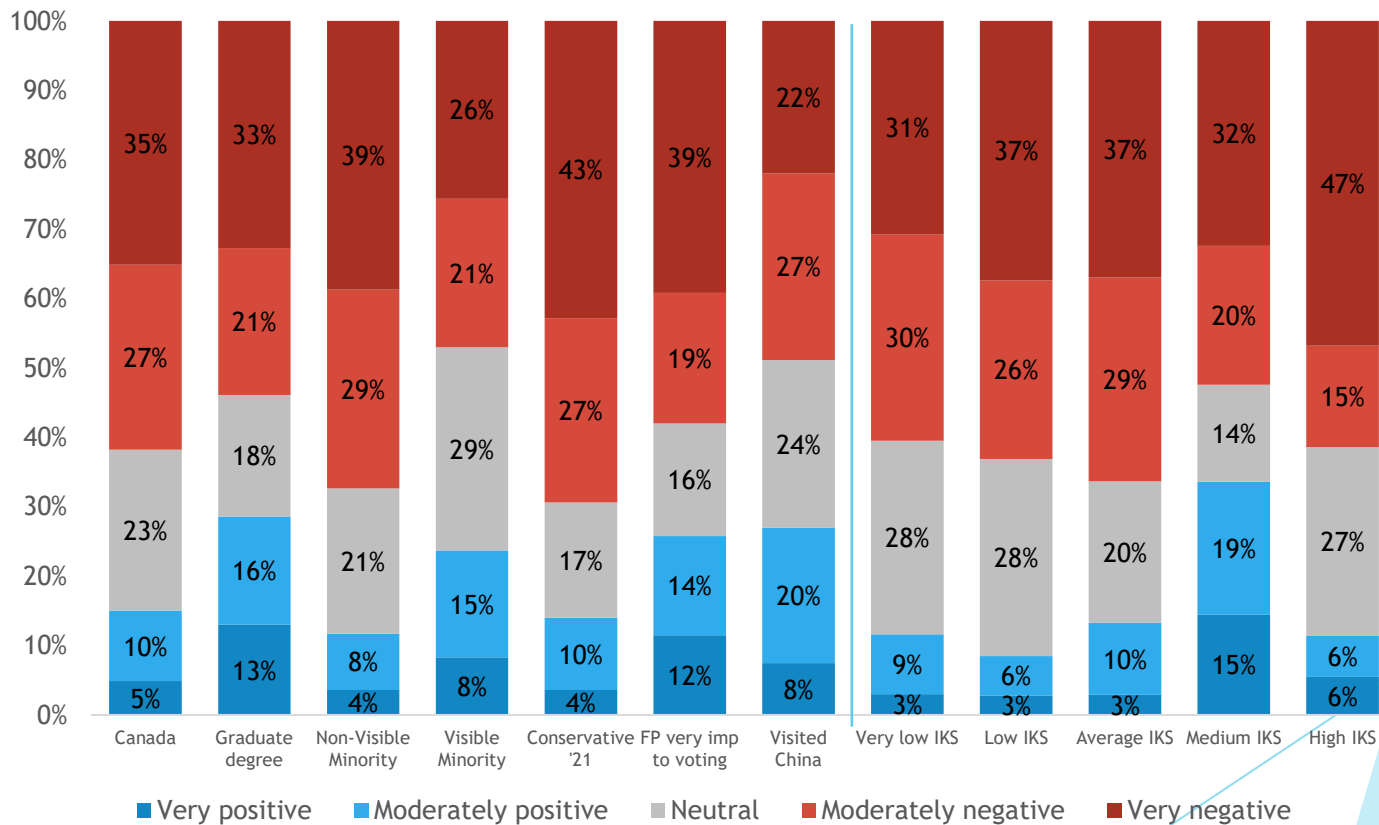
Opinion of China



Region, Age and Gender



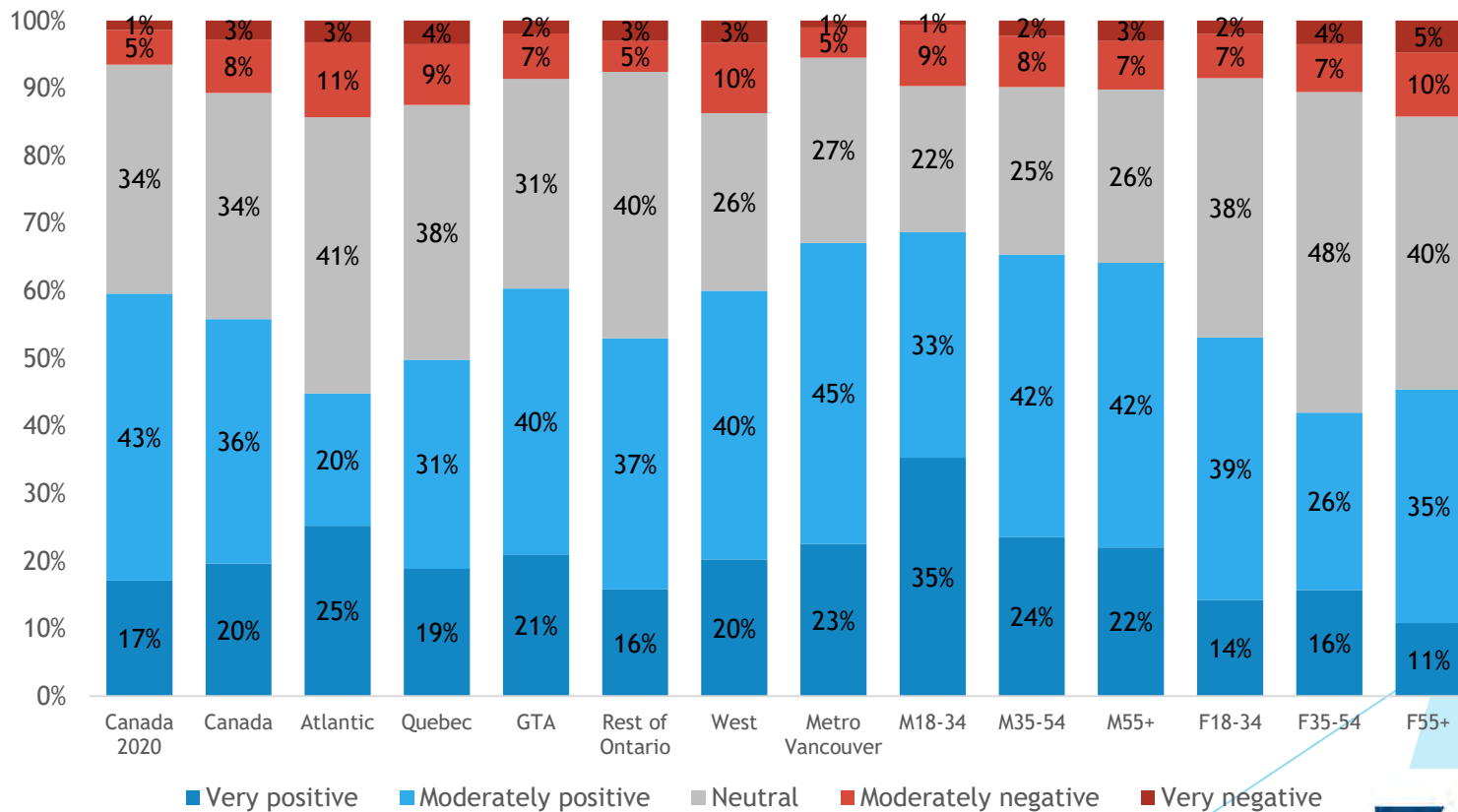
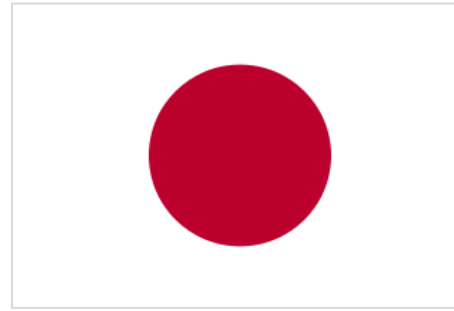
Opinion of China



Significant Segments and IKS



Opinion of Japan

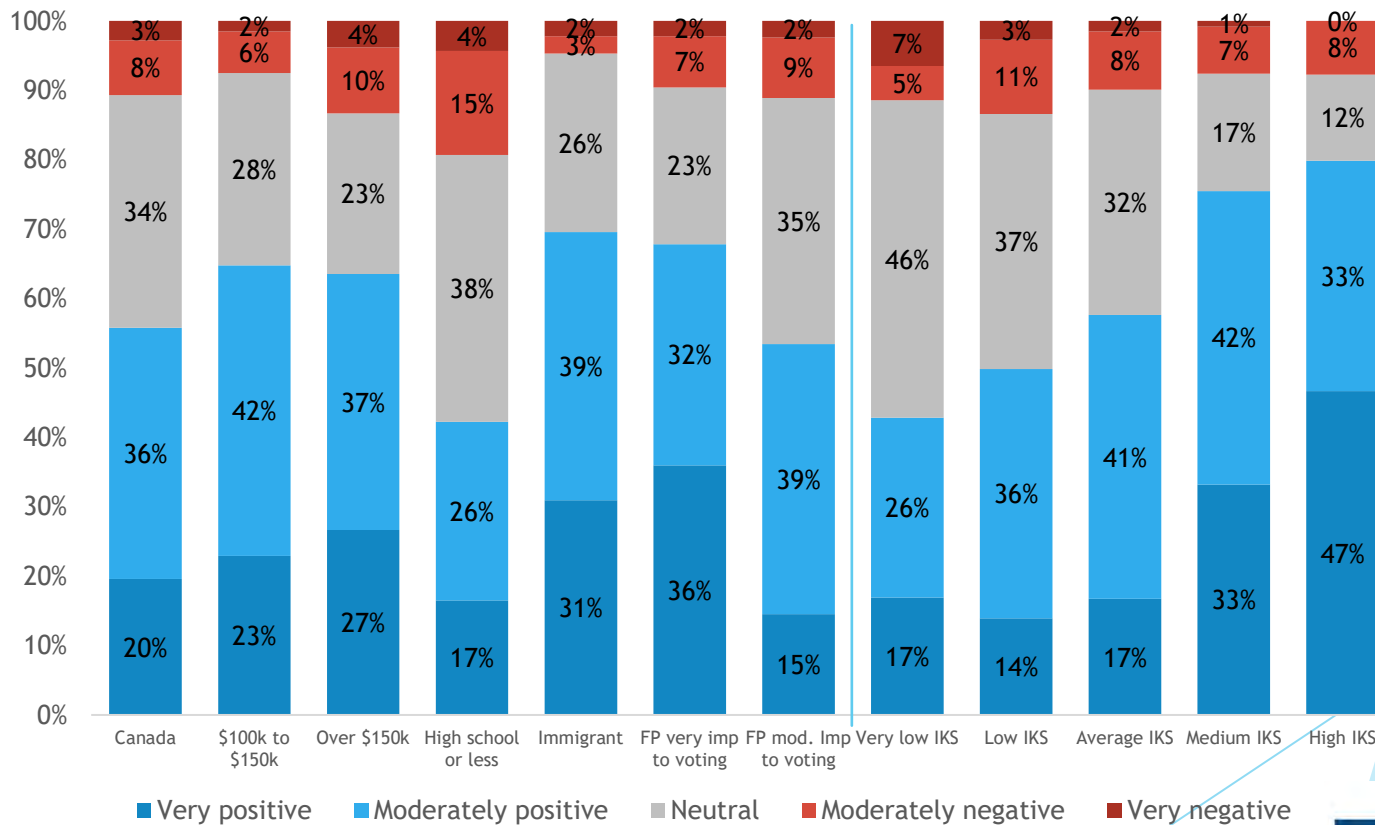
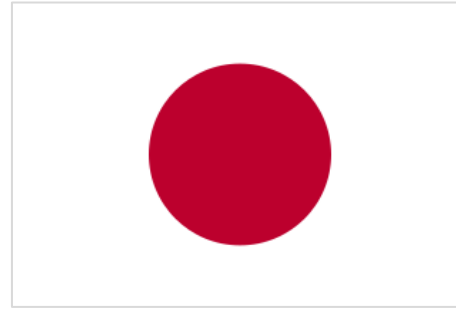


Region, Age and Gender

Very positive Moderately positive Neutral Moderately negative Very negative

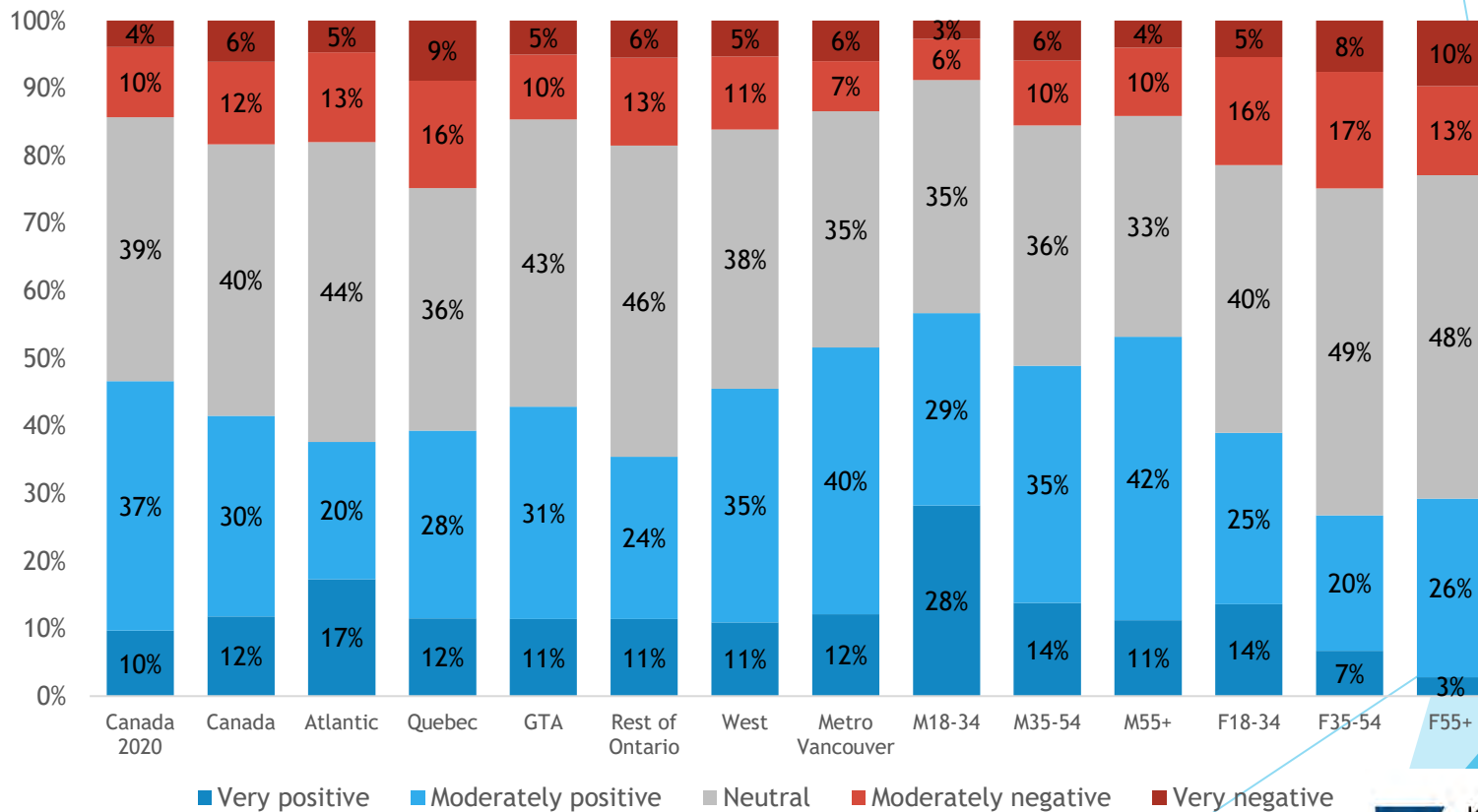


Opinion of Japan



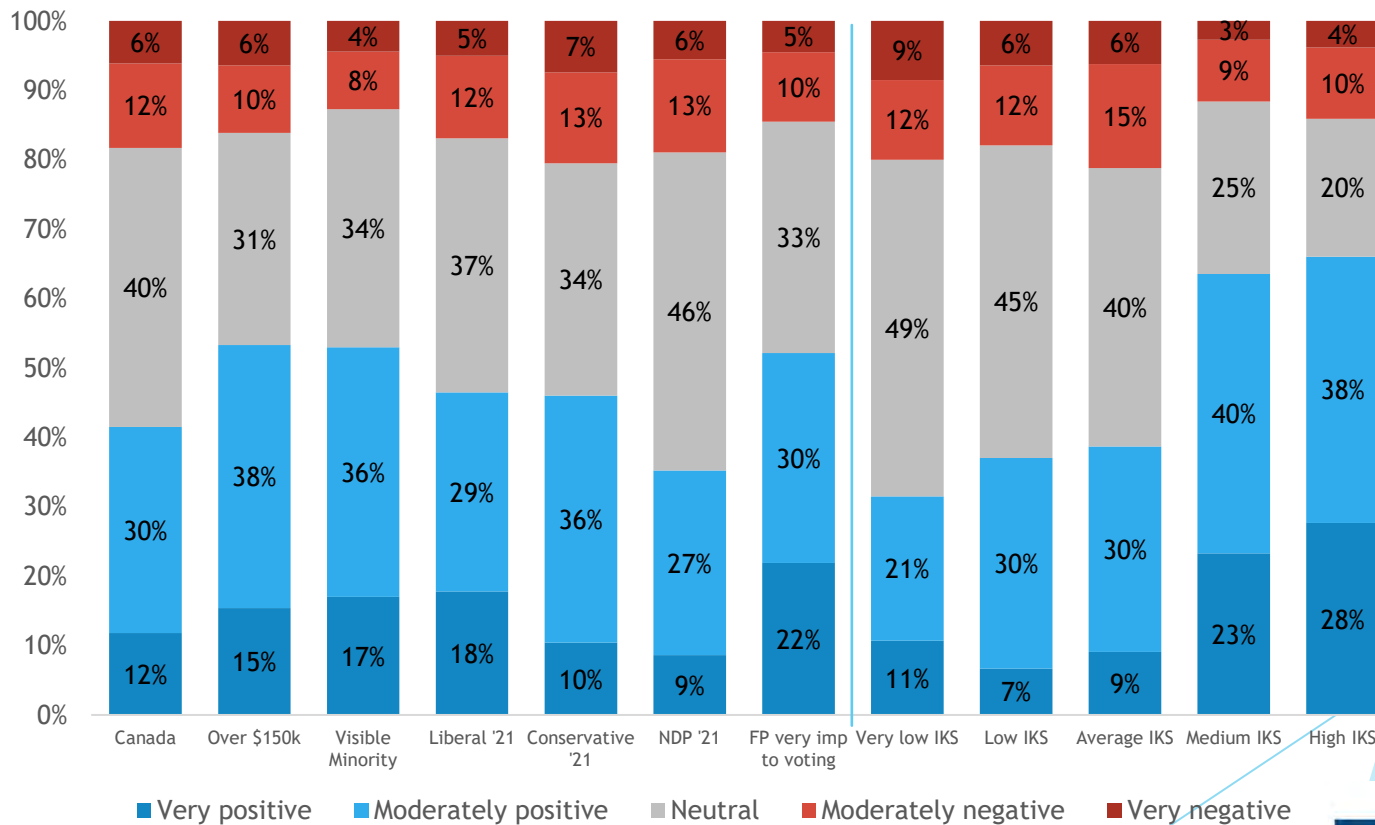
Significant Segments and IKS

Opinion of South Korea



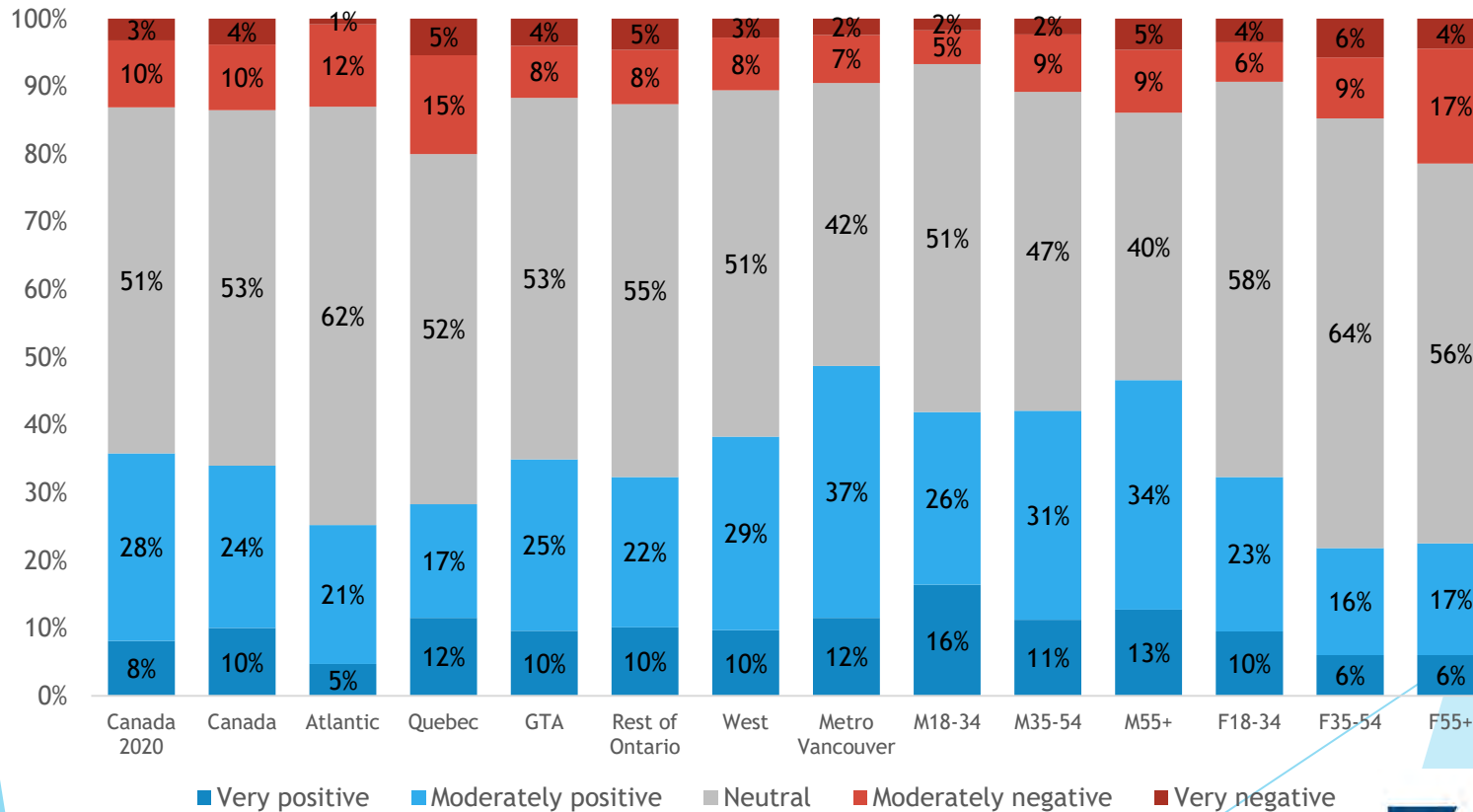
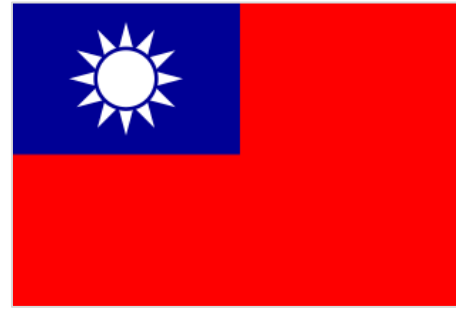
Region, Age and Gender

Opinion of South Korea



Significant Segments and IKS

Opinion of Taiwan

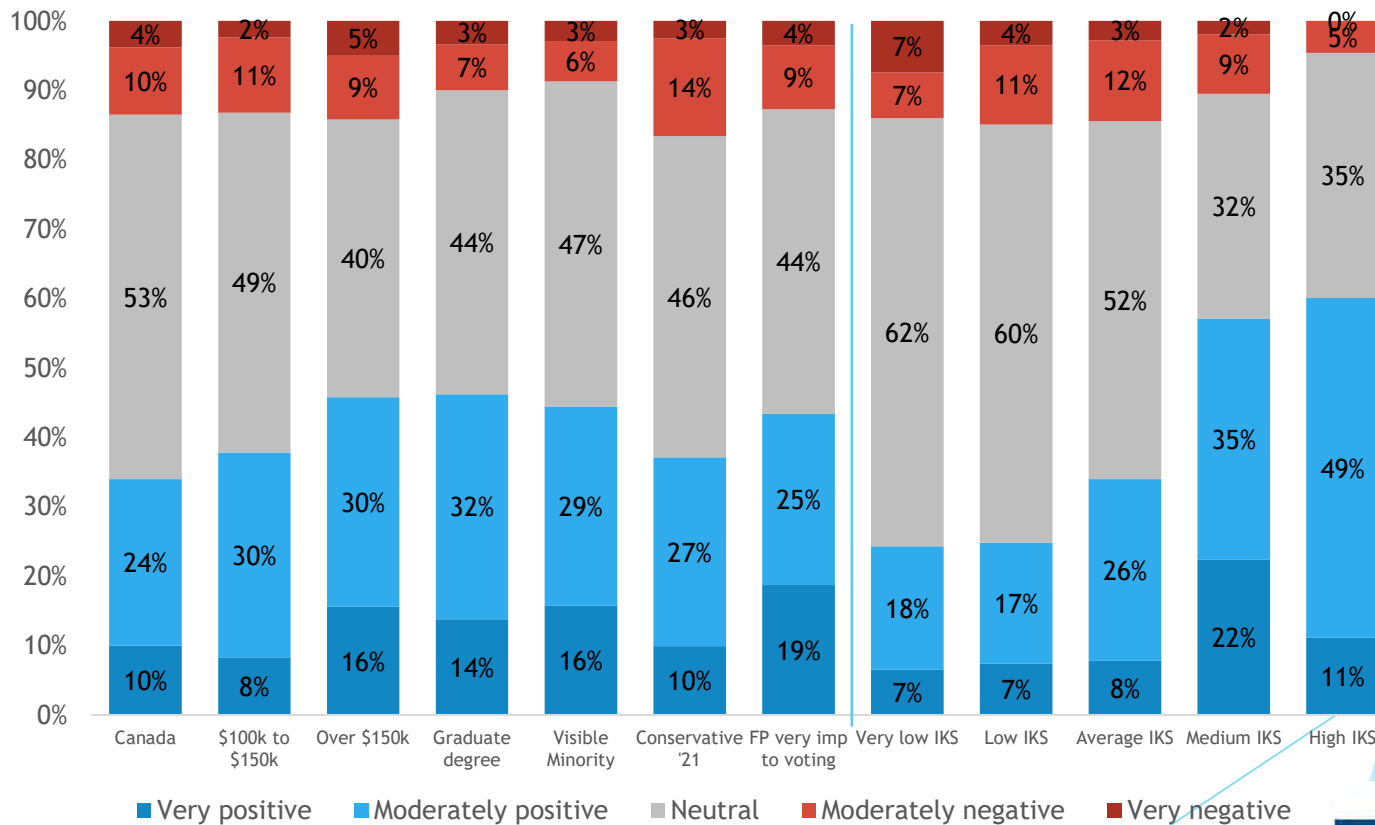
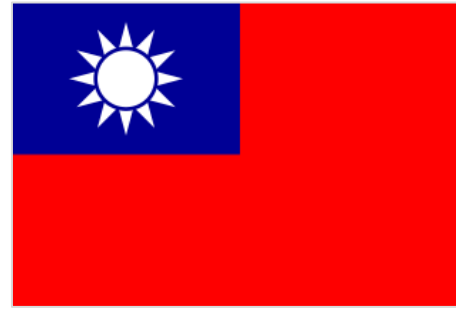


Region, Age and Gender

Very positive Moderately positive Neutral Moderately negative Very negative



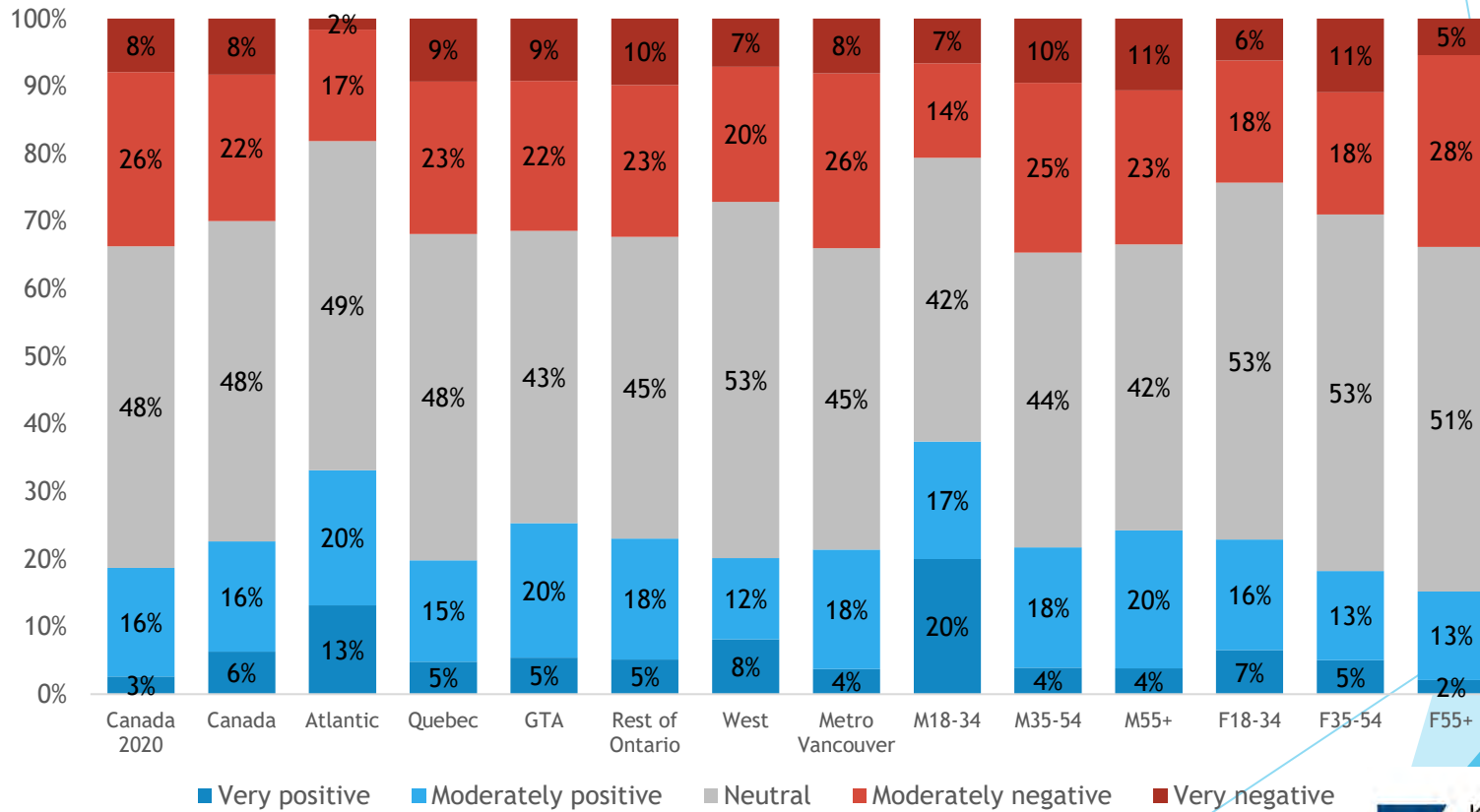
Opinion of Taiwan



Significant Segments and IKS

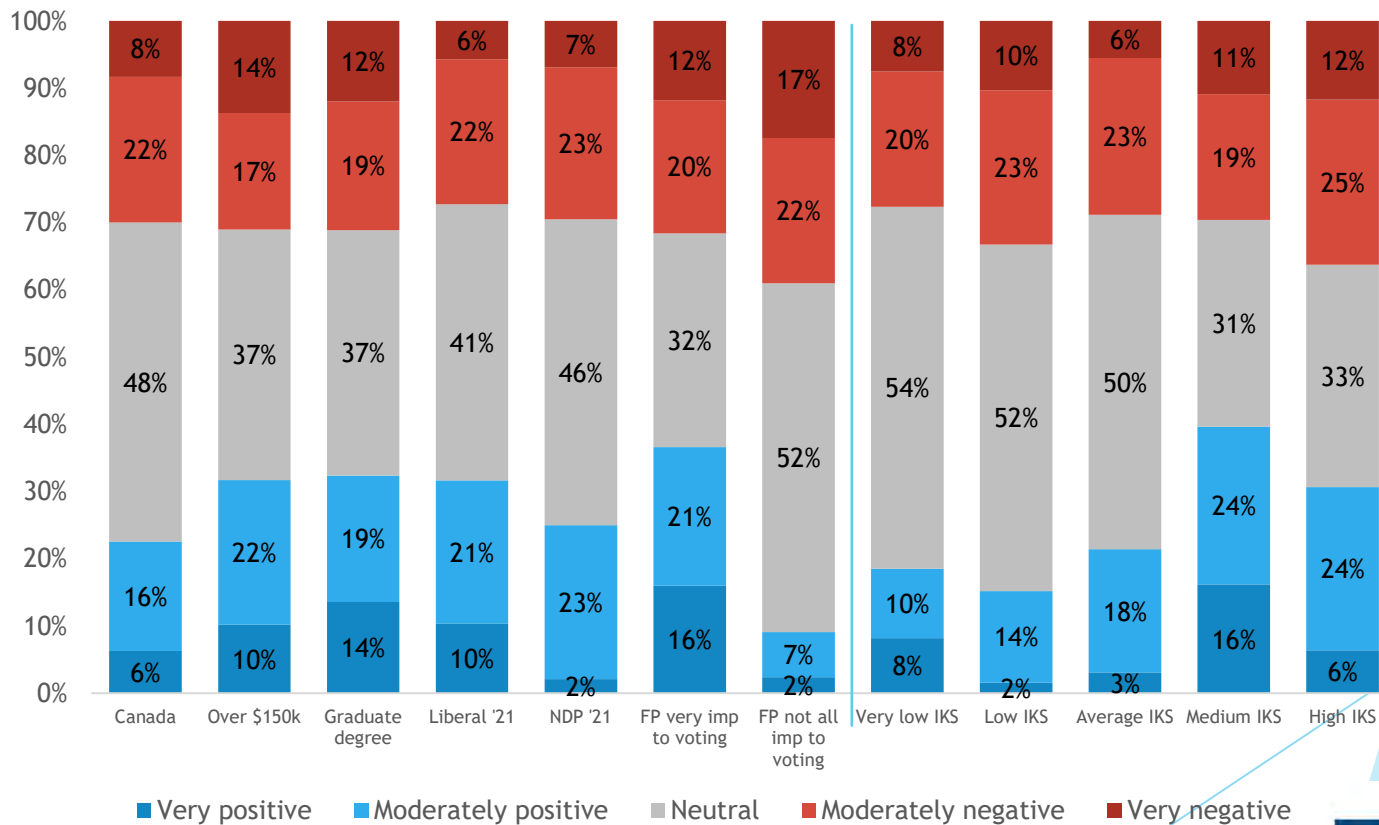


Opinion of India



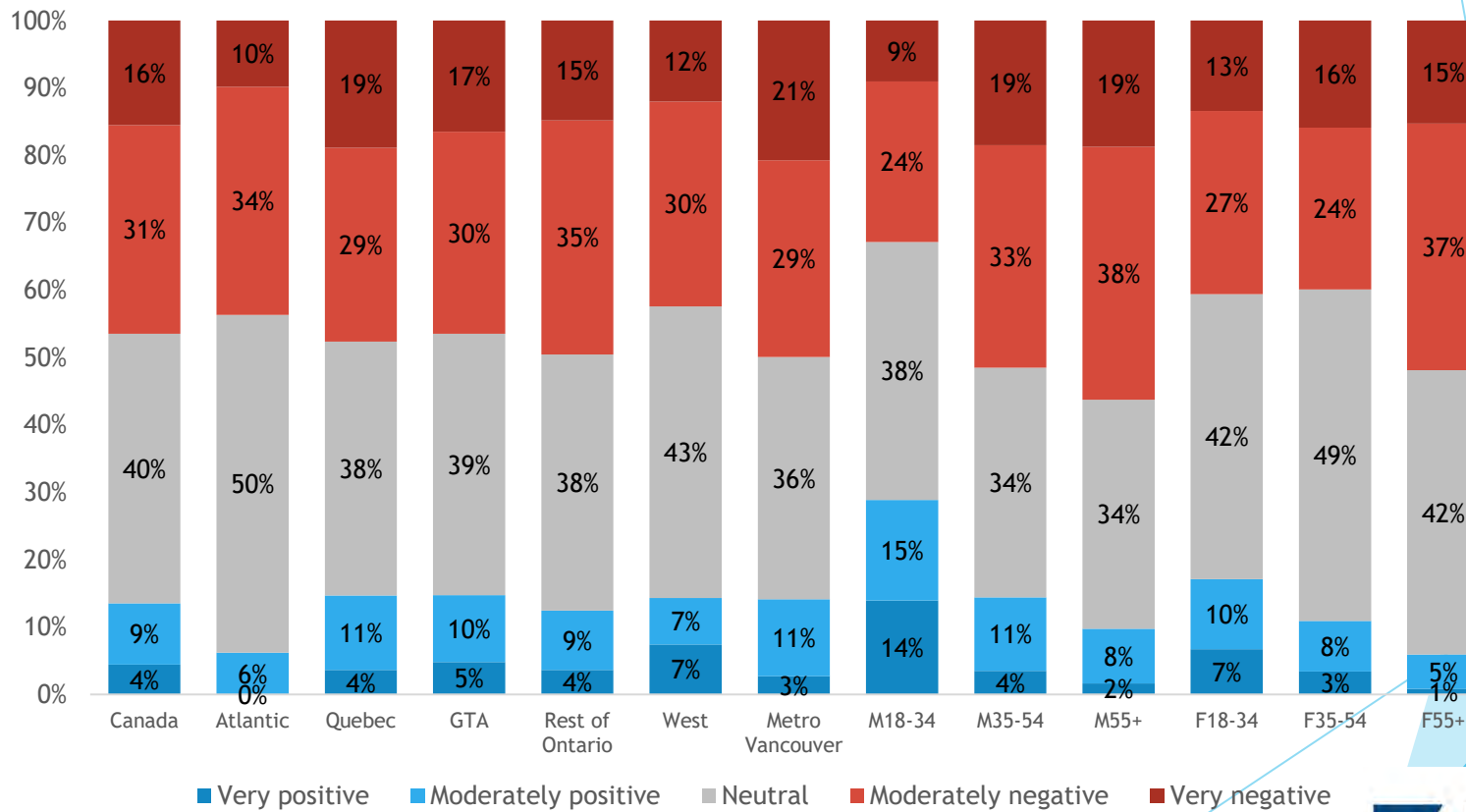
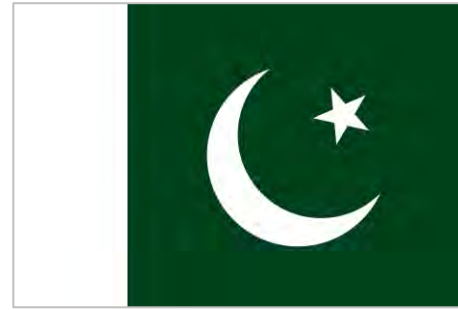
Region, Age and Gender

Opinion of India



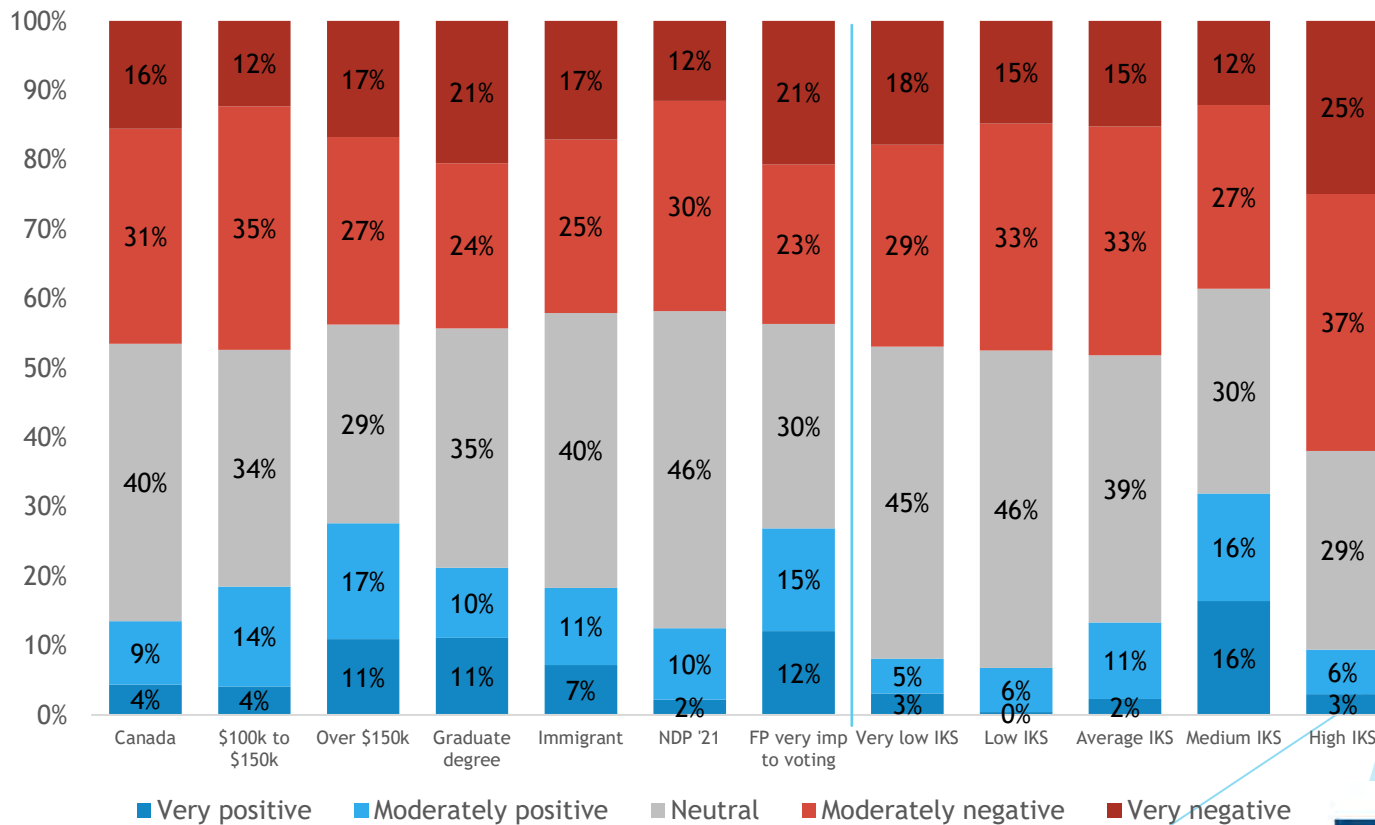
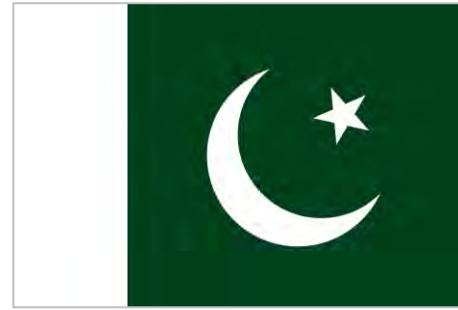
Significant Segments and IKS

Opinion of Pakistan



Region, Age and Gender

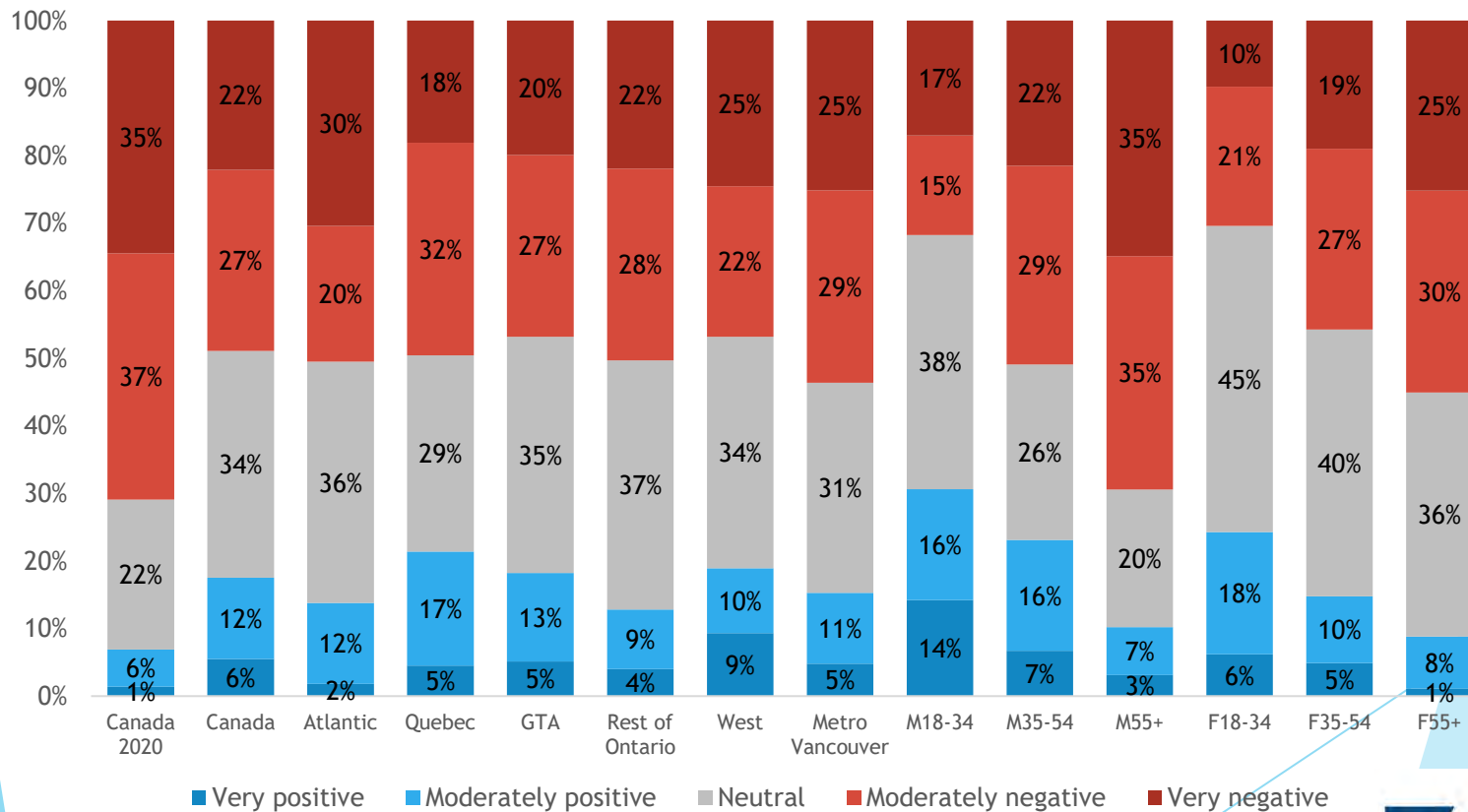
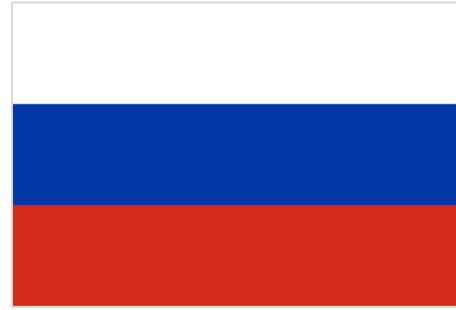
Opinion of Pakistan



Significant Segments and IKS



Opinion of Russia

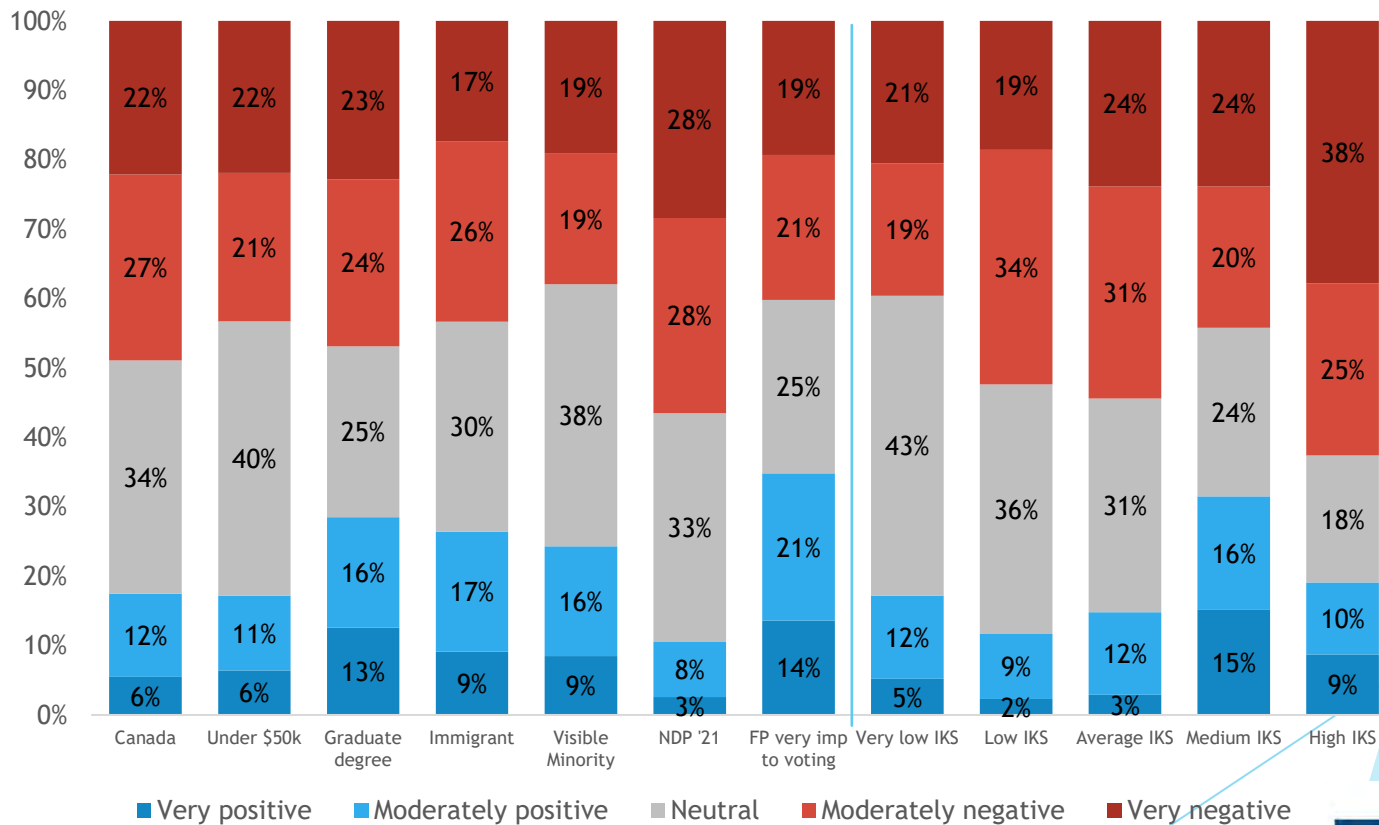
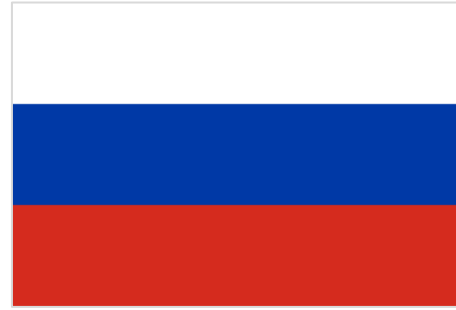


Region, Age and Gender

Very positive Moderately positive Neutral Moderately negative Very negative

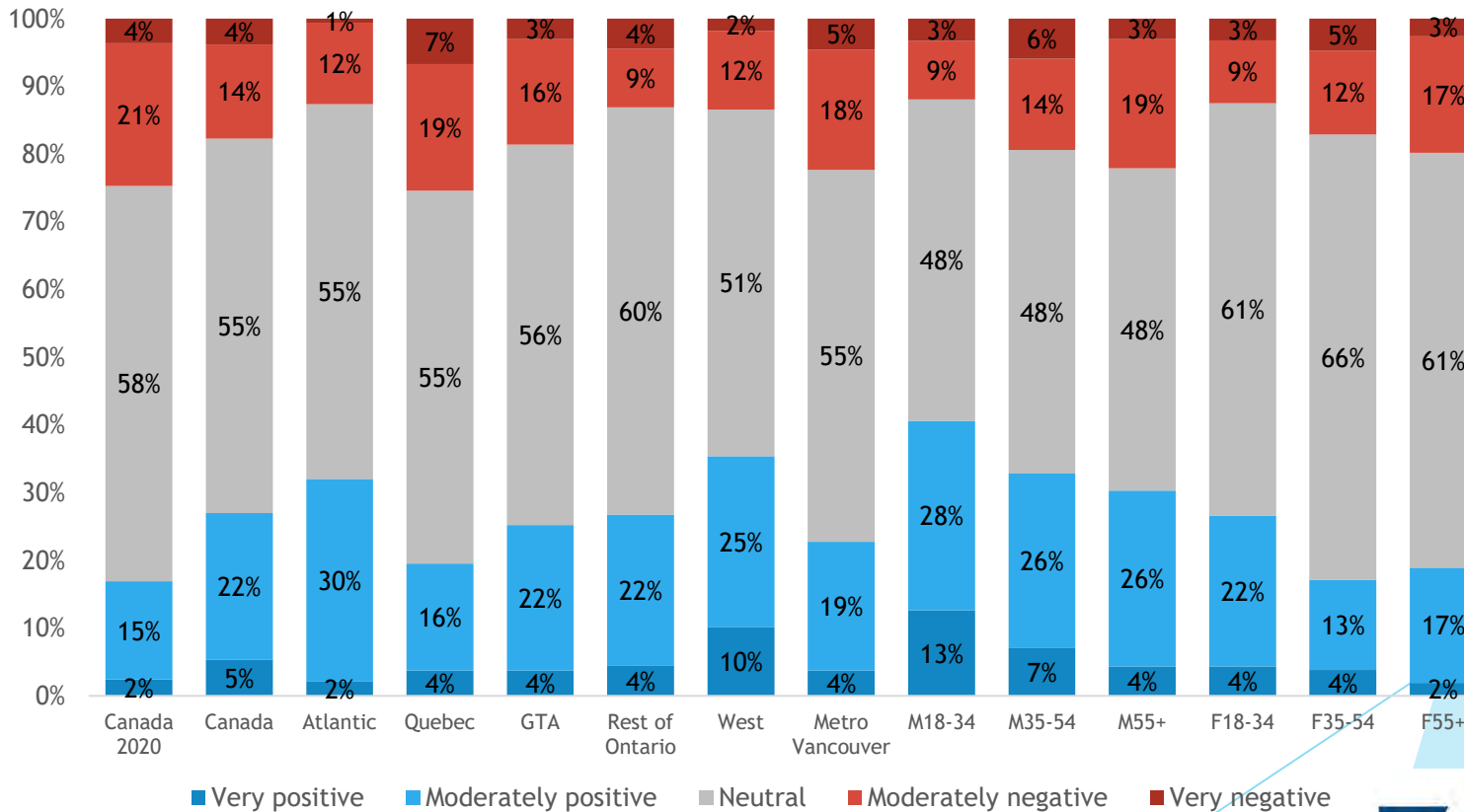


Opinion of Russia



Significant Segments and IKS

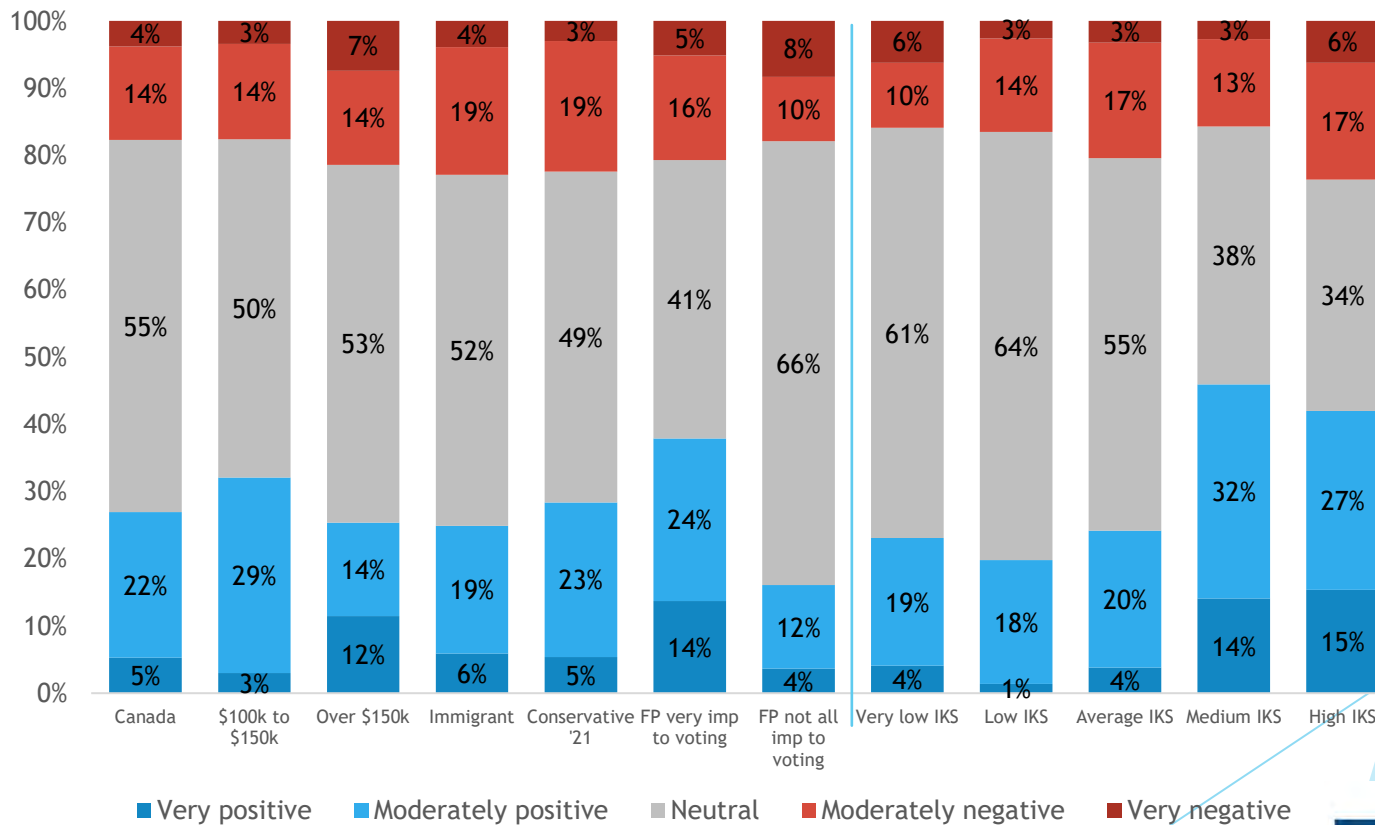
Opinion of Ukraine



Region, Age and Gender



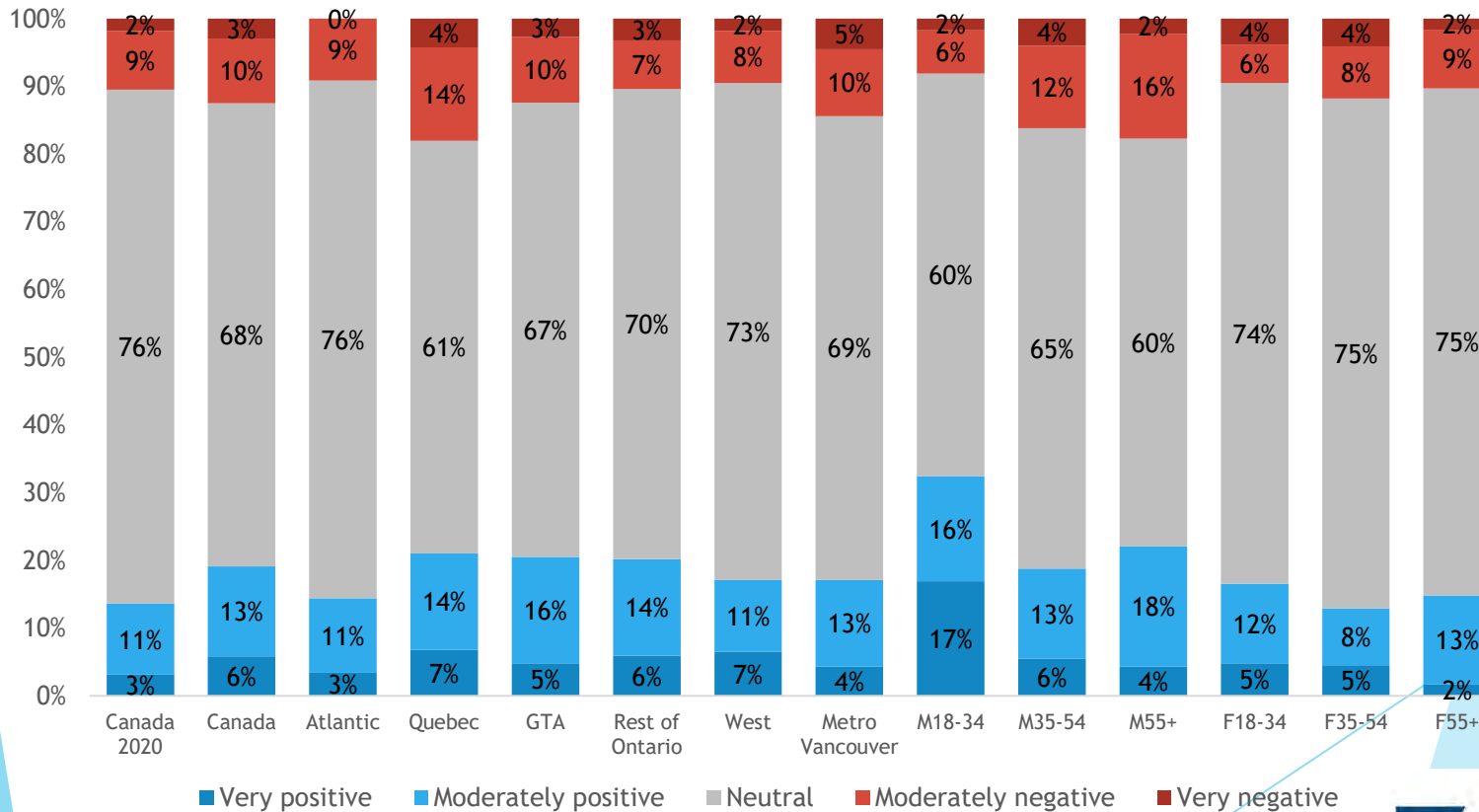
Opinion of Ukraine



Significant Segments and IKS



Opinion of Latvia

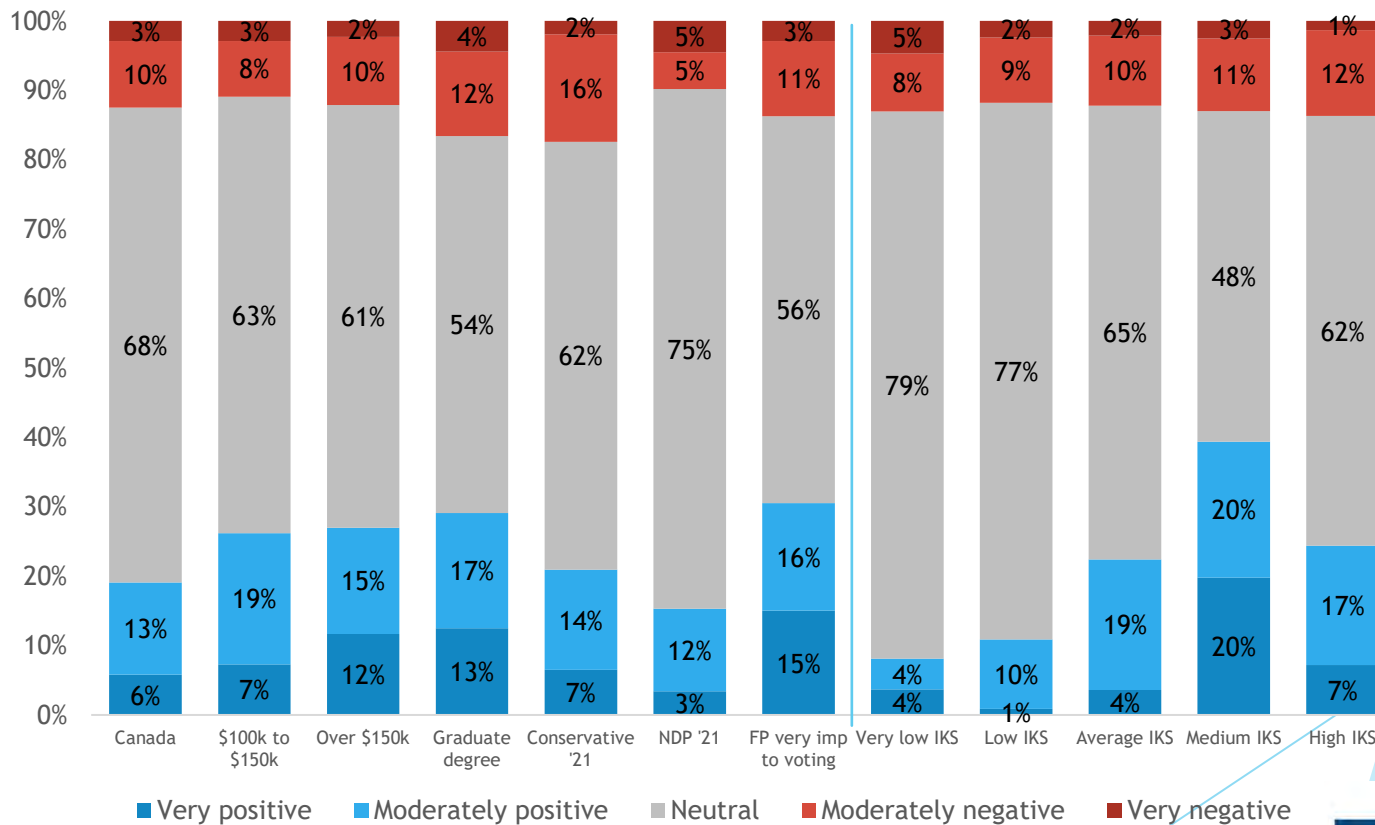


■ Very positive
 ■ Moderately positive
 ■ Neutral
 ■ Moderately negative
 ■ Very negative

Region, Age and Gender



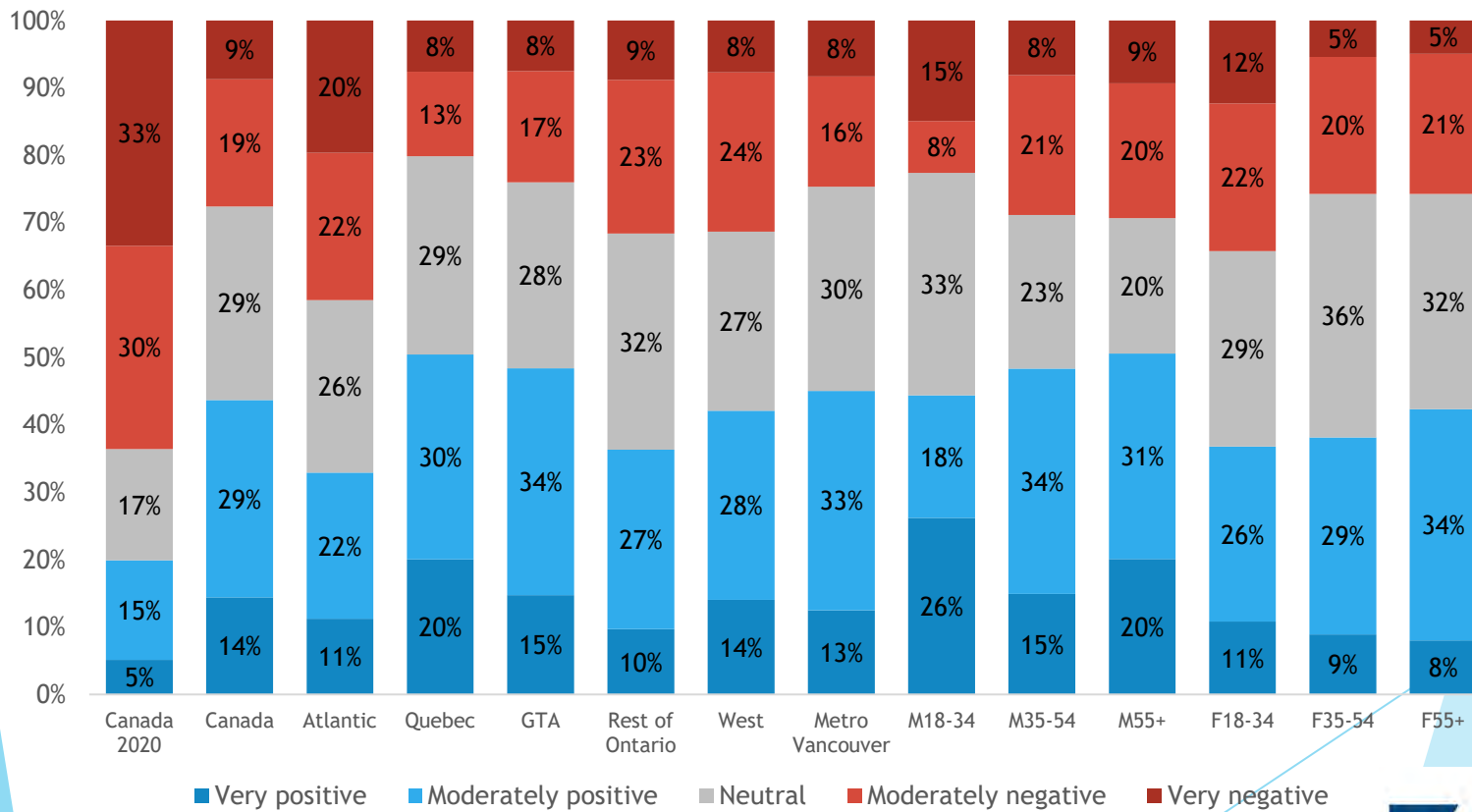
Opinion of Latvia



Significant Segments and IKS



Opinion of the United States

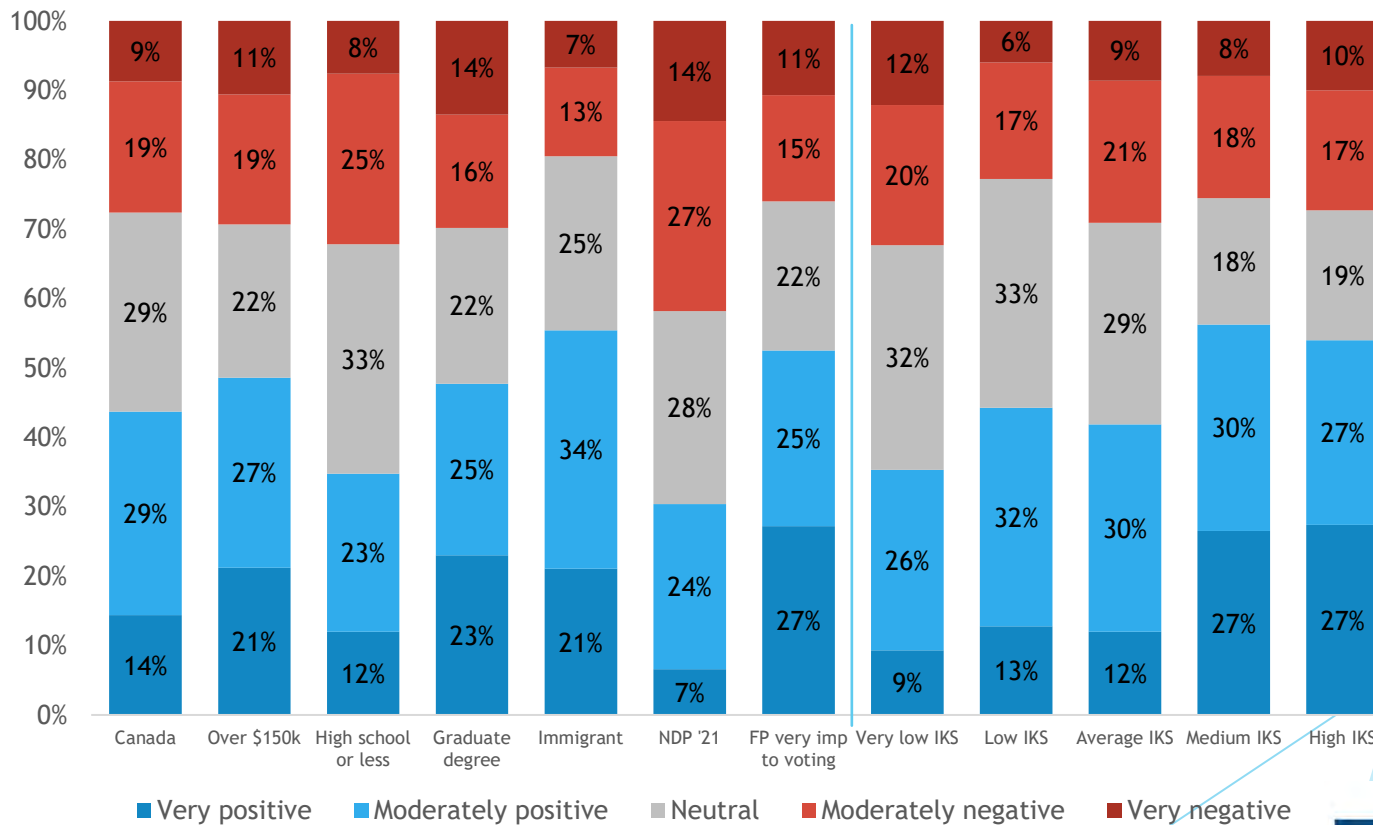


Very positive Moderately positive Neutral Moderately negative Very negative

Region, Age and Gender

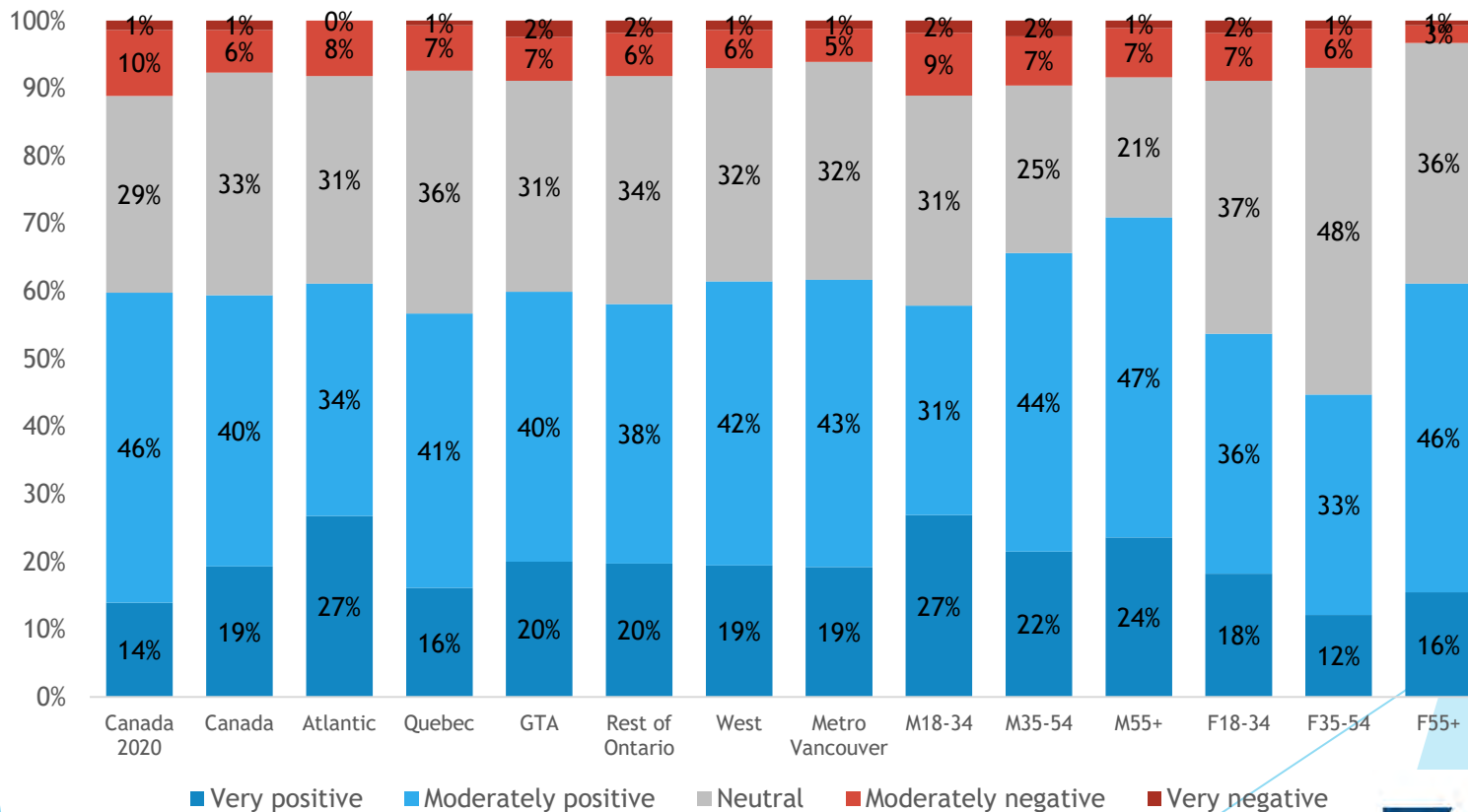


Opinion of the United States



Significant Segments and IKS

Opinion of the United Kingdom

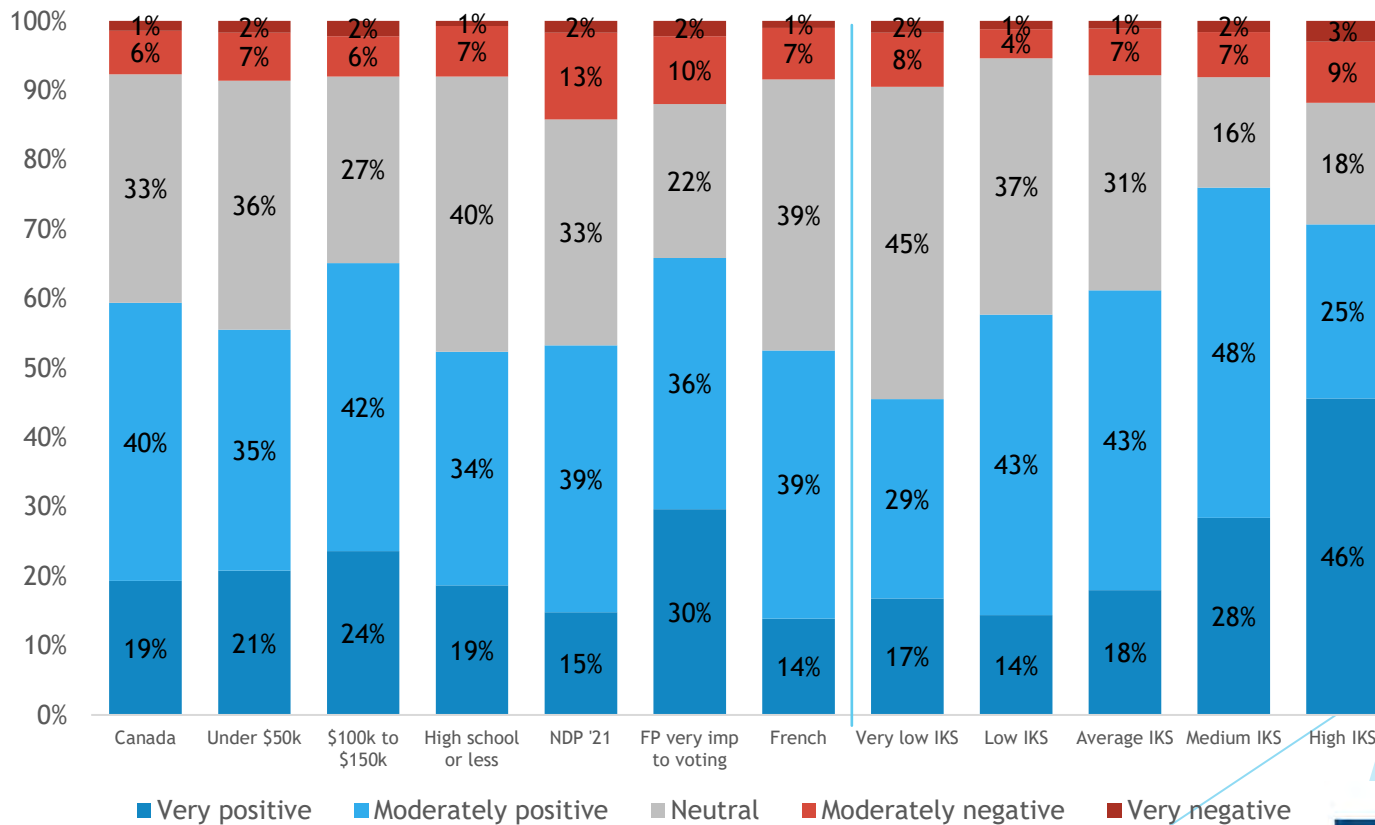


■ Very positive
 ■ Moderately positive
 ■ Neutral
 ■ Moderately negative
 ■ Very negative

Region, Age and Gender



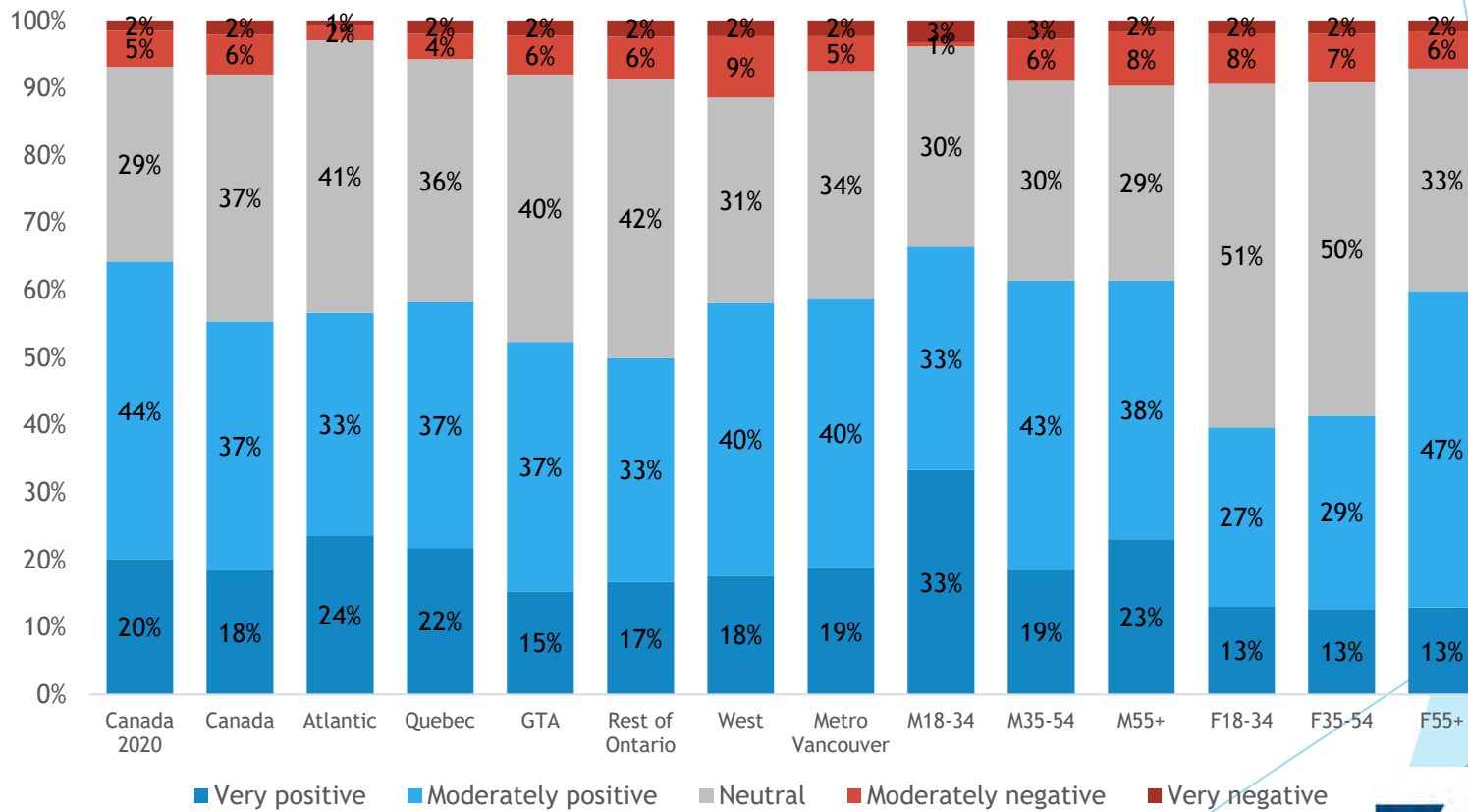
Opinion of the United Kingdom



Significant Segments and IKS



Opinion of Germany

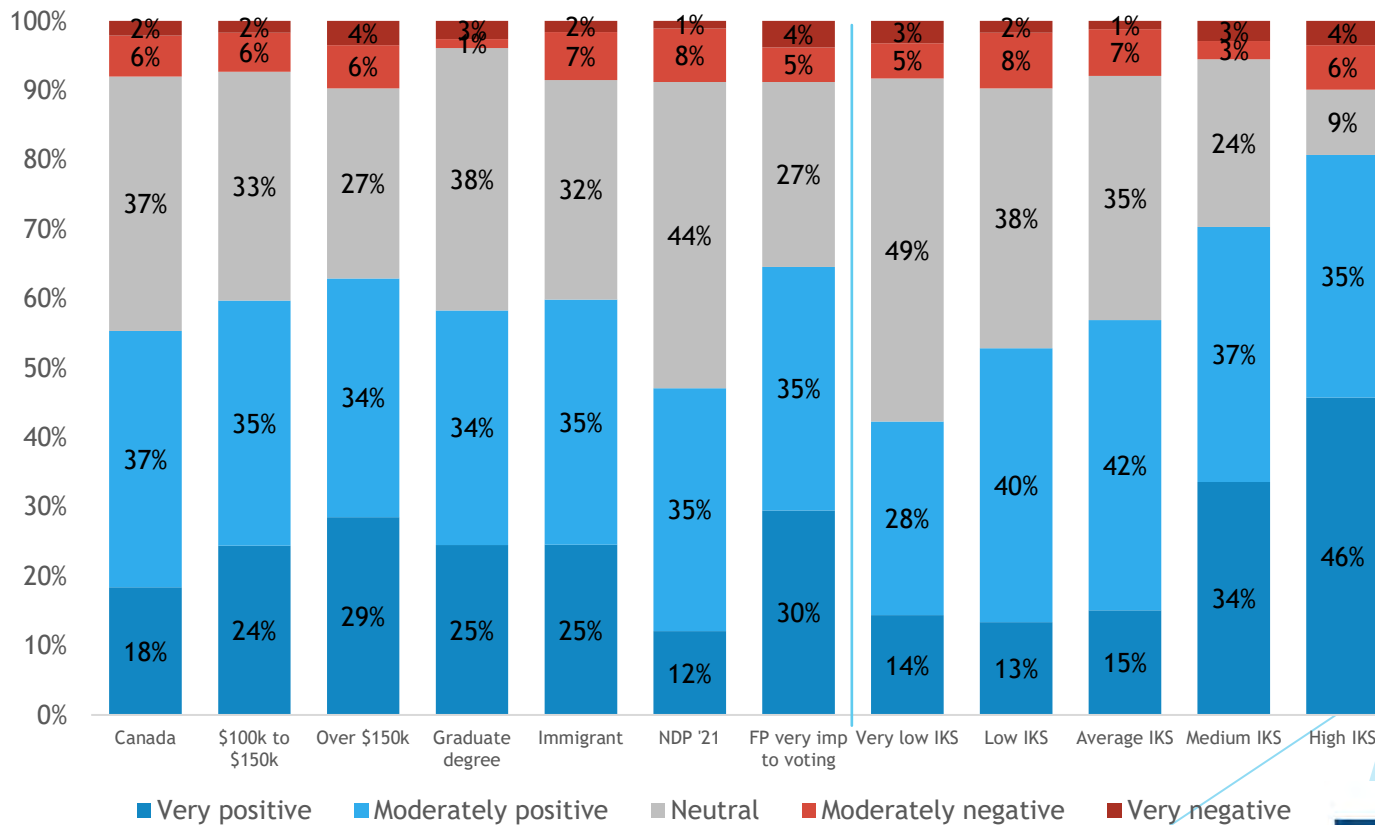


Very positive Moderately positive Neutral Moderately negative Very negative

Region, Age and Gender



Opinion of Germany

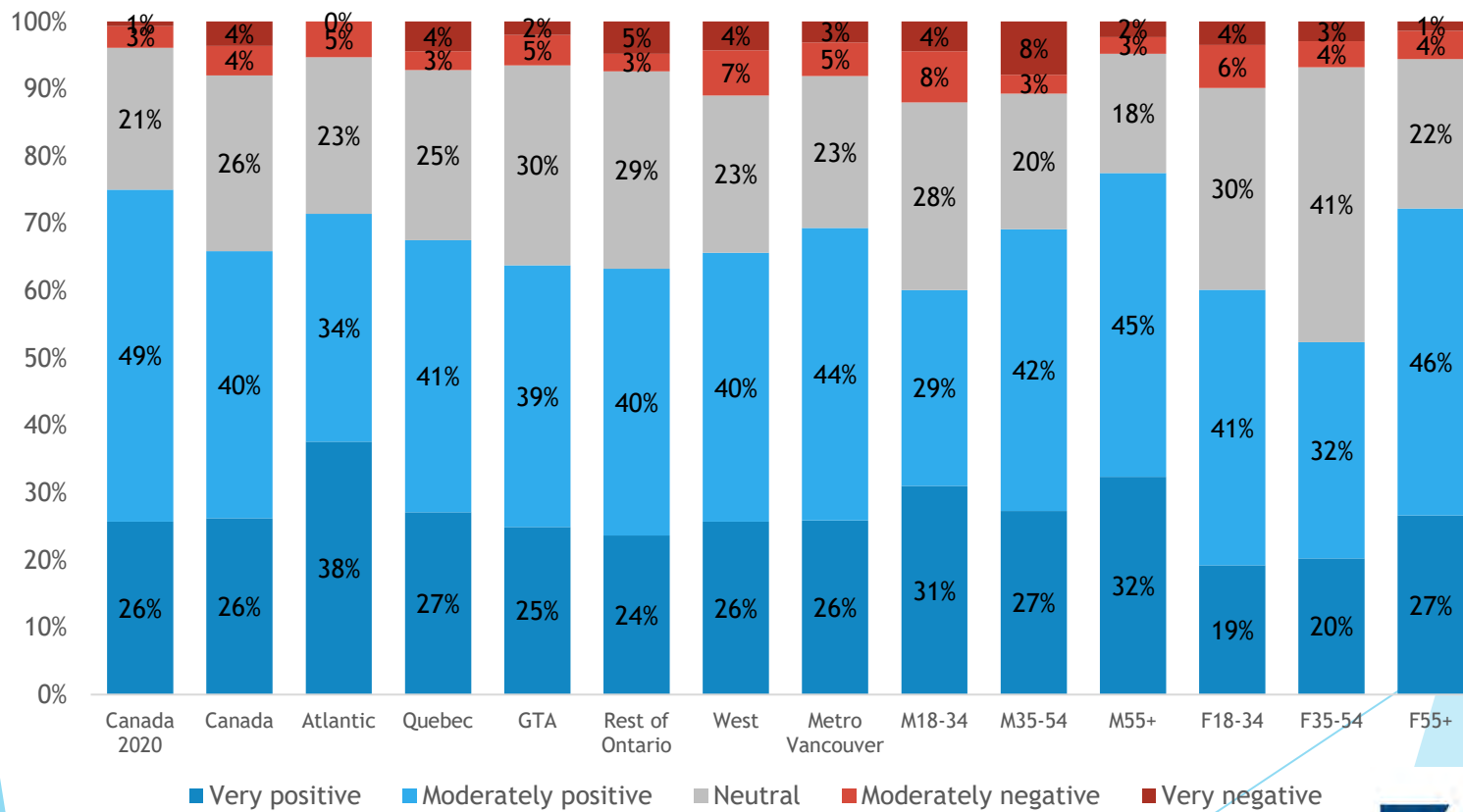


Significant Segments and IKS

Very positive Moderately positive Neutral Moderately negative Very negative



Opinion of Australia

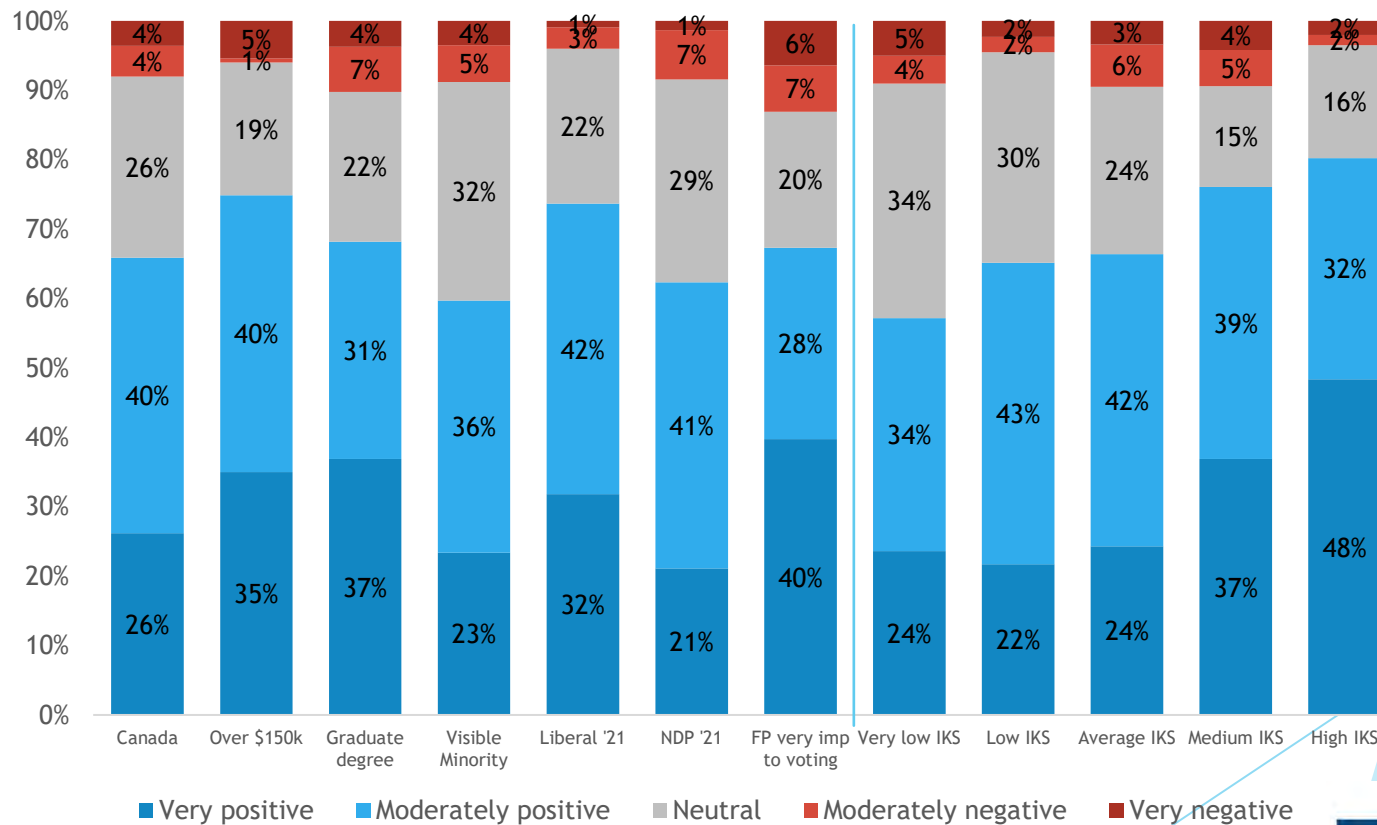


Very positive Moderately positive Neutral Moderately negative Very negative

Region, Age and Gender



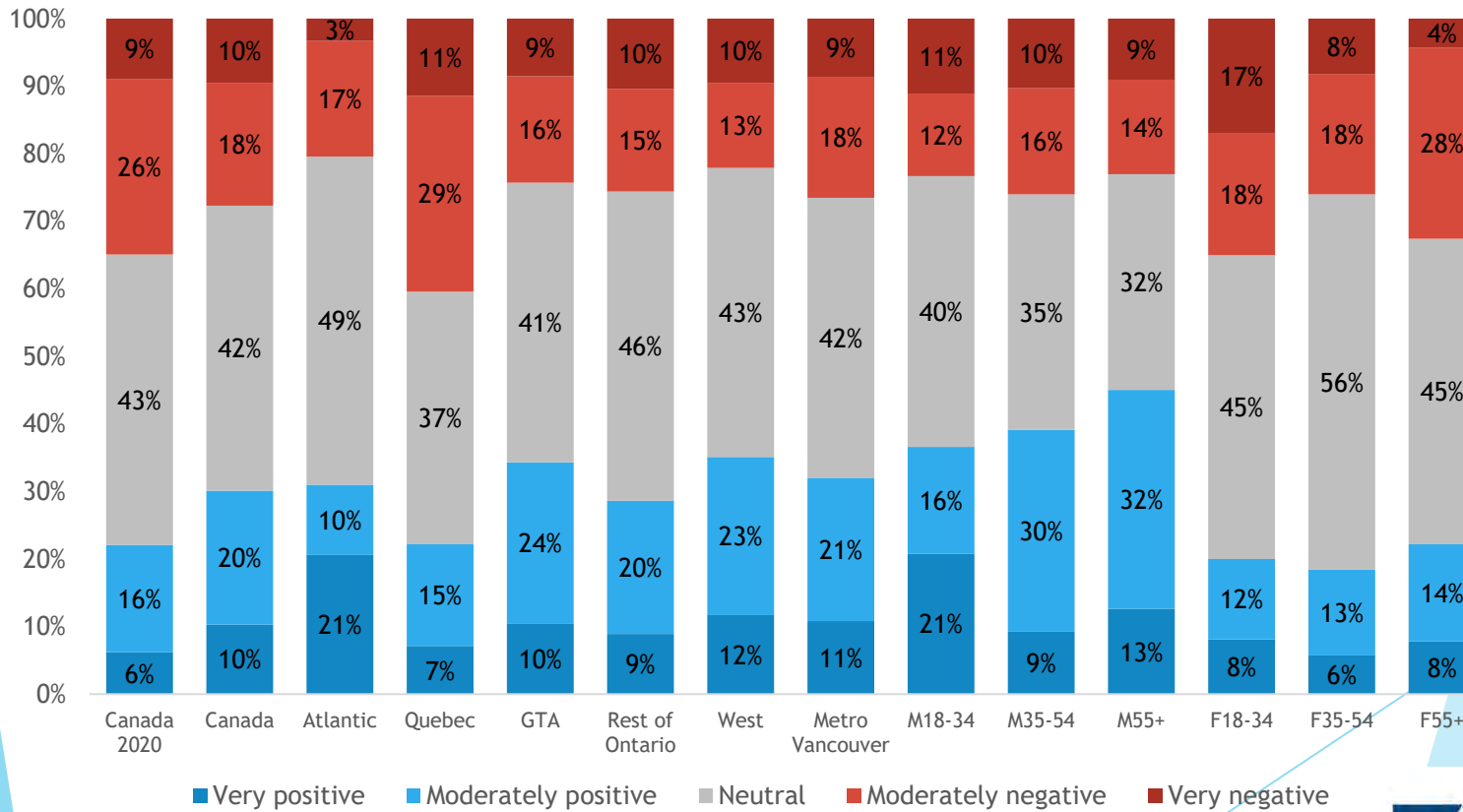
Opinion of Australia



Significant Segments and IKS



Opinion of Israel

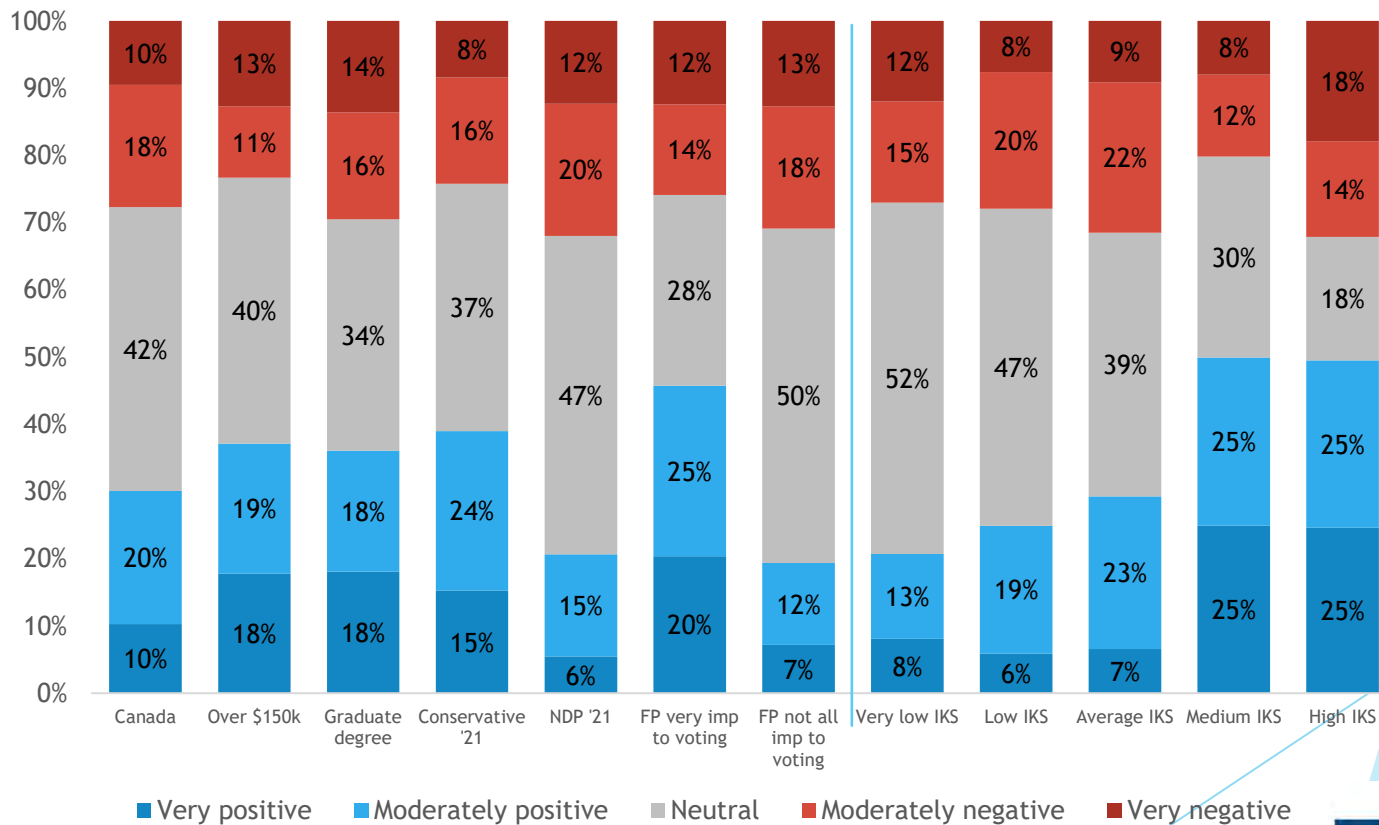


Region, Age and Gender

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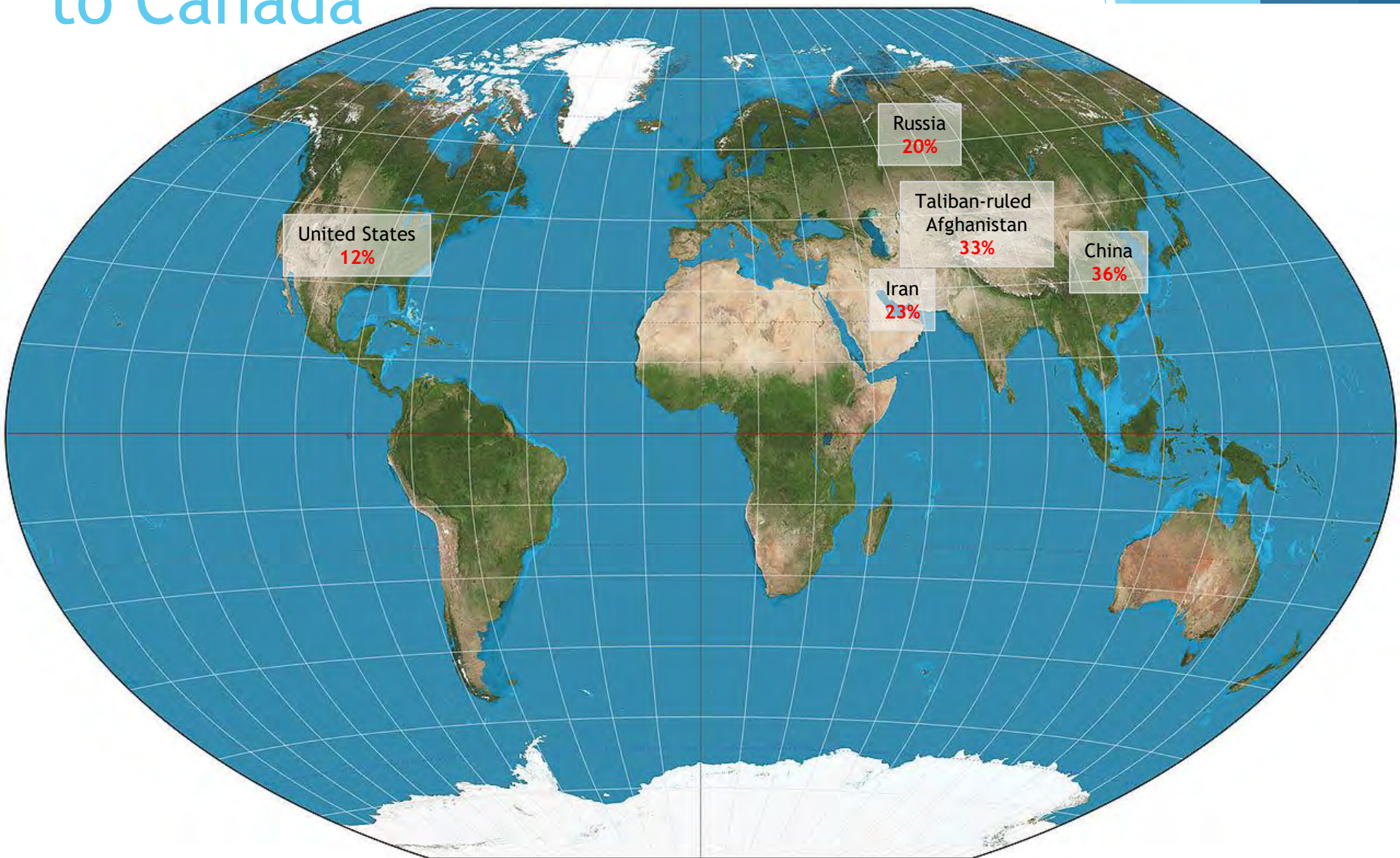
Opinion of Israel



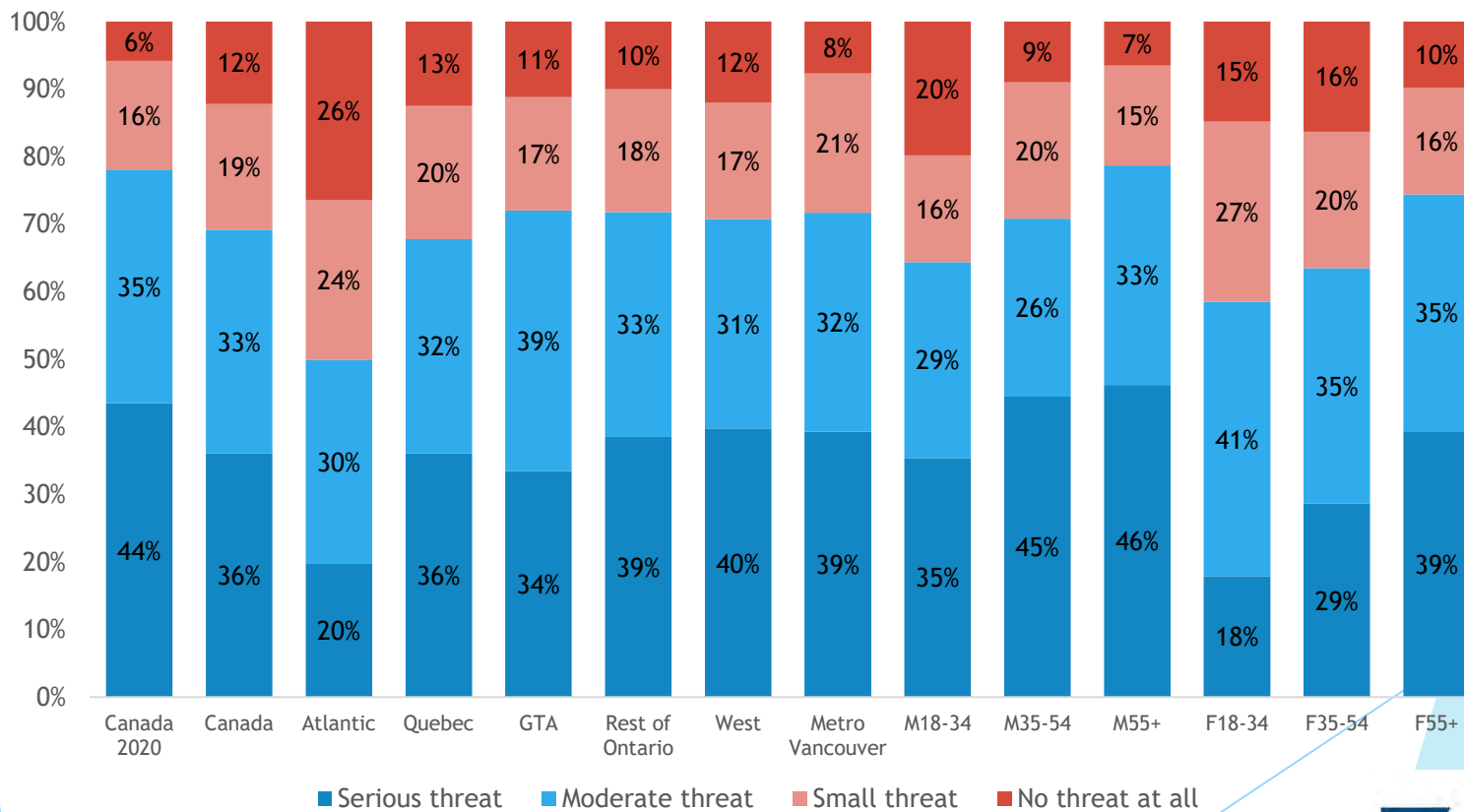
Significant Segments and IKS

Threats to Canada

Countries as a serious threat to Canada

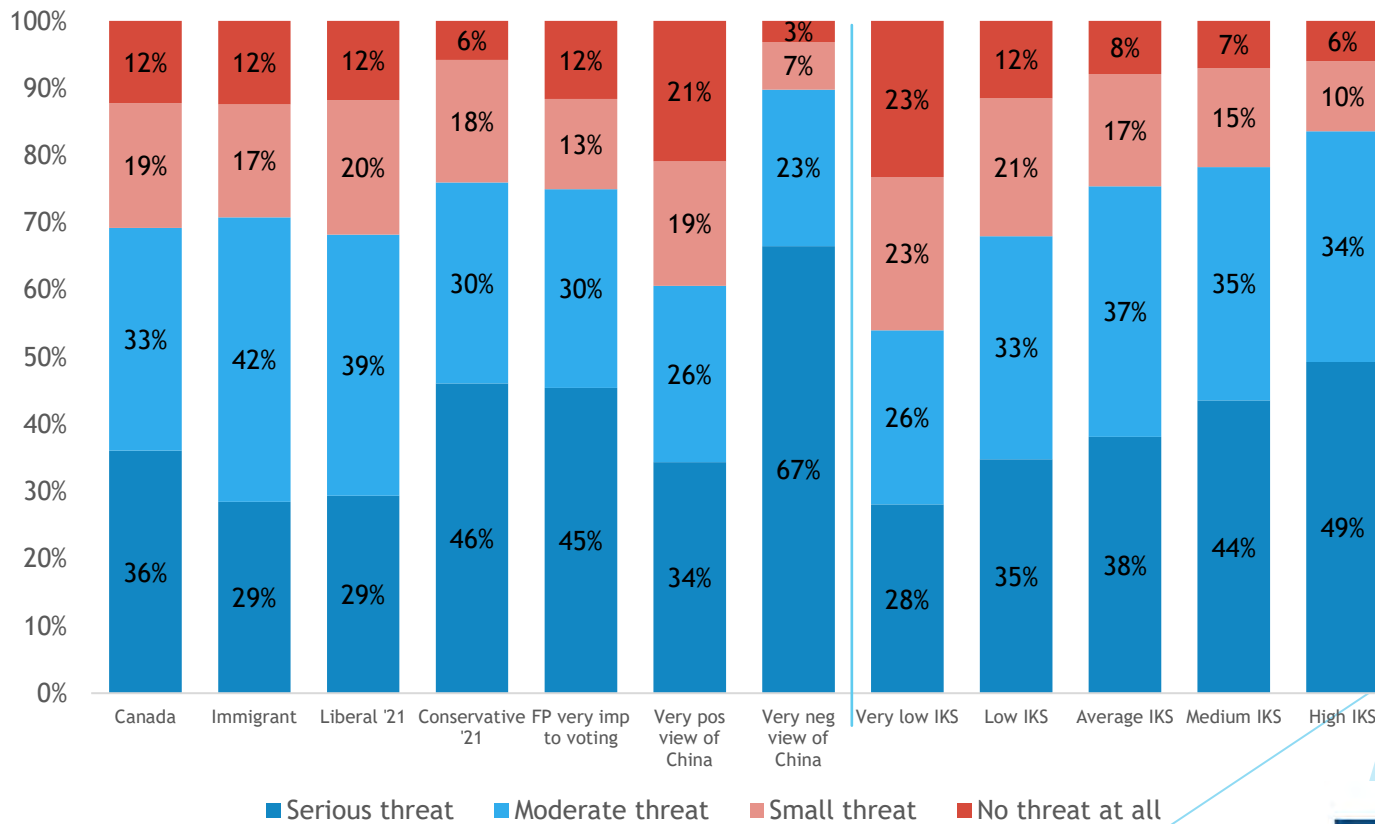
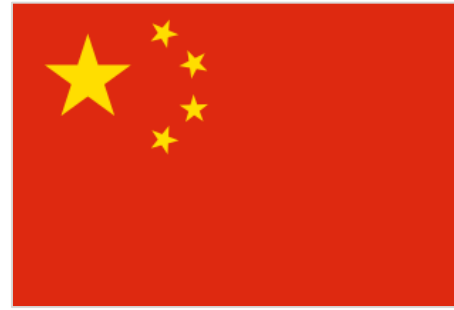


How much of a threat is China to Canada?



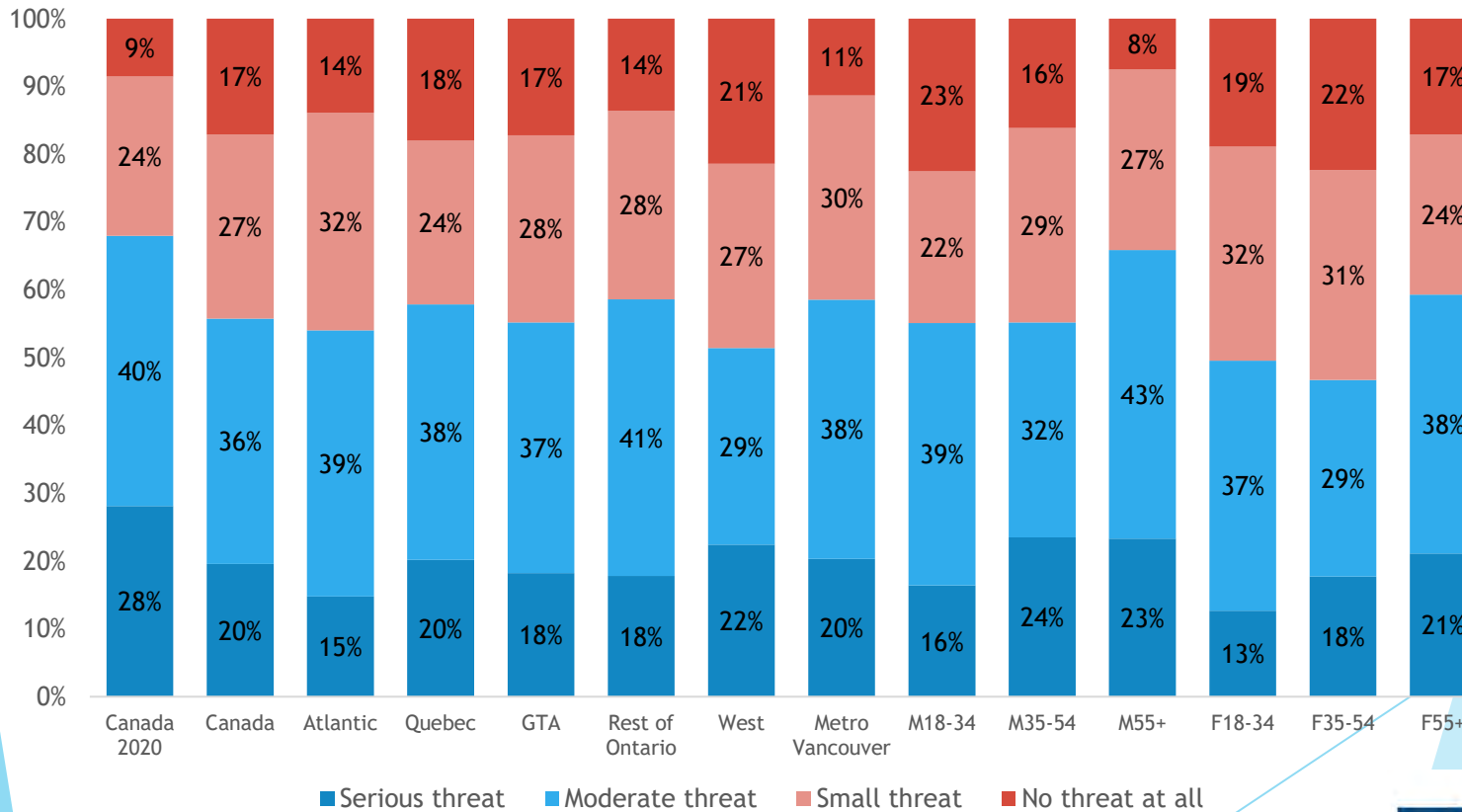
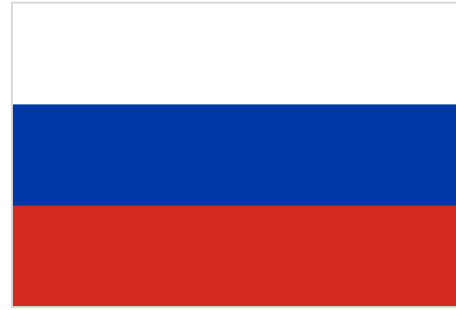
Region, Age and Gender

How much of a threat is China to Canada?



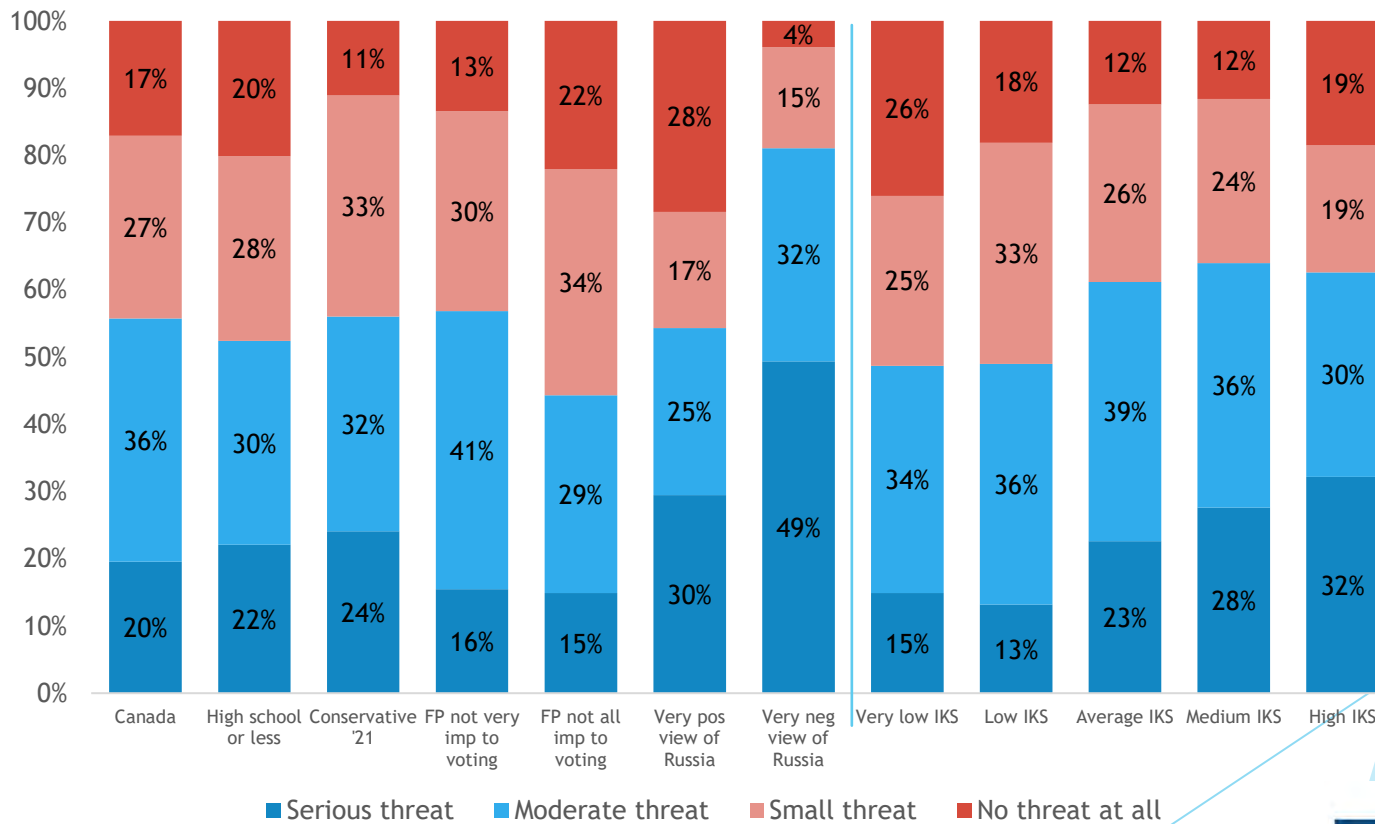
Significant Segments and IKS

How much of a threat is Russia to Canada?



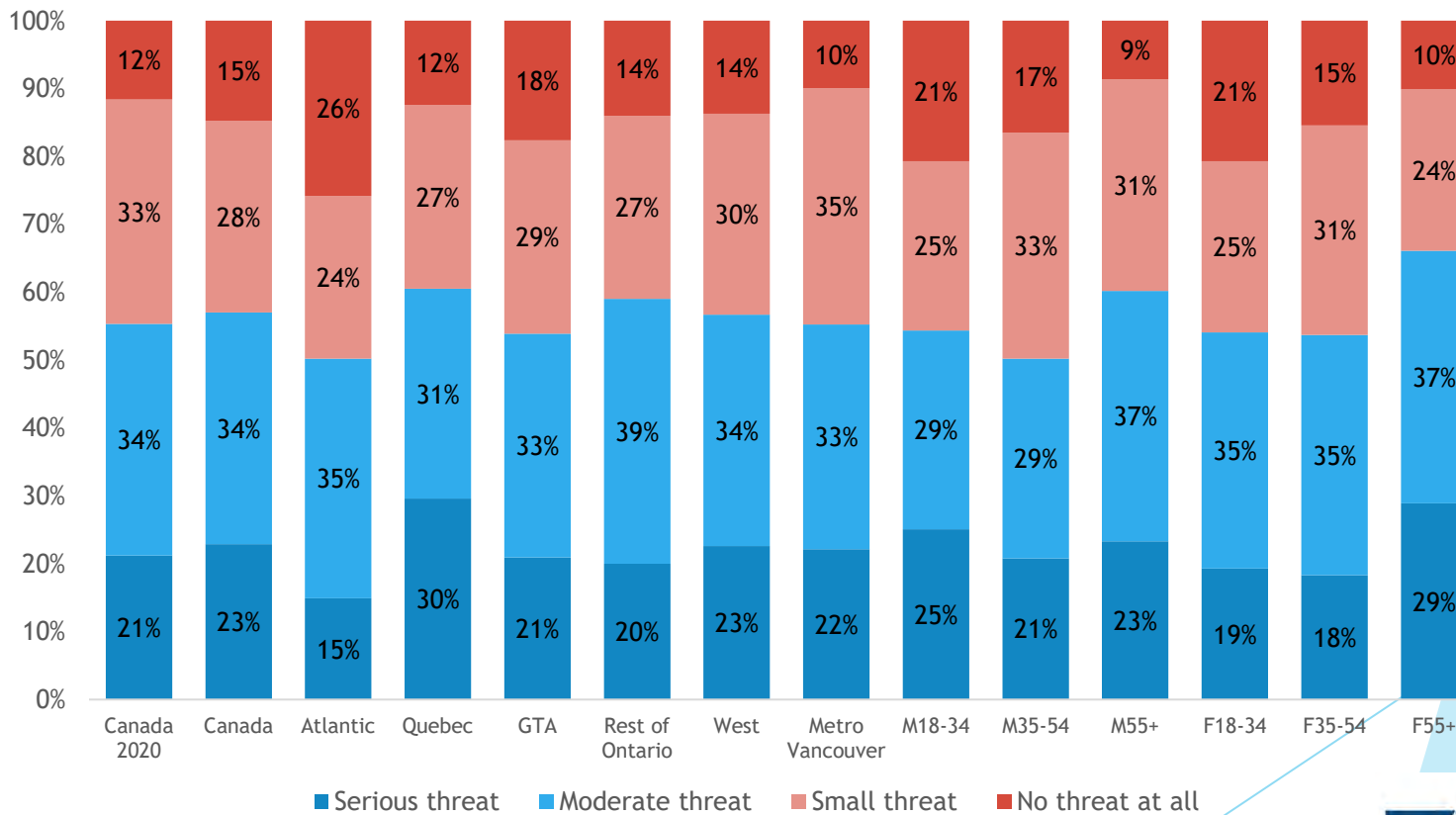
Region, Age and Gender

How much of a threat is Russia to Canada?



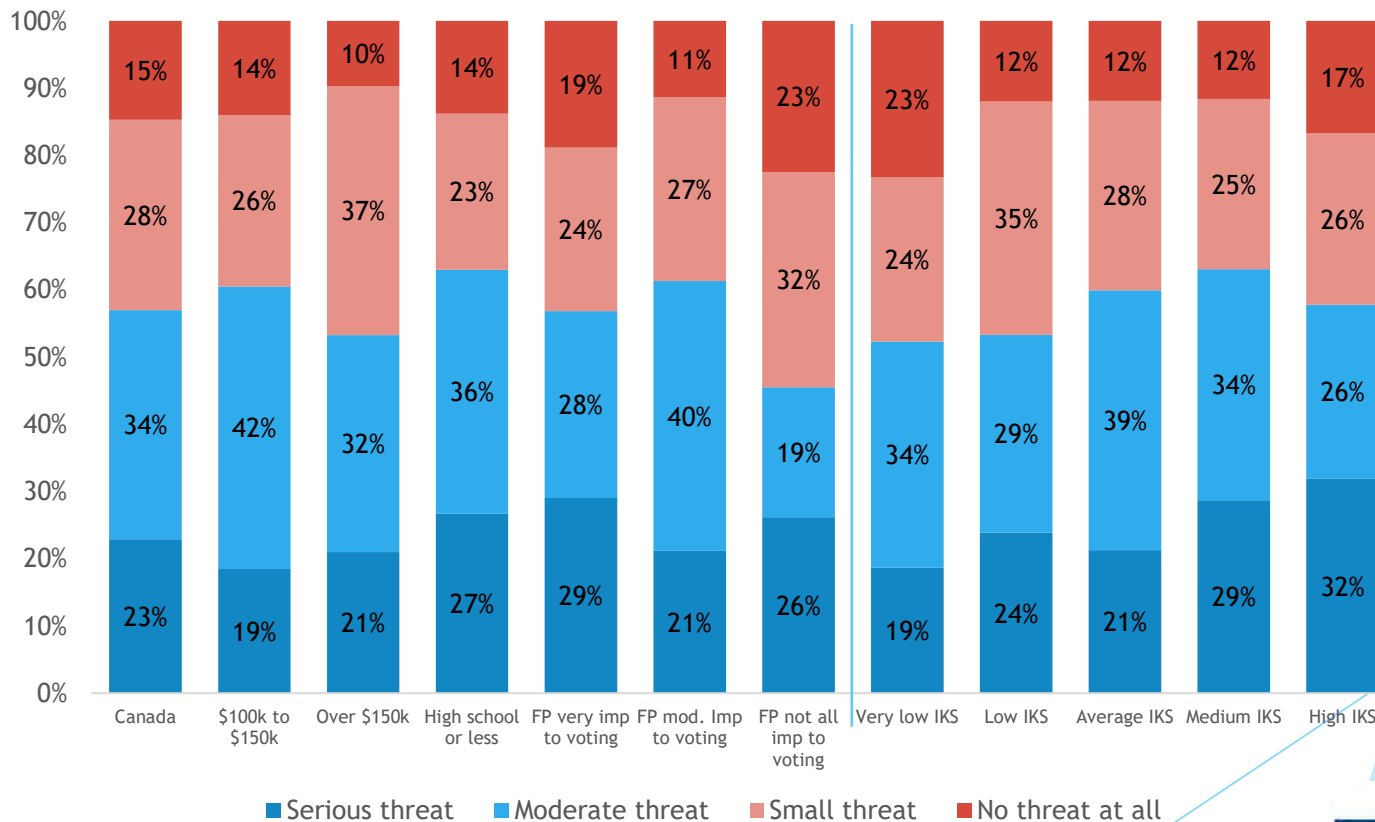
Significant Segments and IKS

How much of a threat is Iran to Canada?



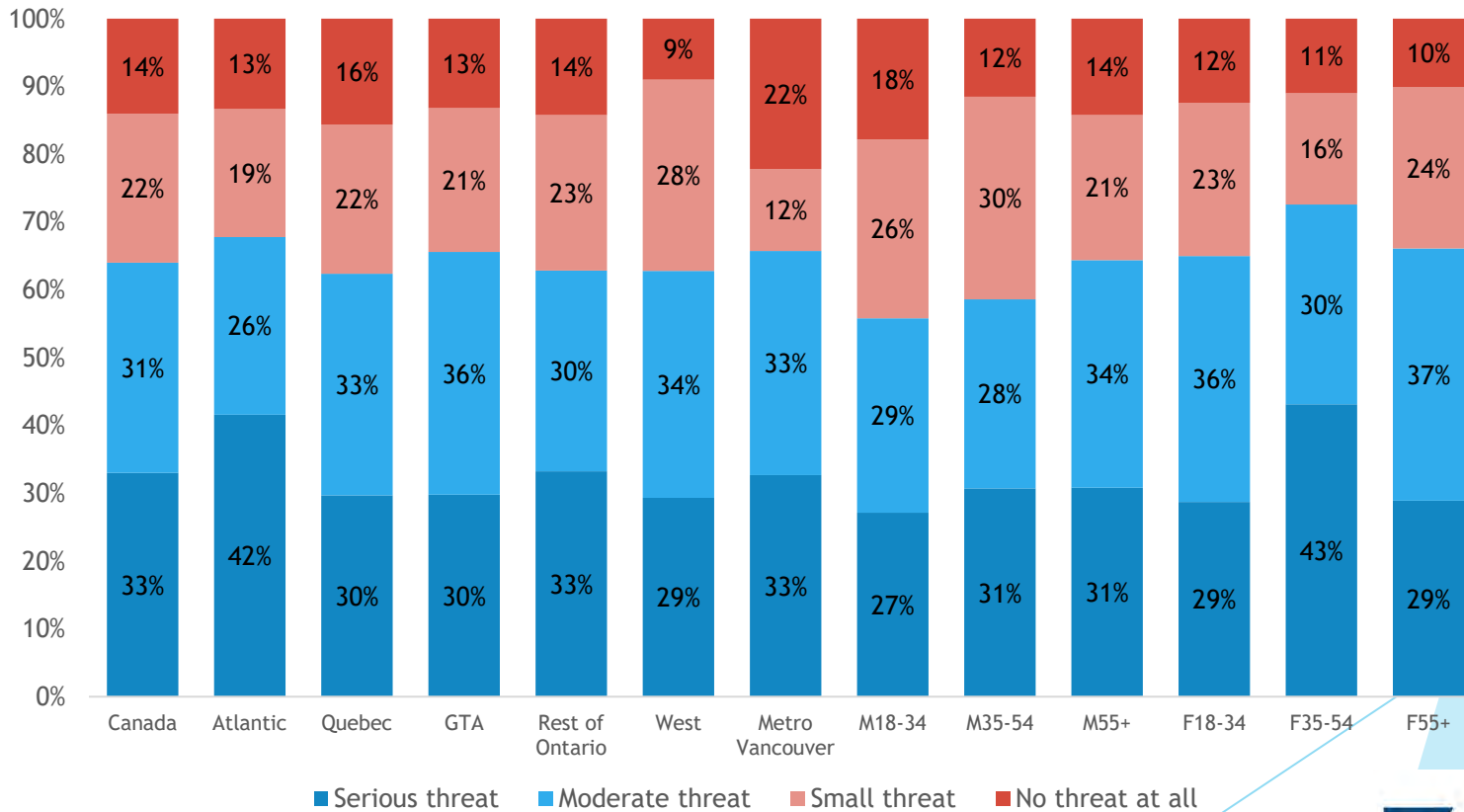
Region, Age and Gender

How much of a threat is Iran to Canada?



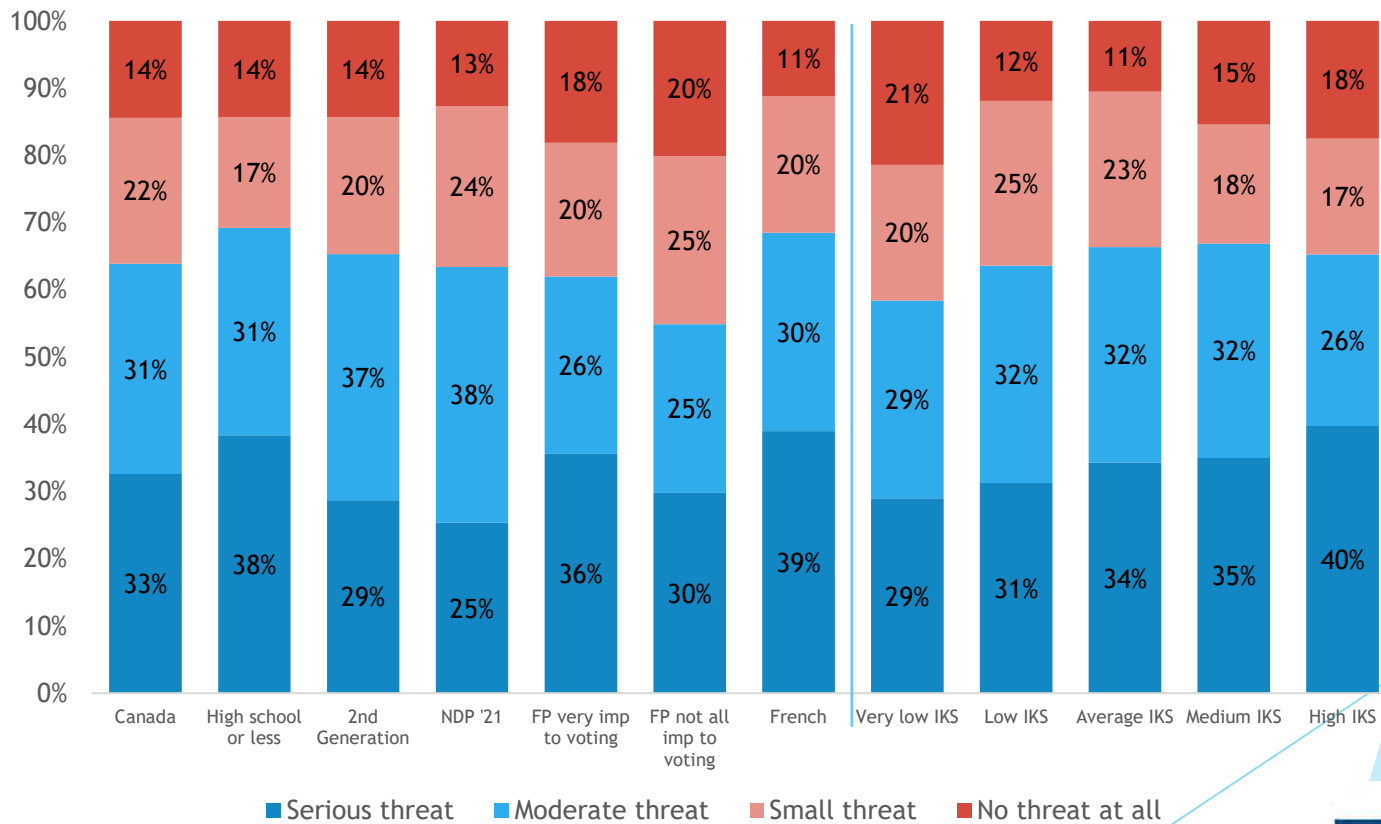
Significant Segments and IKS

How much of a threat is Afghanistan ruled by the Taliban to Canada?



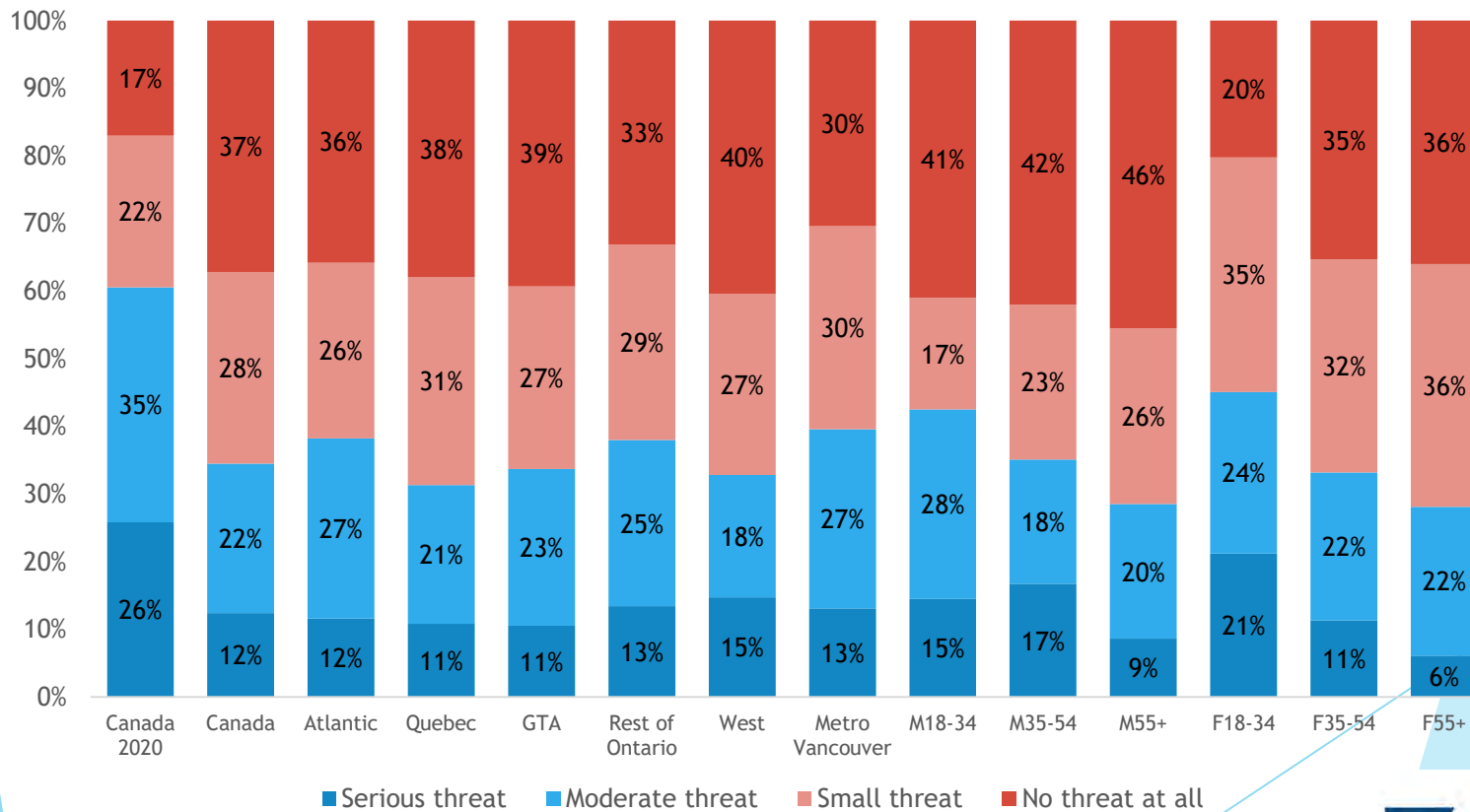
Region, Age and Gender

How much of a threat is Afghanistan ruled by the Taliban to Canada?



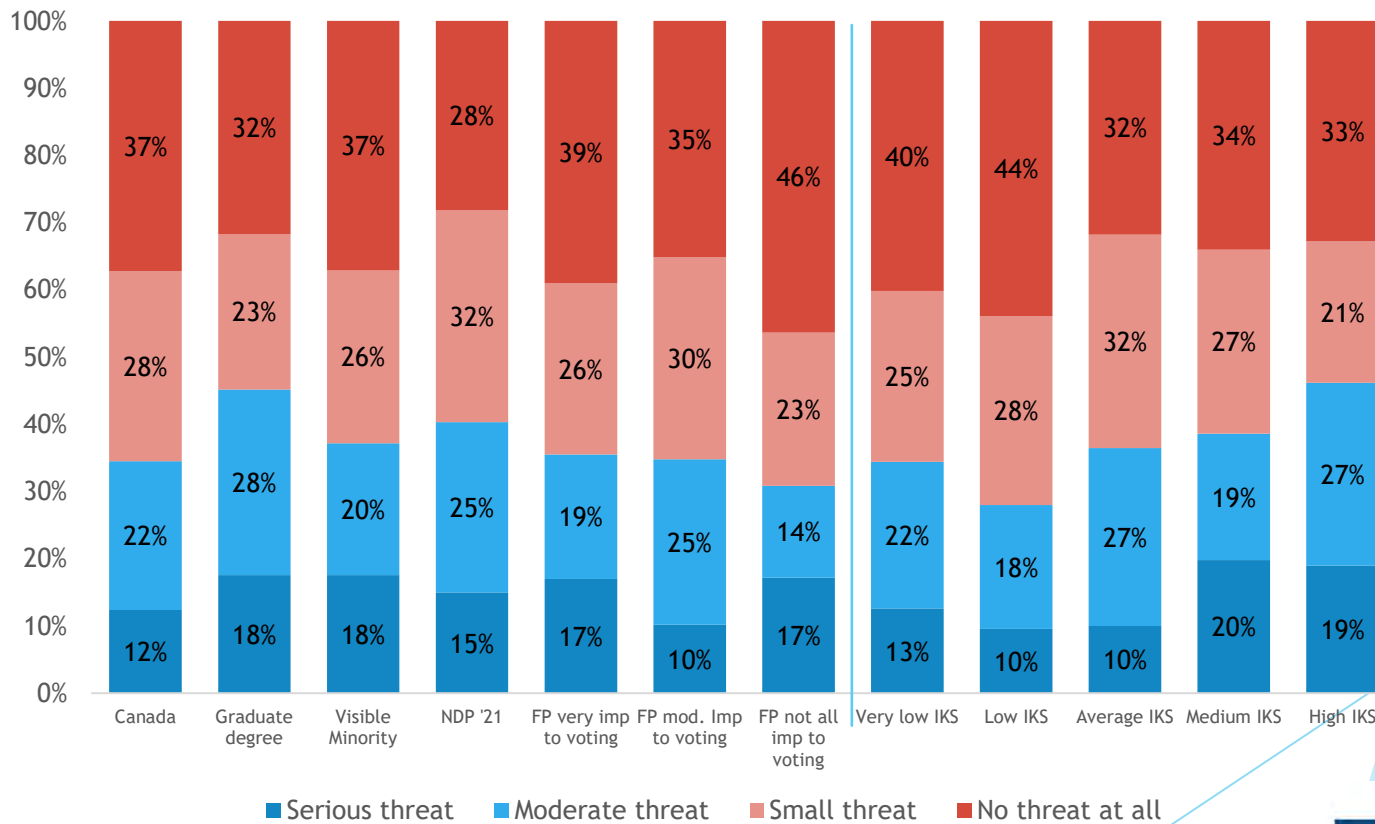
Significant Segments and IKS

How much of a threat is the US to Canada?



Region, Age and Gender

How much of a threat is the US to Canada?









Significant Segments and IKS

■ Serious threat ■ Moderate threat ■ Small threat ■ No threat at all

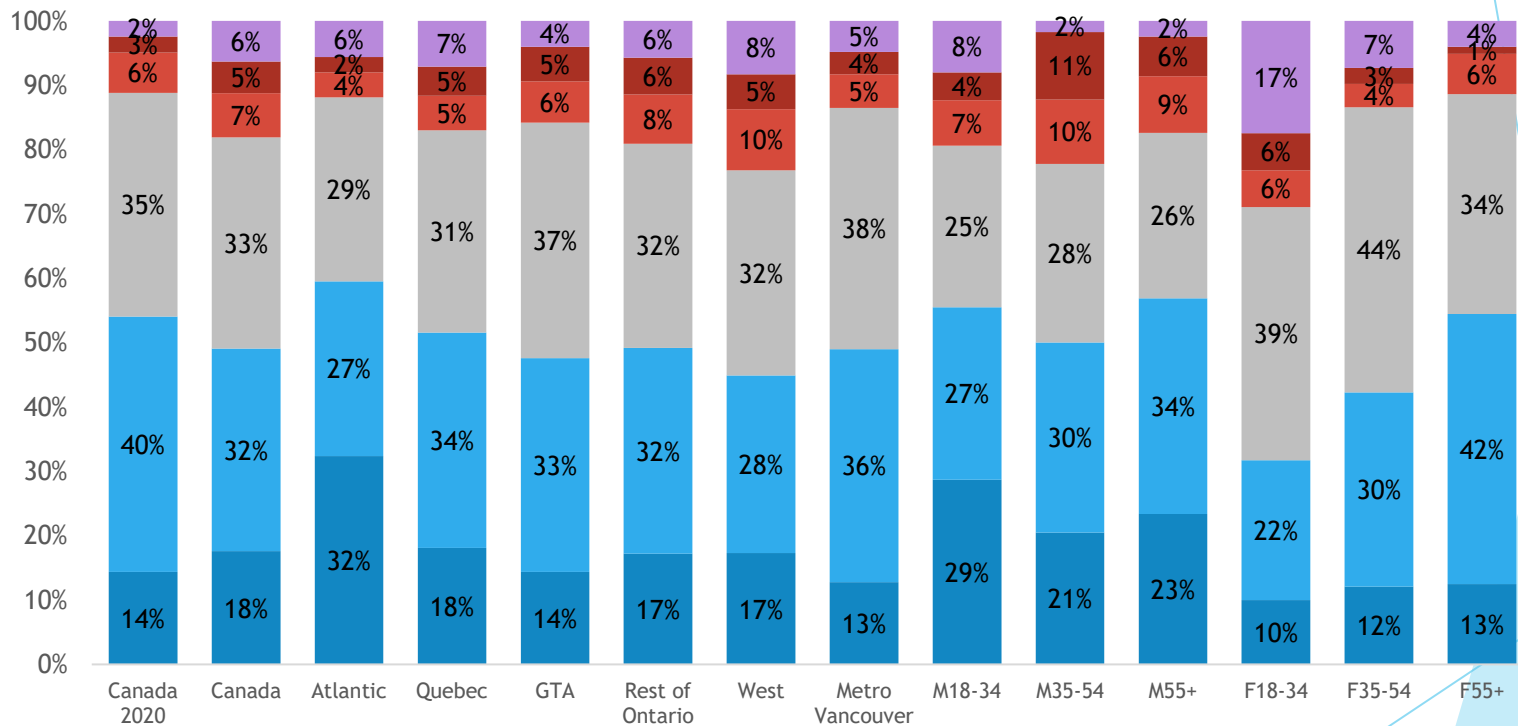


Views of International Organizations

Net impression score of international organizations

Organization		Net Score
	NATO	+37%
	United Nations	+35%
	WHO	+34%
	European Union	+38%
	G7	+27%
	Five Eyes	+55%*

Opinion of NATO

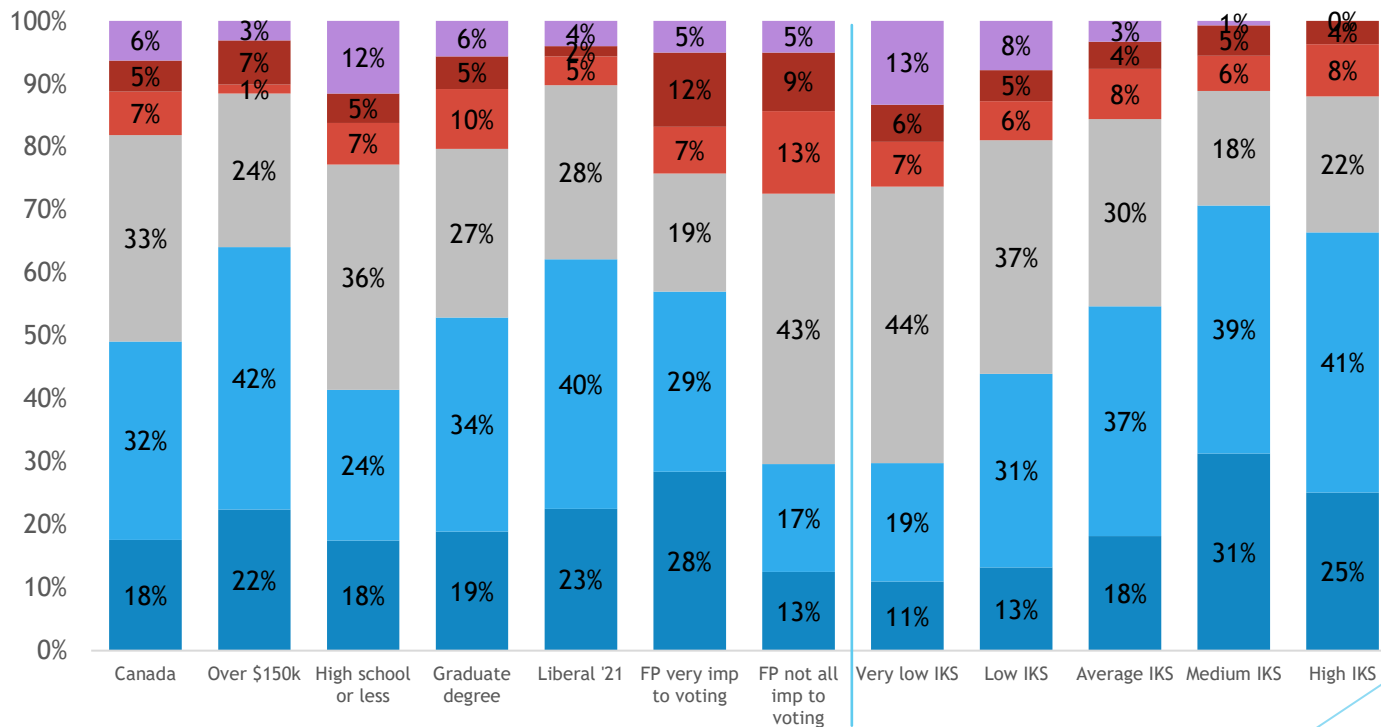


- Very positive
- Moderately positive
- Neutral
- Moderately negative
- Very negative
- Never heard of this organization

Region, Age and Gender



Opinion of NATO

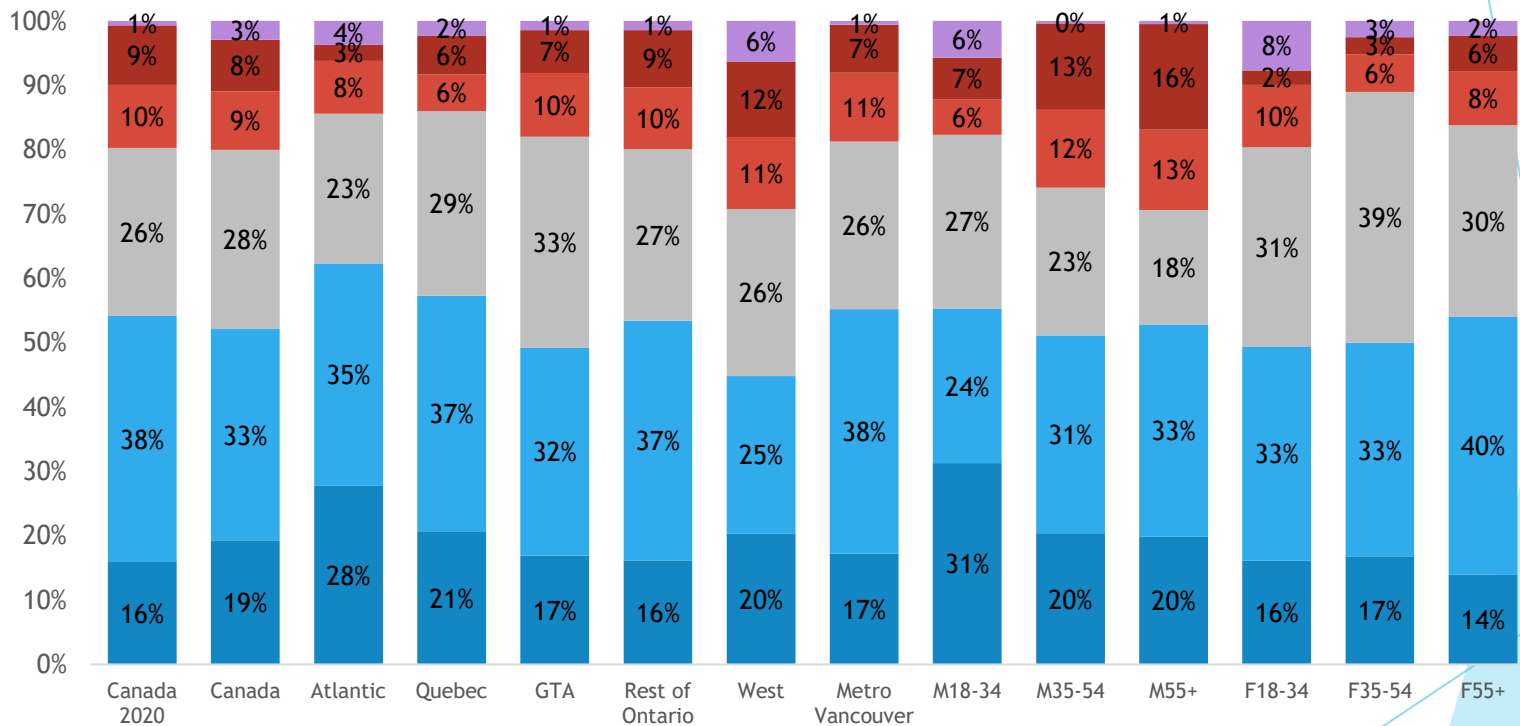


- Very positive
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Significant Segments and IKS



Opinion of the United Nations

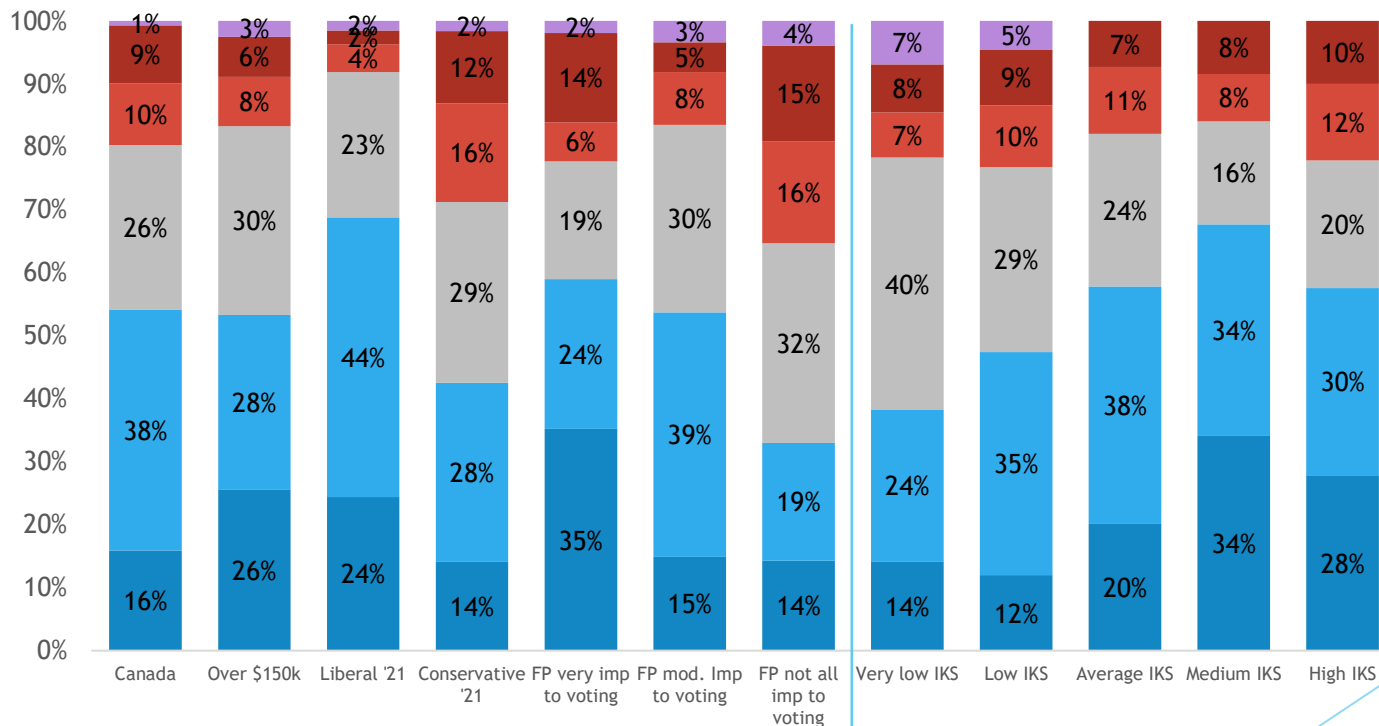


- Very positive
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Region, Age and Gender



Opinion of the United Nations

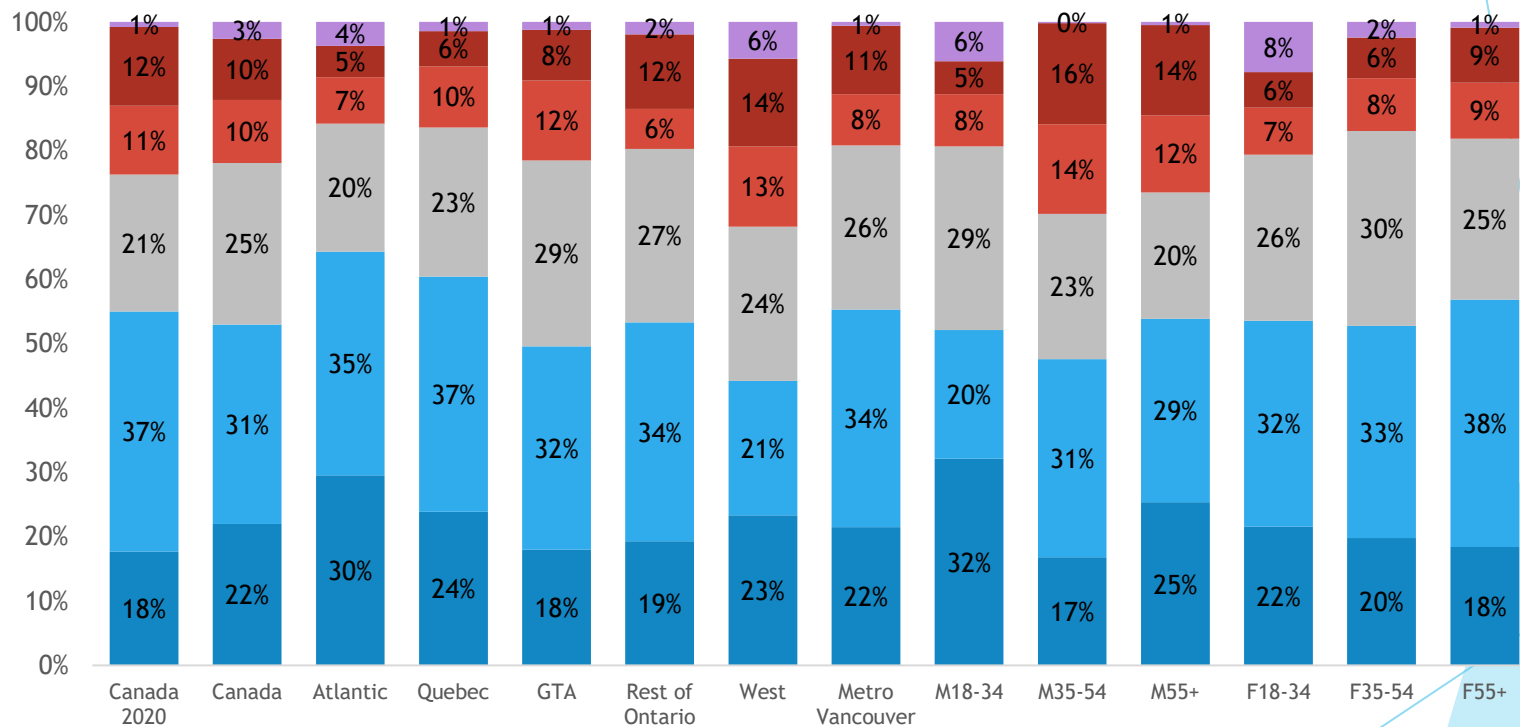


- Very positive
- Moderately positive
- Neutral
- Moderately negative
- Very negative
- Never heard of this organization

Significant Segments and IKS



Opinion of the World Health Organization (WHO)

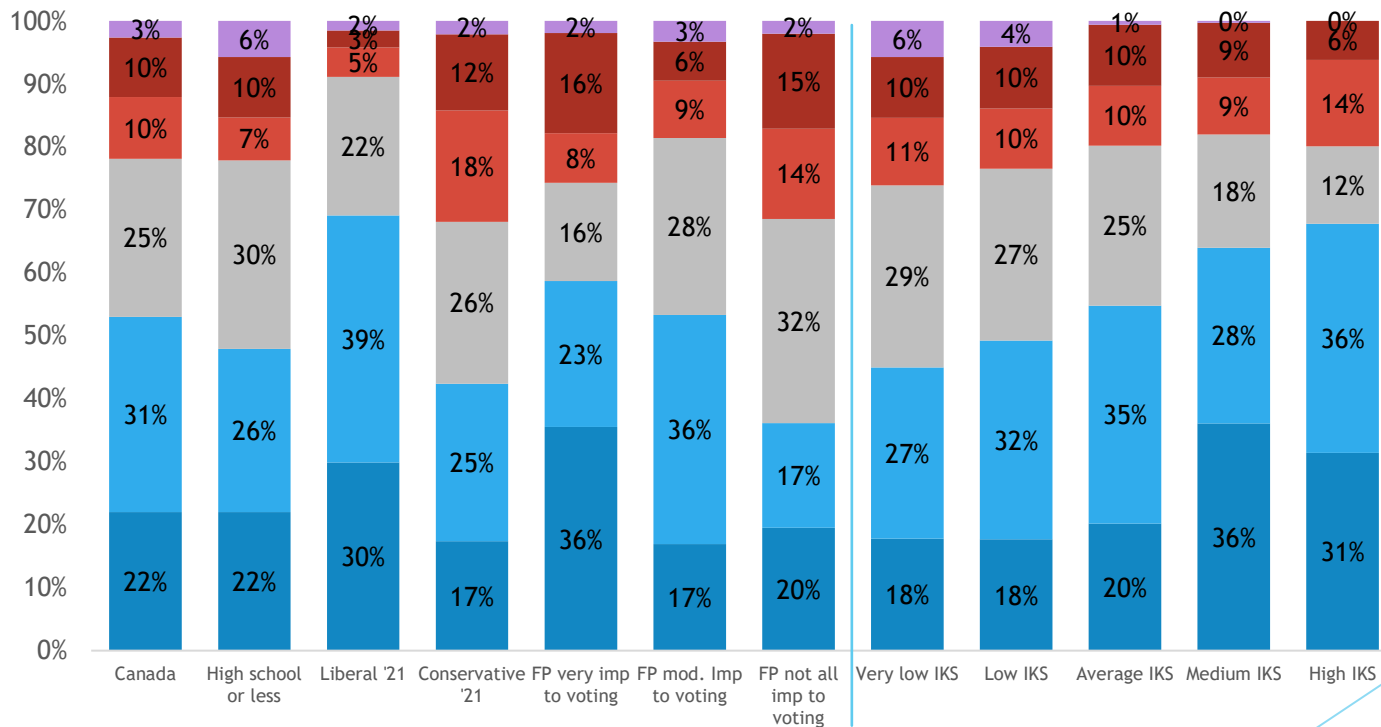


■ Very positive ■ Moderately positive ■ Neutral
■ Moderately negative ■ Very negative ■ Never heard of this organization

Region, Age and Gender



Opinion of the World Health Organization (WHO)

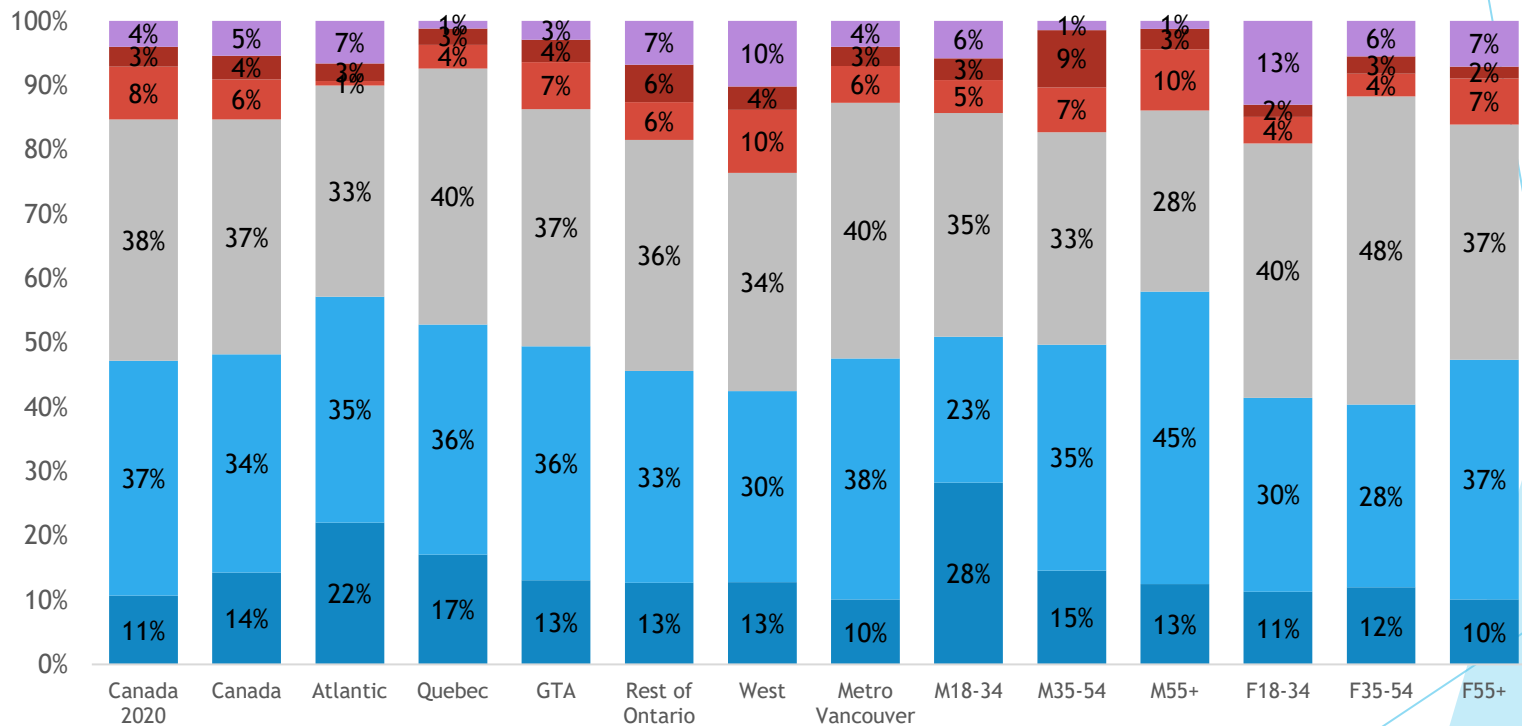


- Very positive
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Significant Segments and IKS

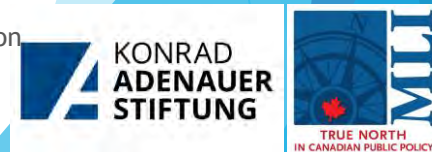


Opinion of the European Union

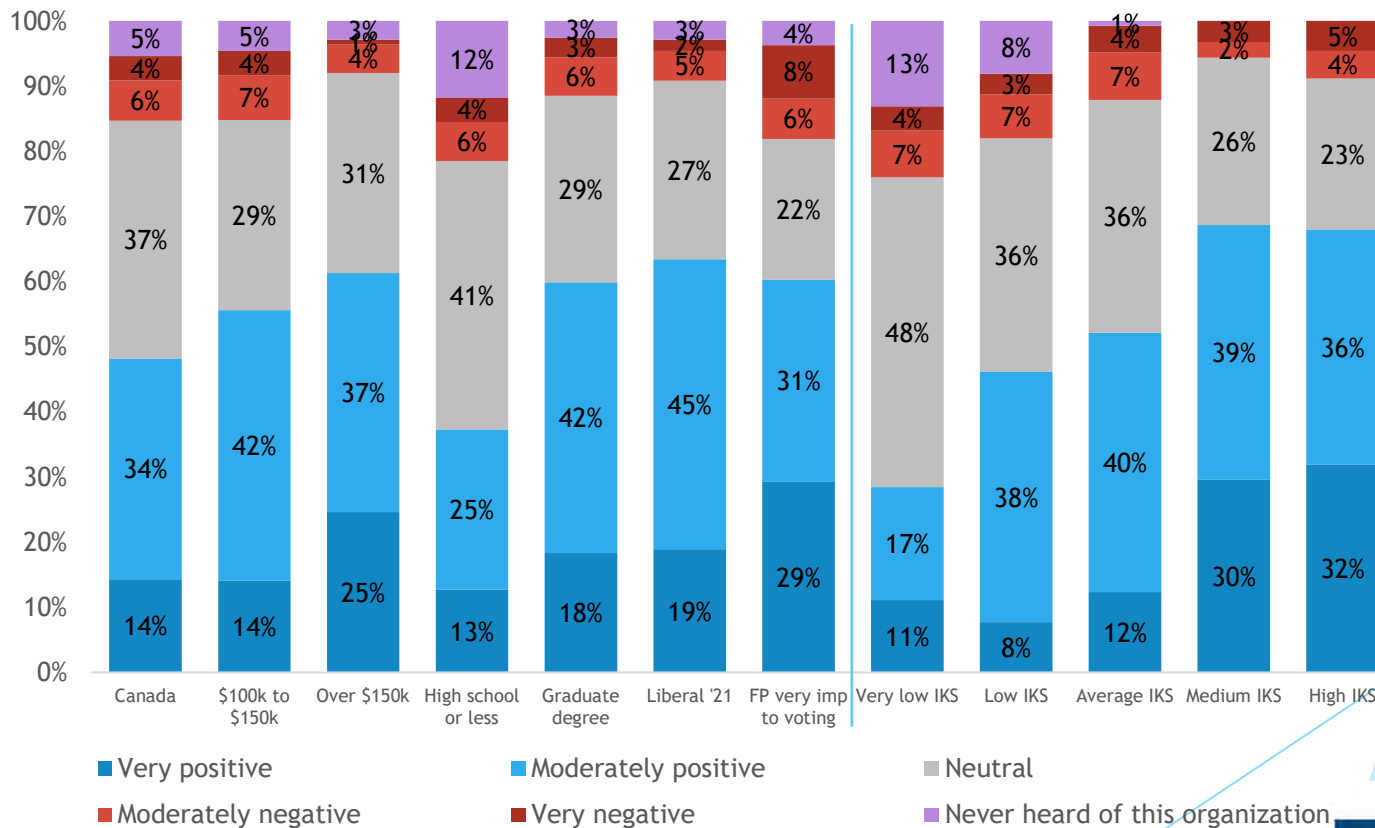


■ Very positive ■ Moderately positive ■ Neutral
■ Moderately negative ■ Very negative ■ Never heard of this organization

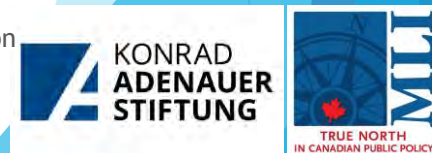
Region, Age and Gender



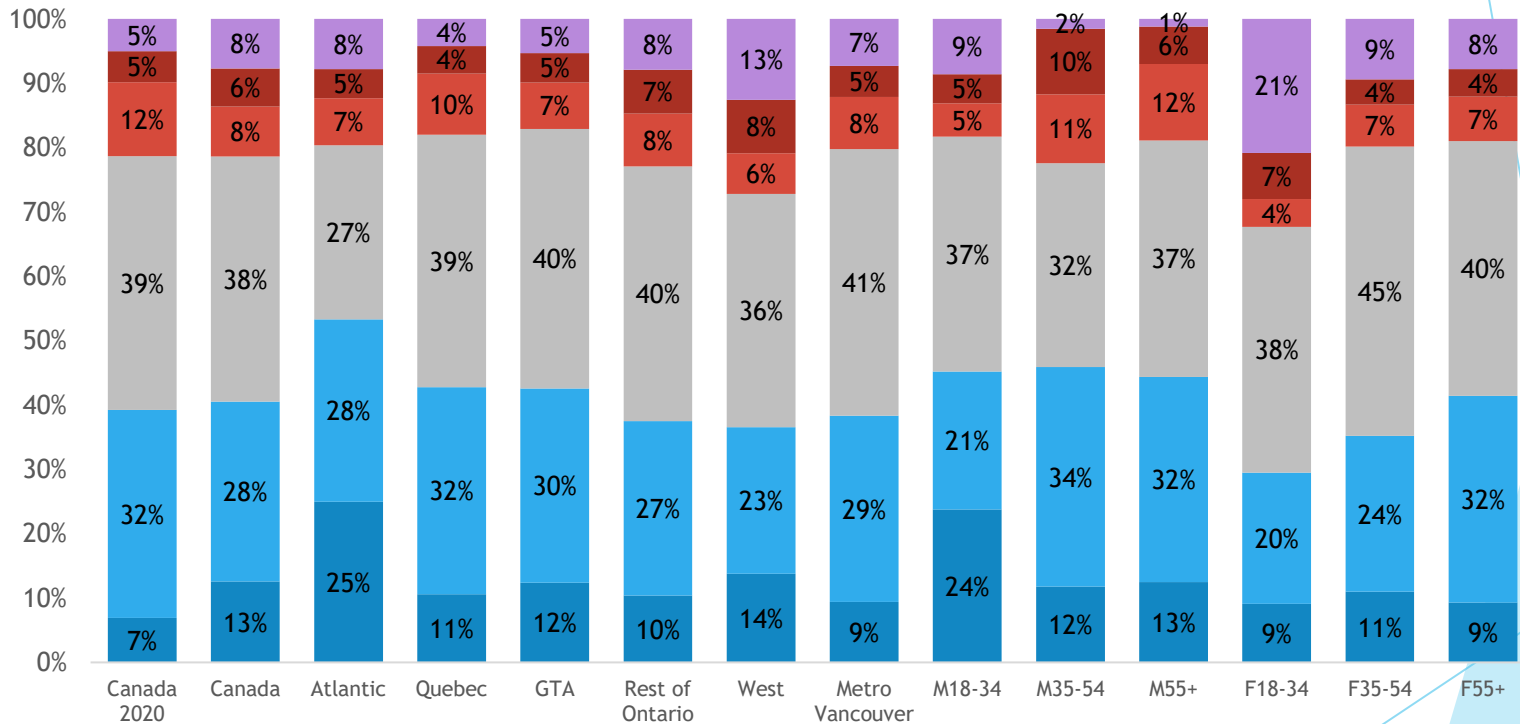
Opinion of the European Union



Significant Segments and IKS



Opinion of the G7

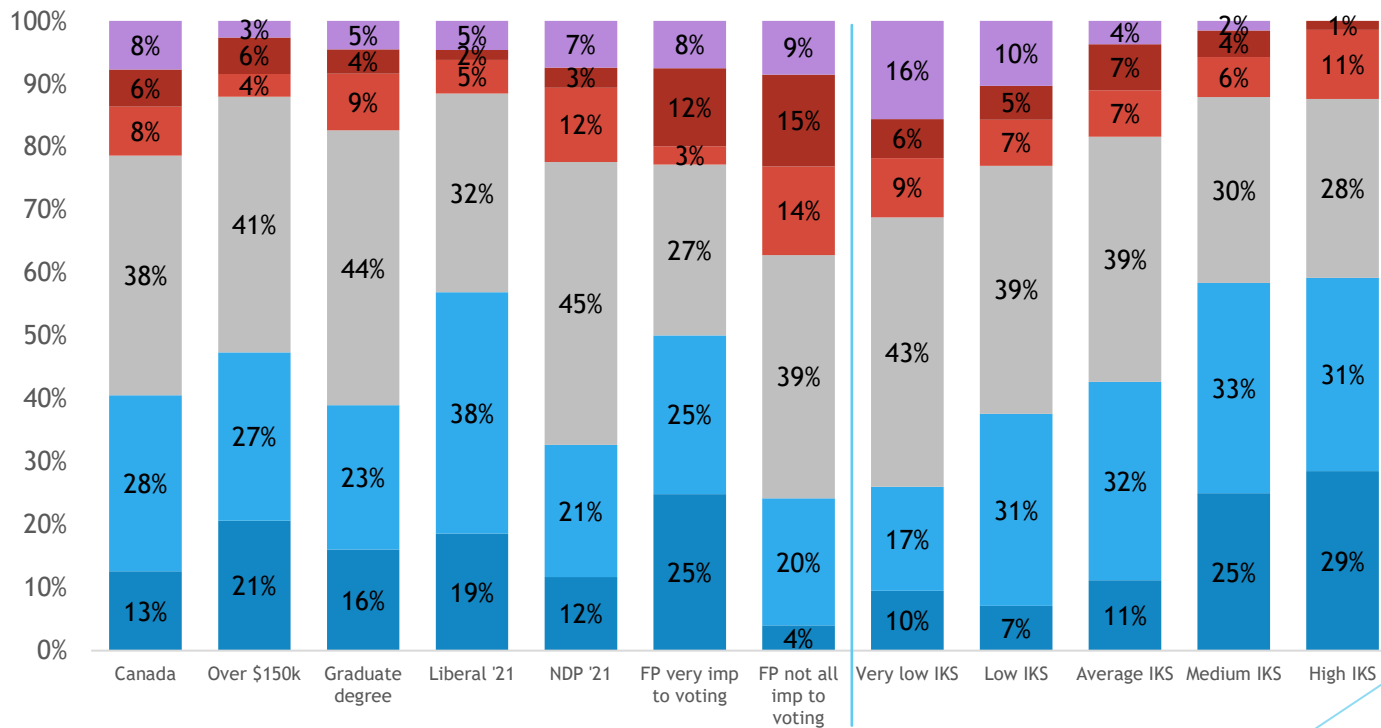


- Very positive
- Moderately positive
- Neutral
- Moderately negative
- Very negative
- Never heard of this organization

Region, Age and Gender



Opinion of the G7

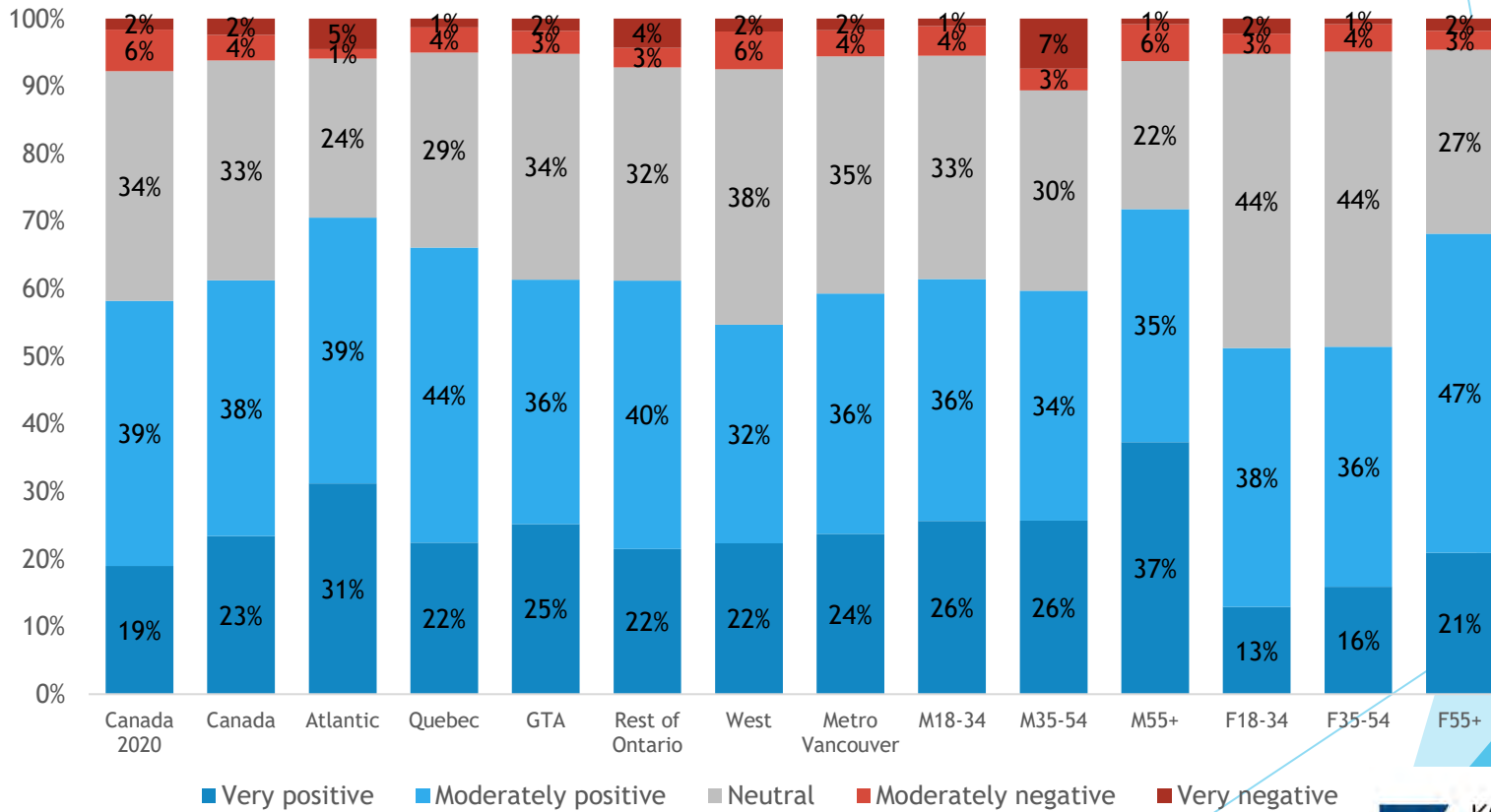


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Significant Segments and IKS



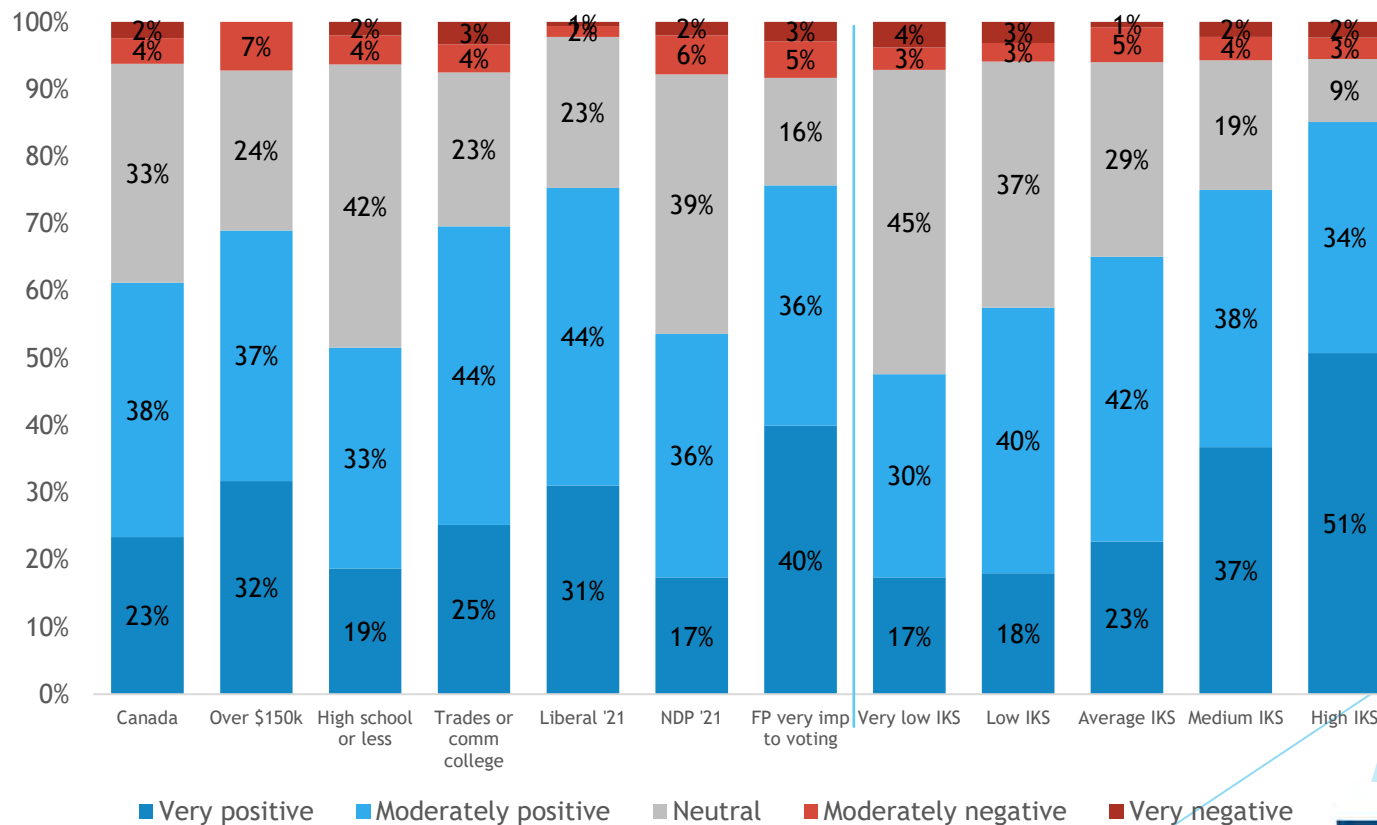
Opinion of the Five Eyes intelligence alliance



Region, Age and Gender



Opinion of the Five Eyes intelligence alliance



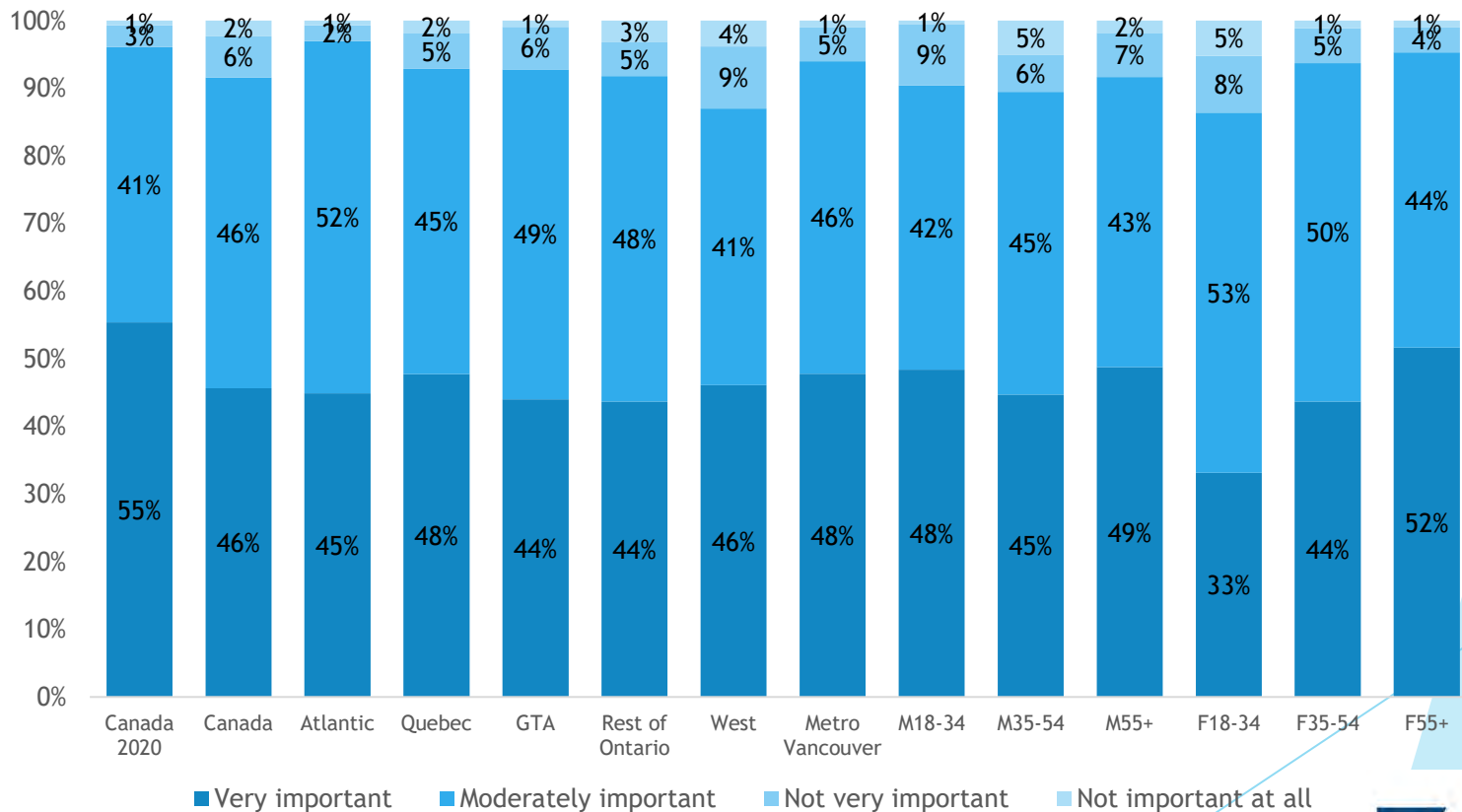
Significant Segments and IKS

Views on International Affairs

70



How important is Canada's relationship with Europe?

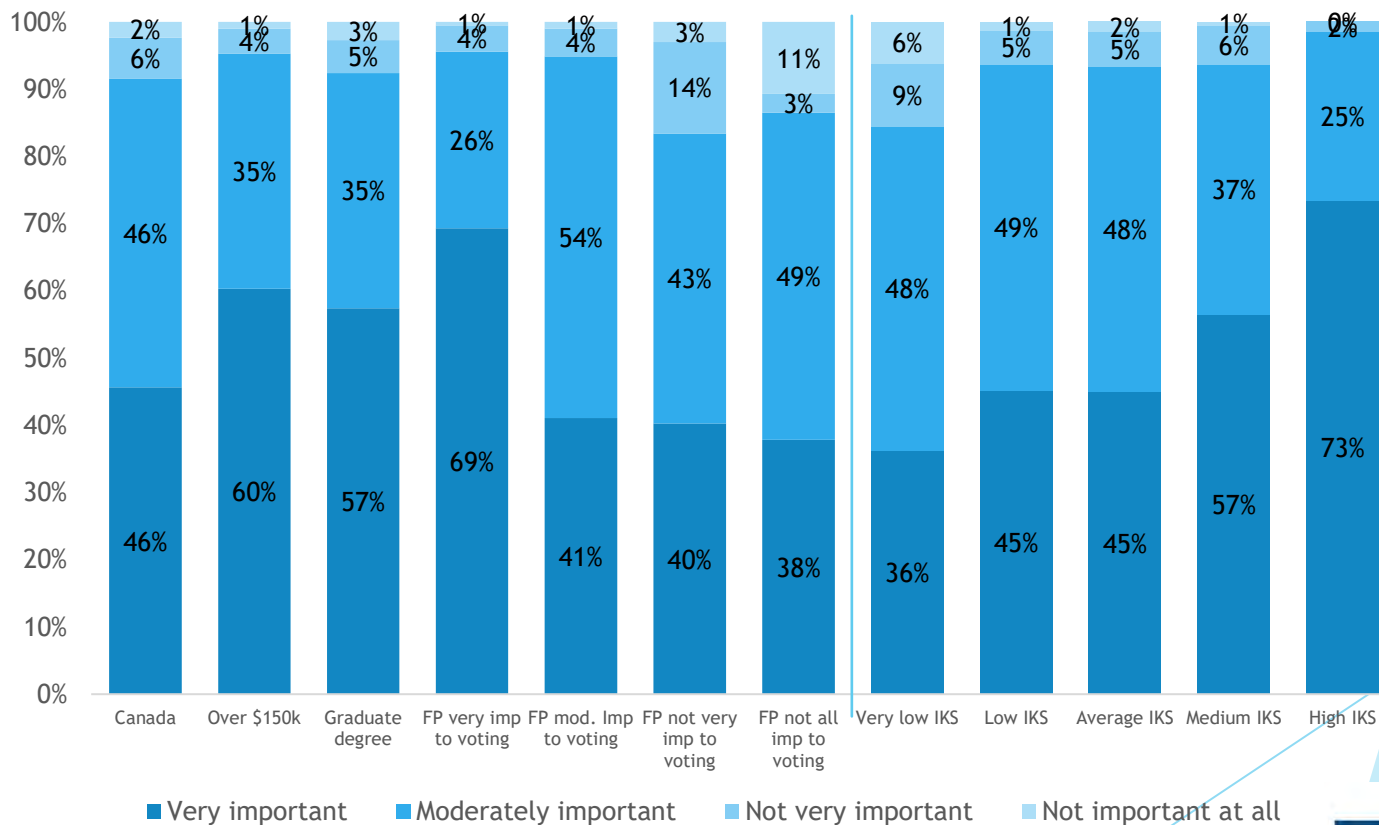


■ Very important
 ■ Moderately important
 ■ Not very important
 ■ Not important at all

Region, Age and Gender

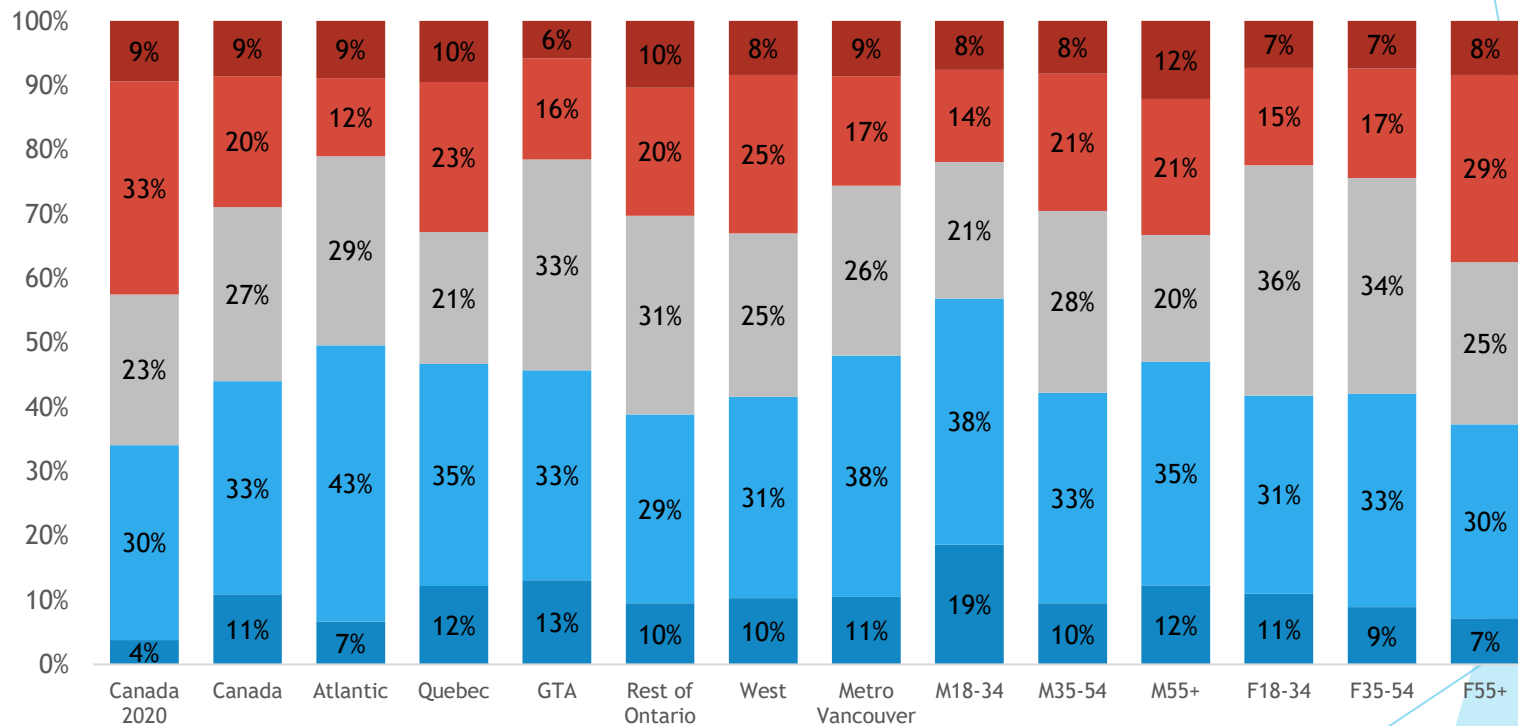


How important is Canada's relationship with Europe?



Significant Segments and IKS

Thinking about the world stage after the COVID-19 crisis are you pessimistic or optimistic?

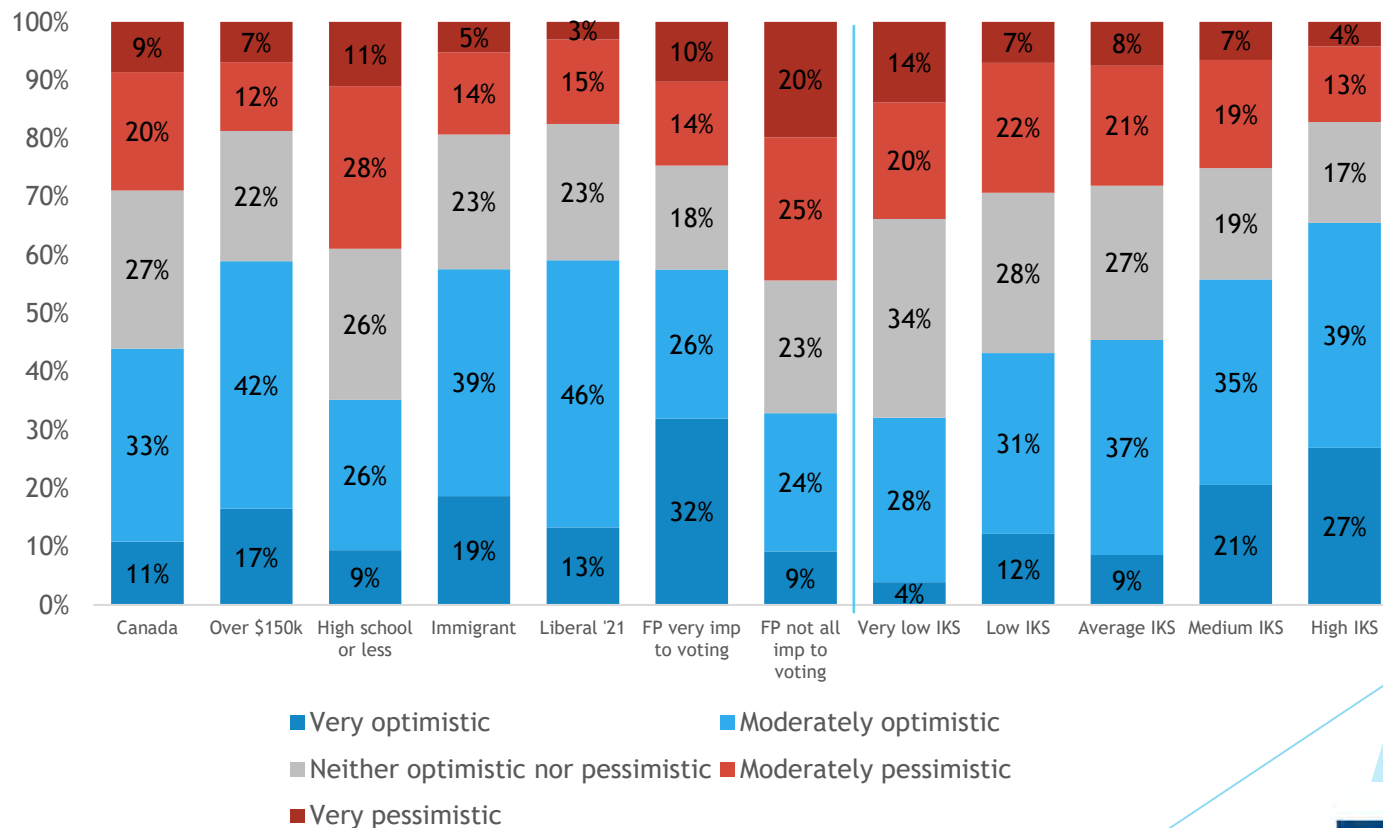


■ Very optimistic
 ■ Moderately optimistic
 ■ Neither optimistic nor pessimistic
■ Moderately pessimistic
 ■ Very pessimistic

Region, Age and Gender

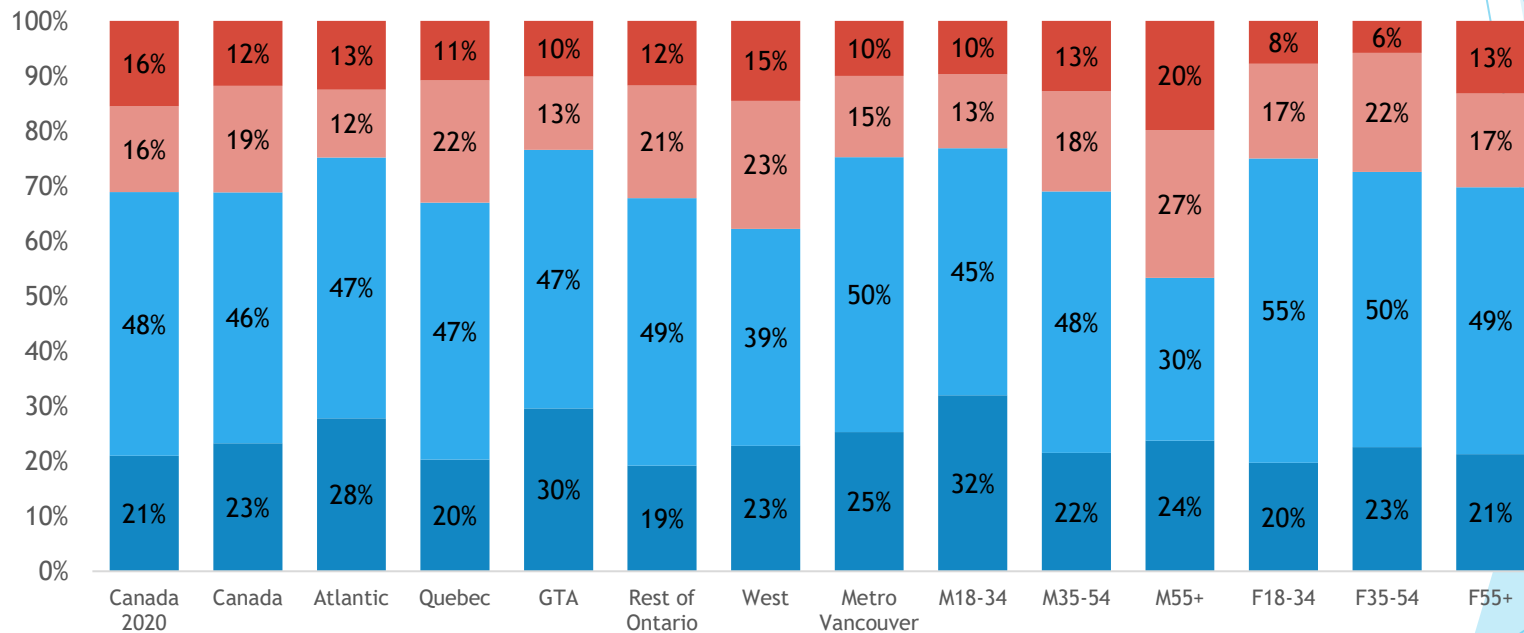


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Significant Segments and IKS

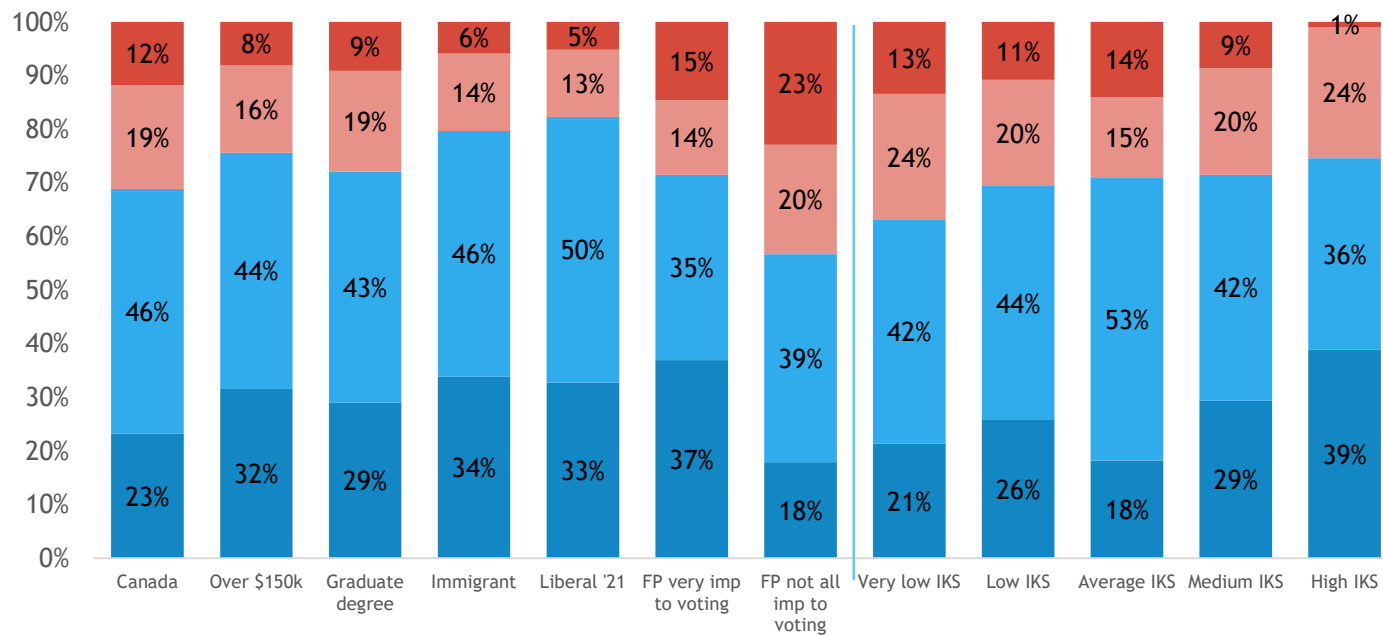
Views on globalization



- Globalization has been negative for the world, and should be rolled back
- Globalization has been negative for the world, but should keep happening slowly
- Globalization has been positive for the world, but should slow down now
- Globalization has been positive for the world and should keep accelerating

Region, Age and Gender

Views on globalization



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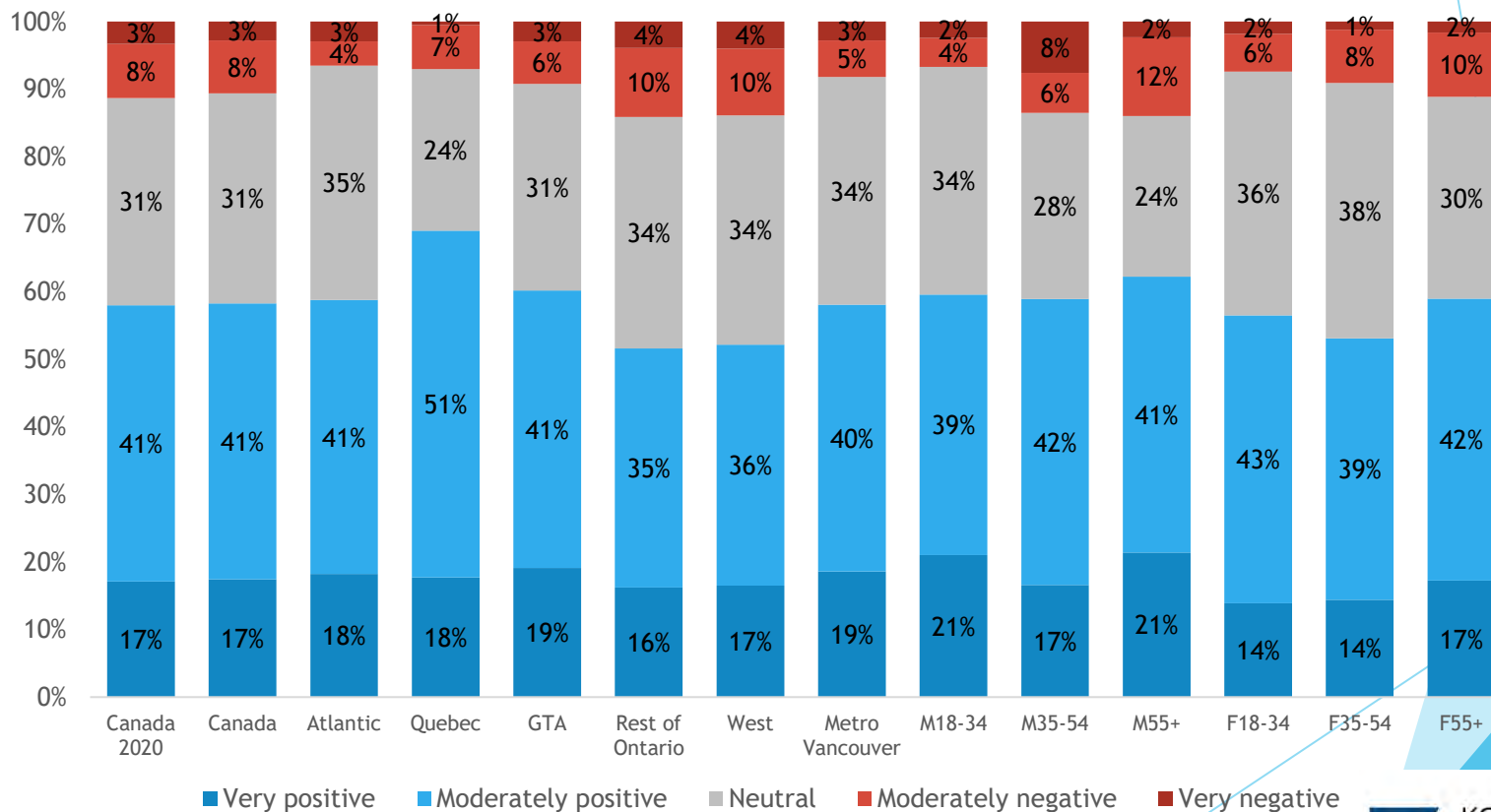
Significant Segments and IKS

Canada's Foreign Policy

77



What's your opinion of Canada's willingness to stand up for democracies in parts of the world where we have limited strategic interests?

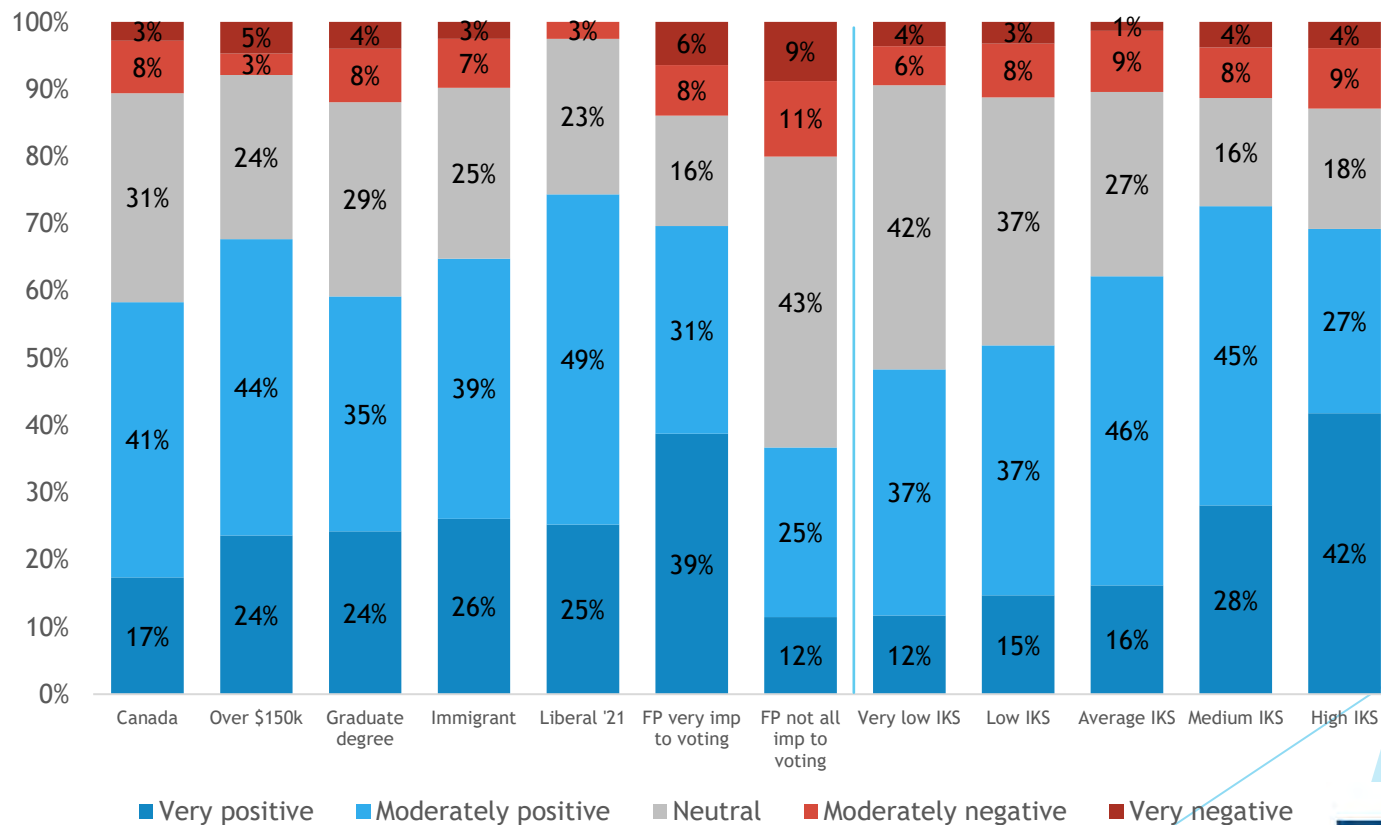


Region, Age and Gender

Very positive Moderately positive Neutral Moderately negative Very negative

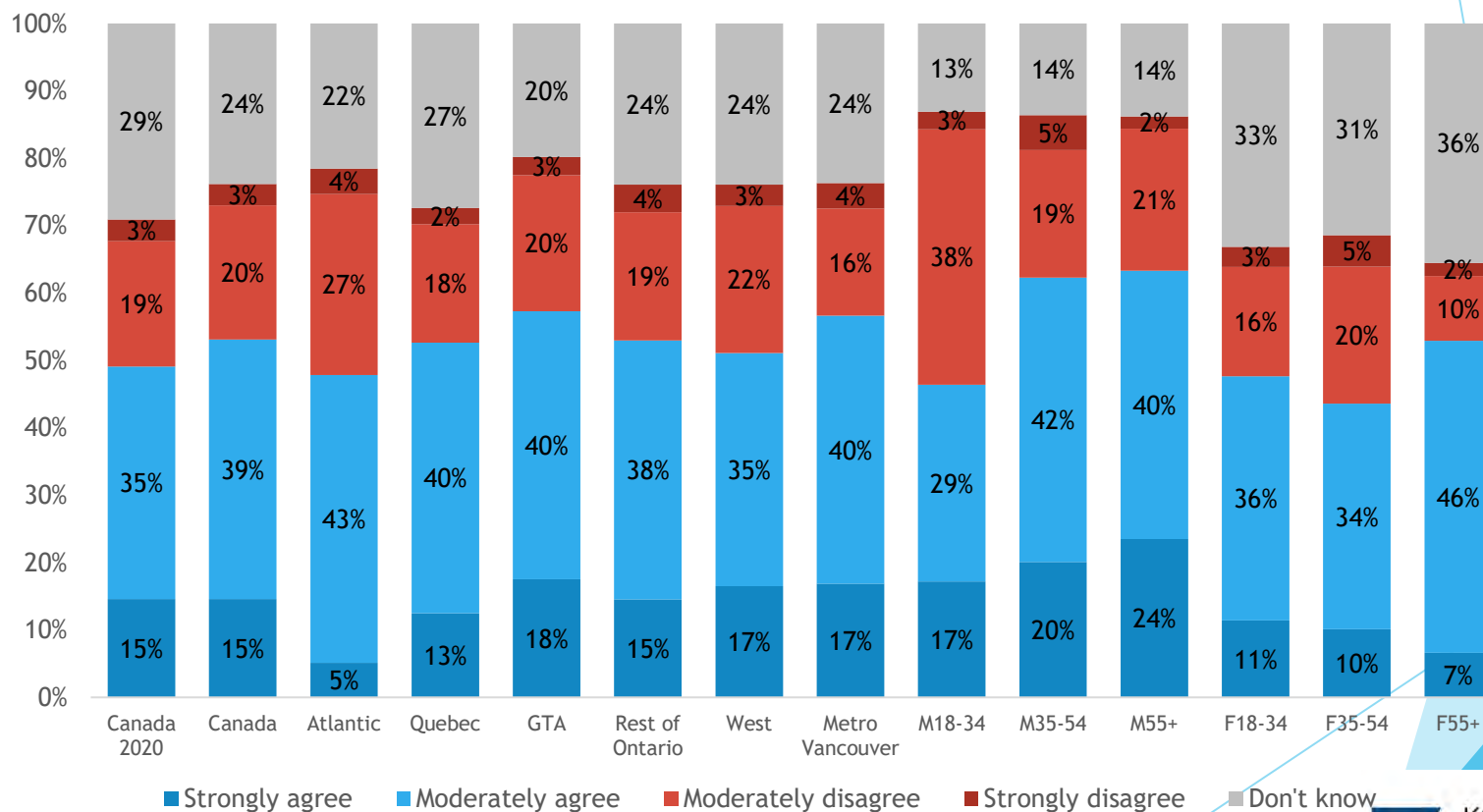


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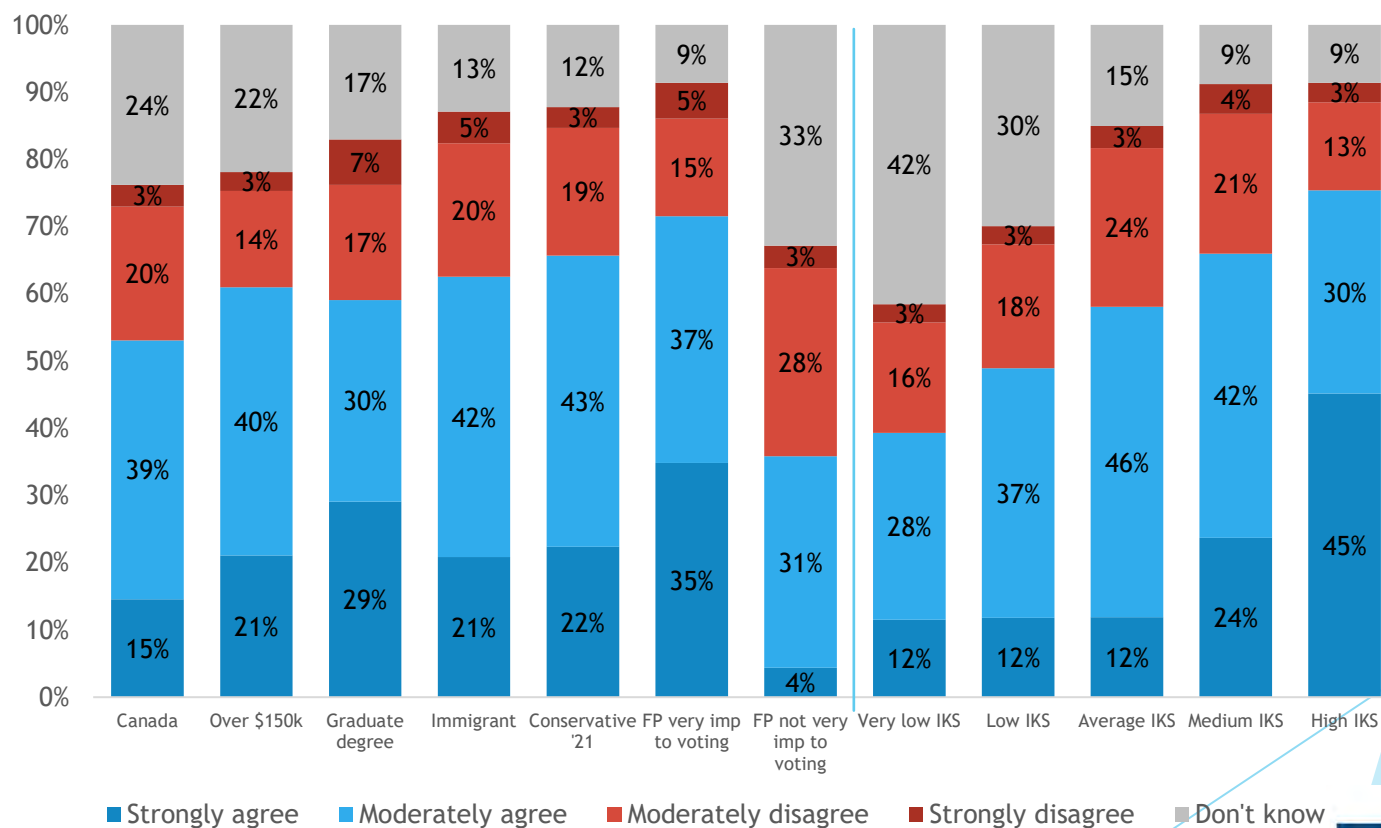
Significant Segments and IKS

Canada should more often side with the alliance of democracies rather than always go along with what multilateral organizations like the UN want



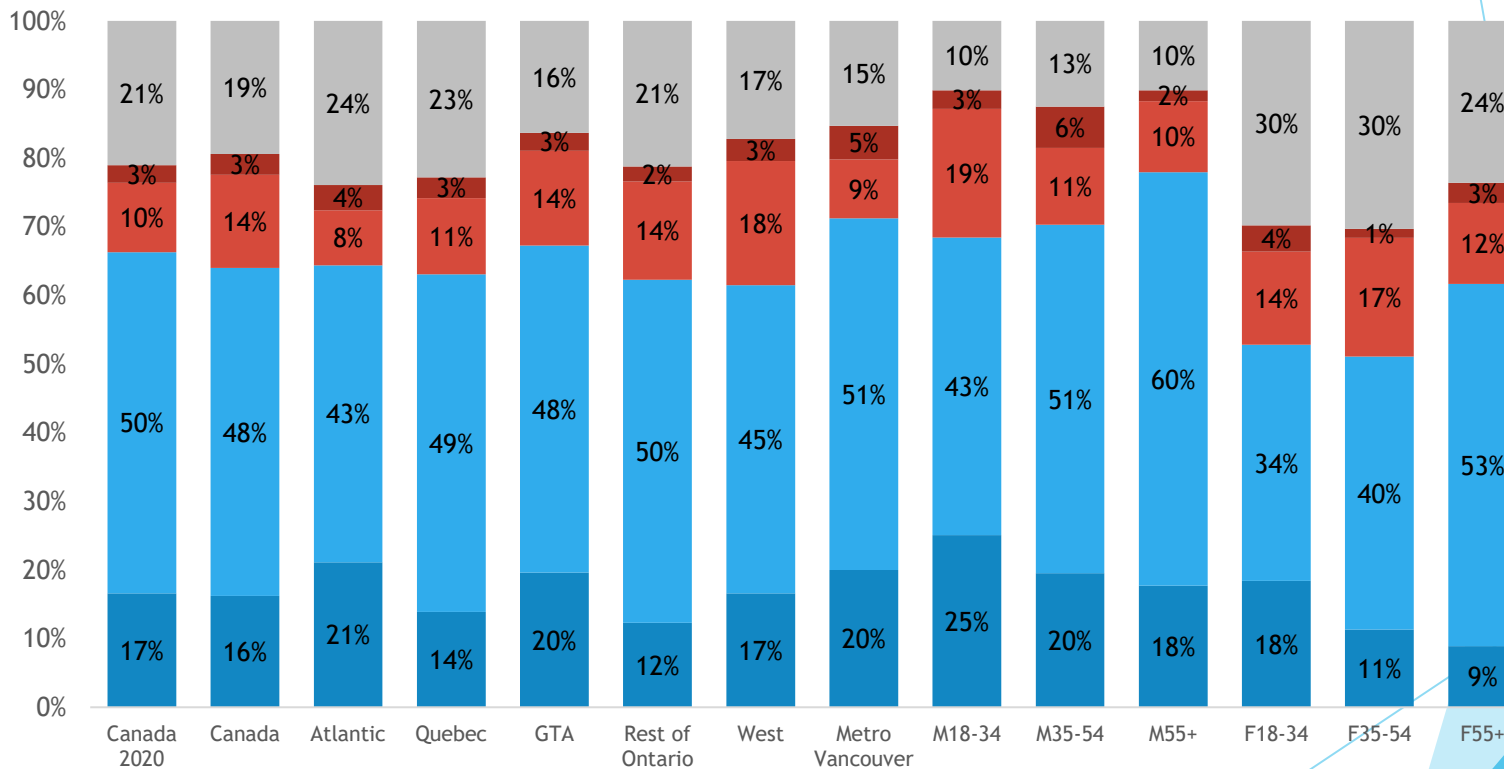
Region, Age and Gender

Canada should more often side with the alliance of democracies rather than always go along with what multilateral organizations like the UN want



Significant Segments and IKS

Canada should build closer relationships with other democratic countries in the Indo-Pacific region

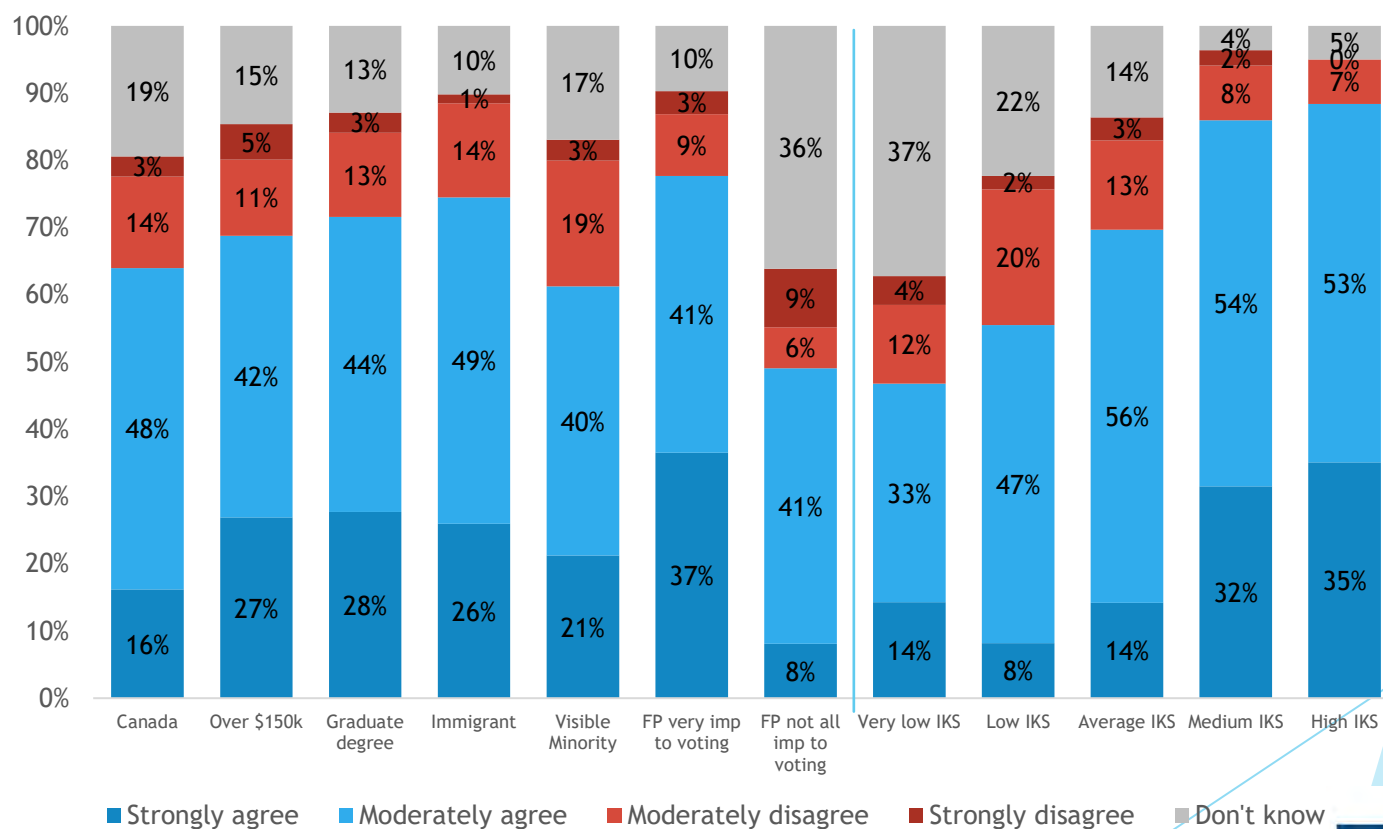


■ Strongly agree
 ■ Moderately agree
 ■ Moderately disagree
 ■ Strongly disagree
 ■ Don't know

Region, Age and Gender

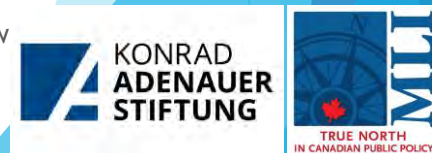


Canada should build closer relationships with other democratic countries in the Indo-Pacific region

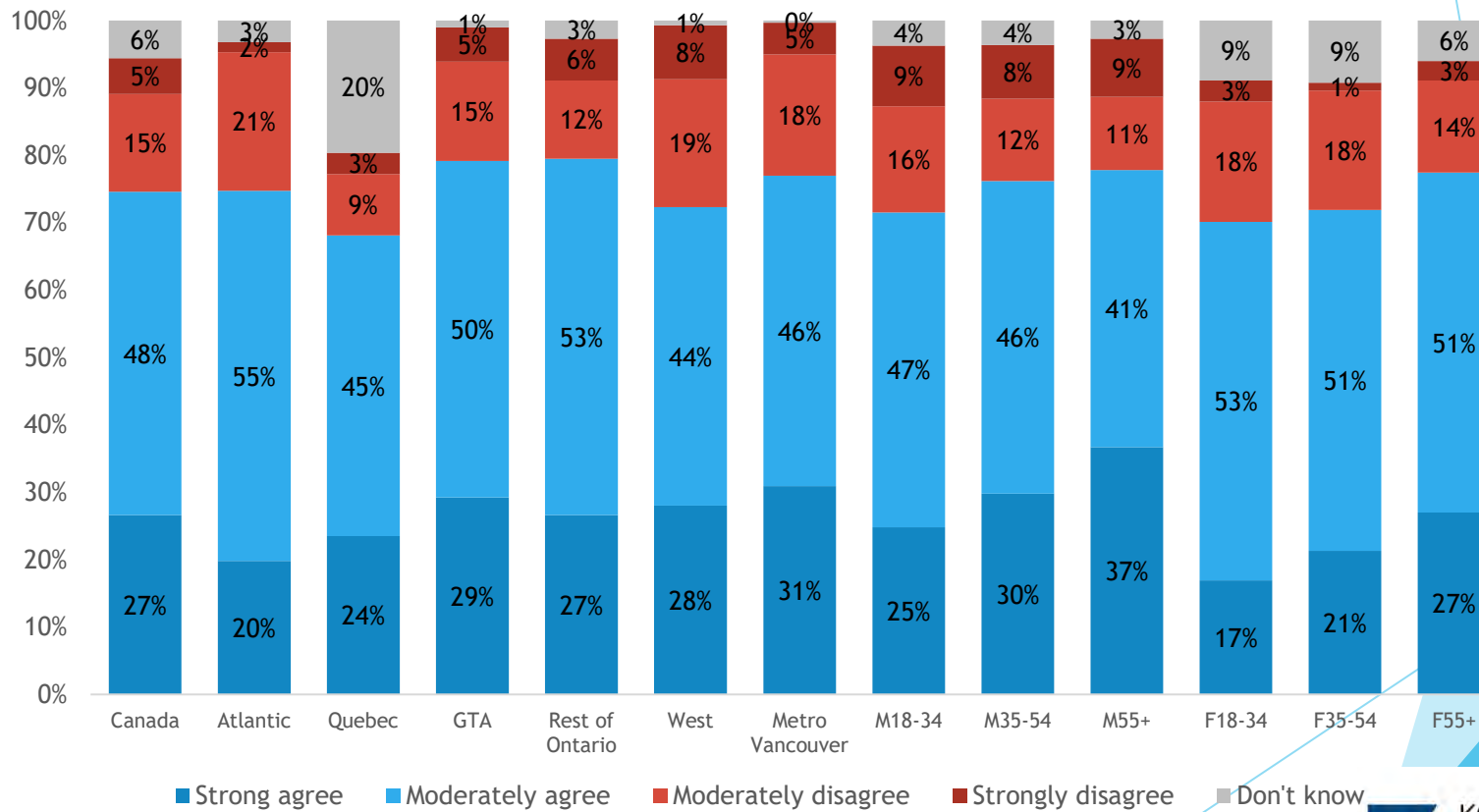


Significant Segments and IKS

■ Strongly agree ■ Moderately agree ■ Moderately disagree ■ Strongly disagree ■ Don't know



Canada should try to join the new AUKUS alliance

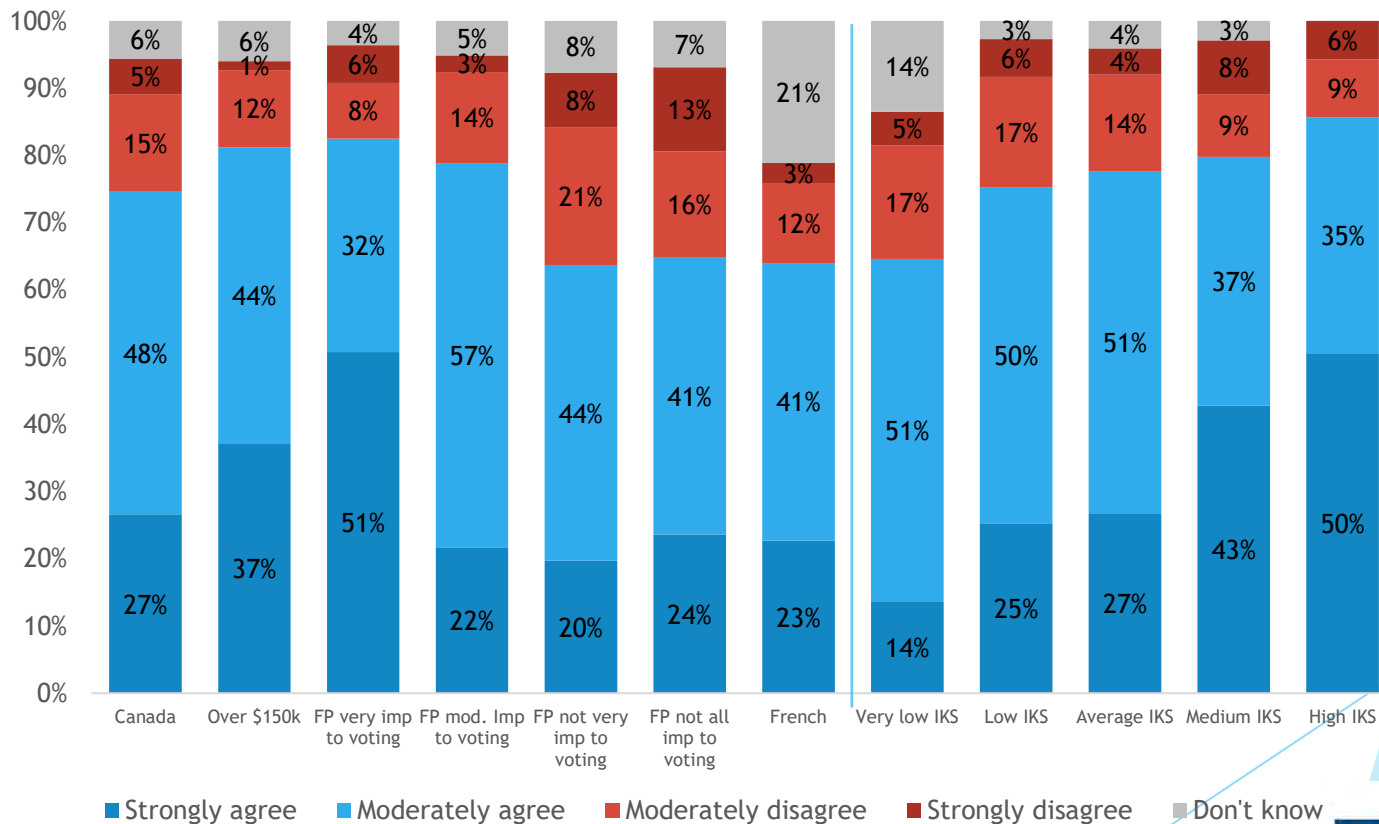


Region, Age and Gender

Strong agree Moderately agree Moderately disagree Strongly disagree Don't know



Canada should try to join the new AUKUS alliance

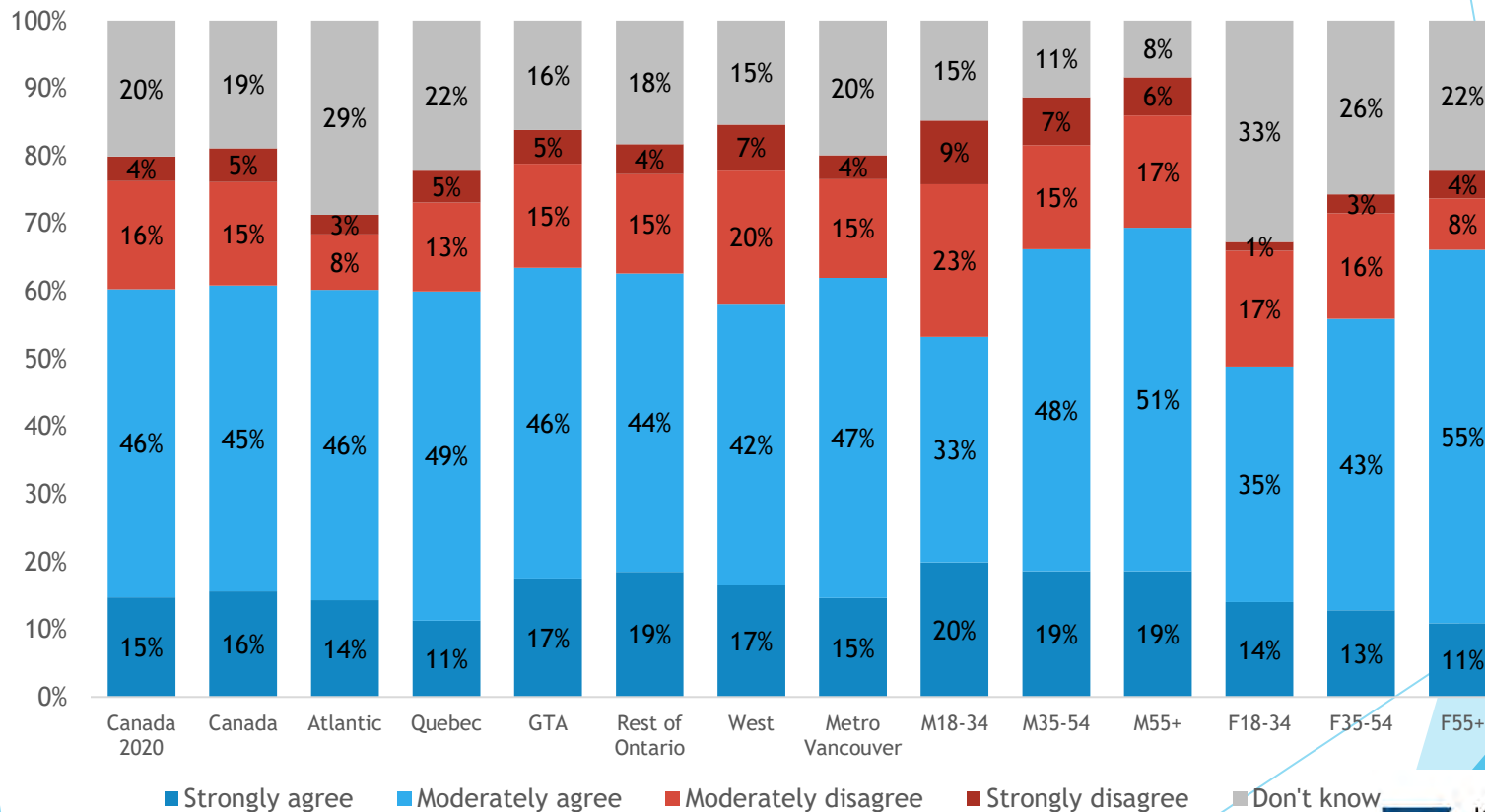


■ Strongly agree
 ■ Moderately agree
 ■ Moderately disagree
 ■ Strongly disagree
 ■ Don't know

Significant Segments and IKS



Canada should be much more active in the NATO alliance between North America and Europe

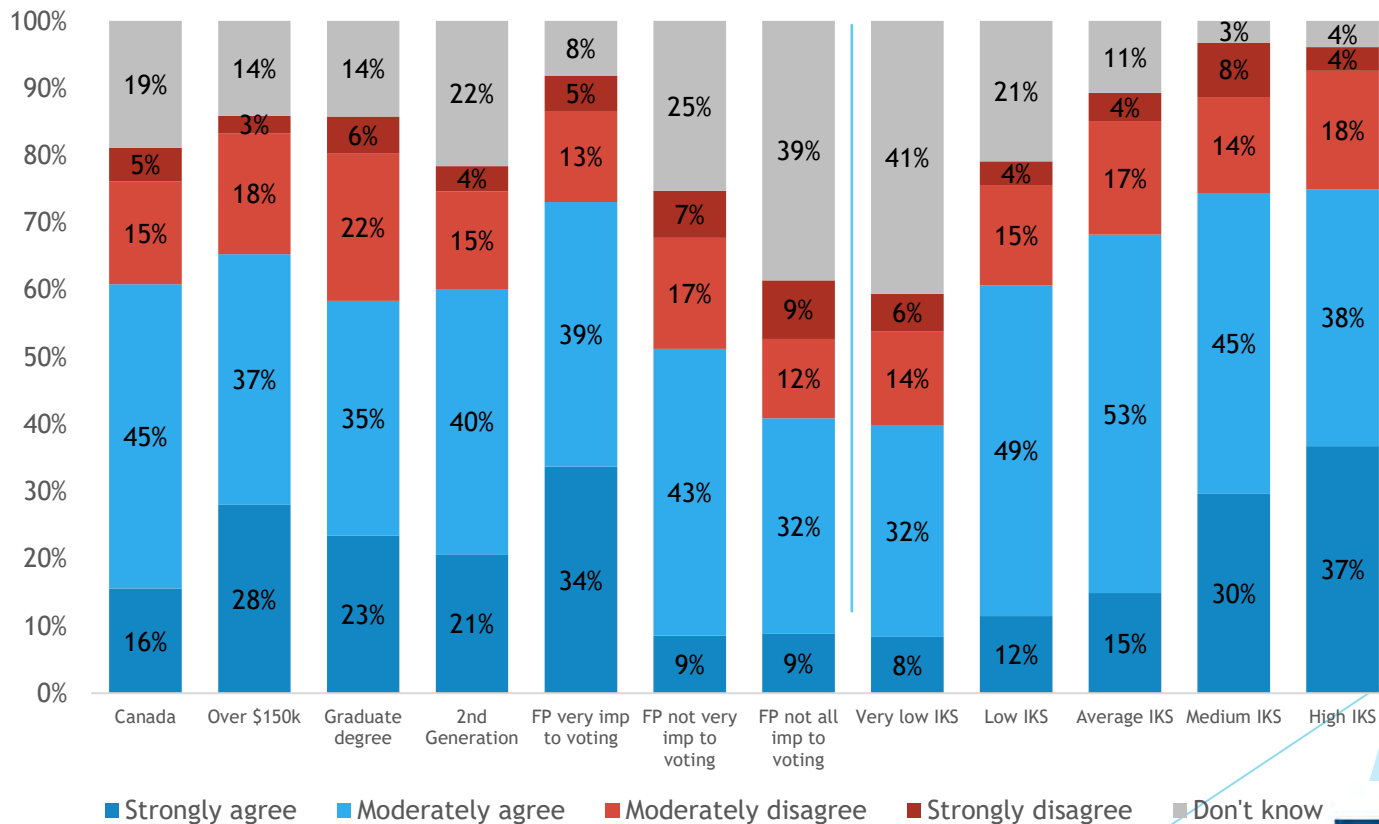


Region, Age and Gender

■ Strongly agree
 ■ Moderately agree
 ■ Moderately disagree
 ■ Strongly disagree
 ■ Don't know



Canada should be much more active in the NATO alliance between North America and Europe

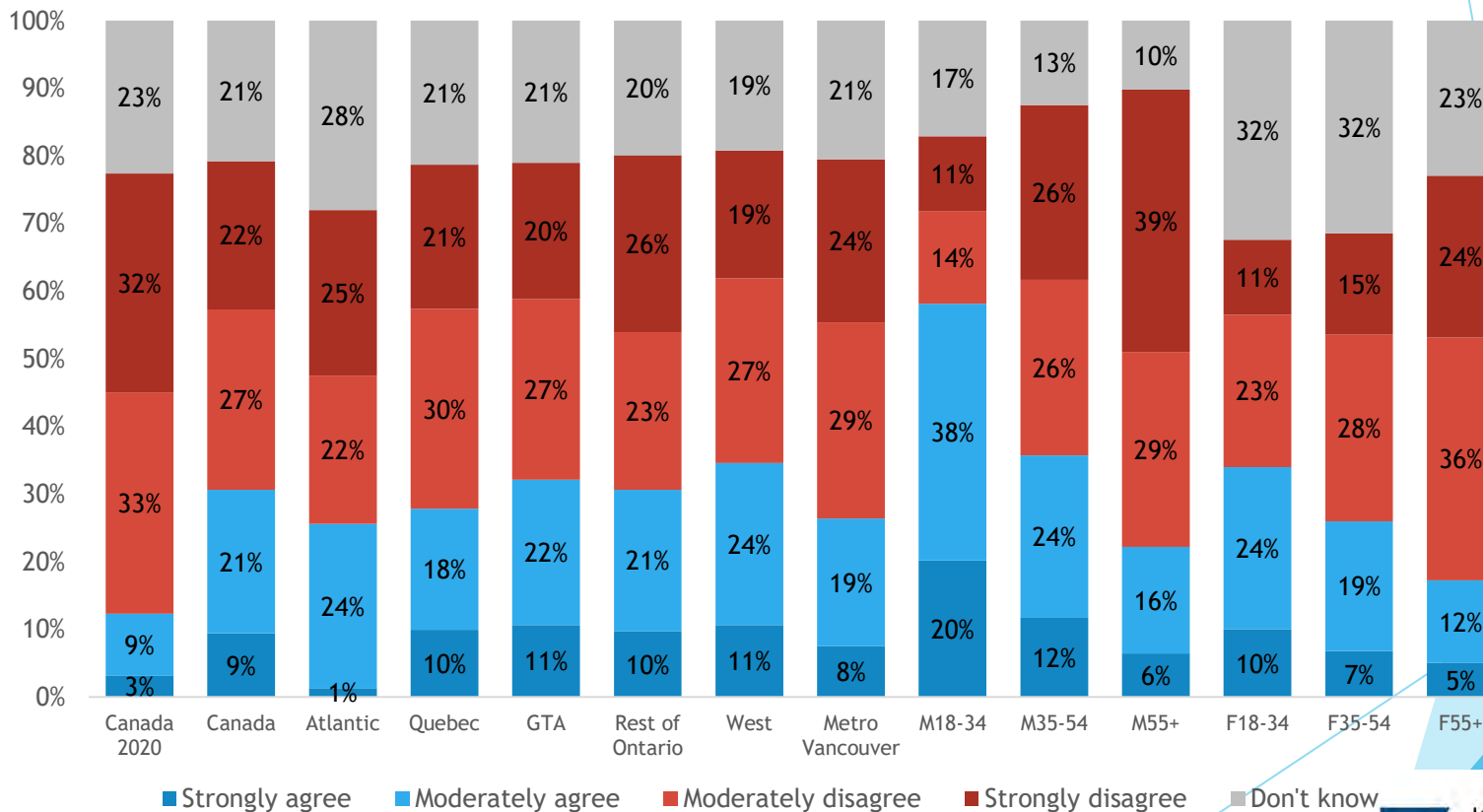


■ Strongly agree
 ■ Moderately agree
 ■ Moderately disagree
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 ■ Don't know

Significant Segments and IKS

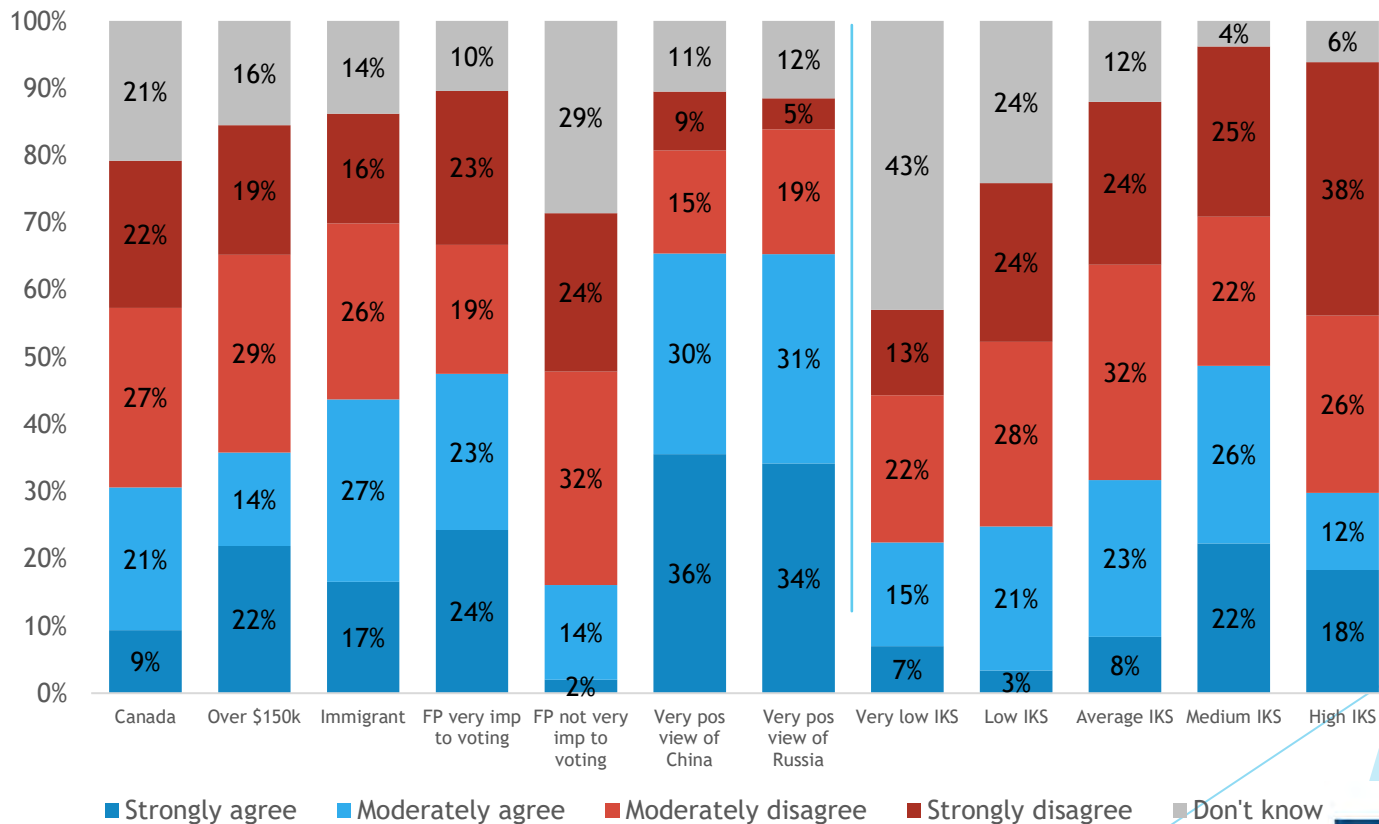


Canada should withdraw from NATO and focus on parts other parts of the world than Europe



Region, Age and Gender

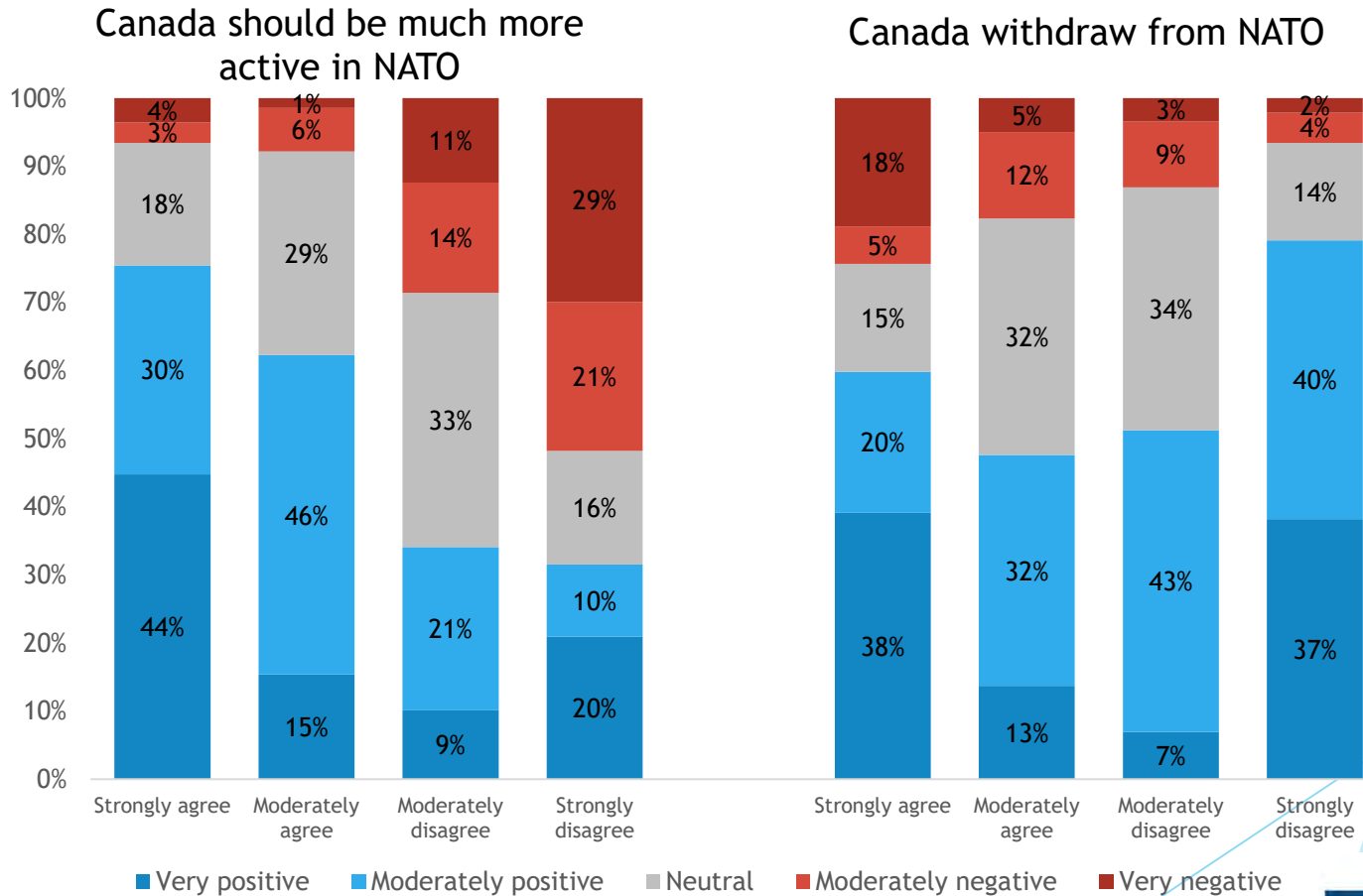
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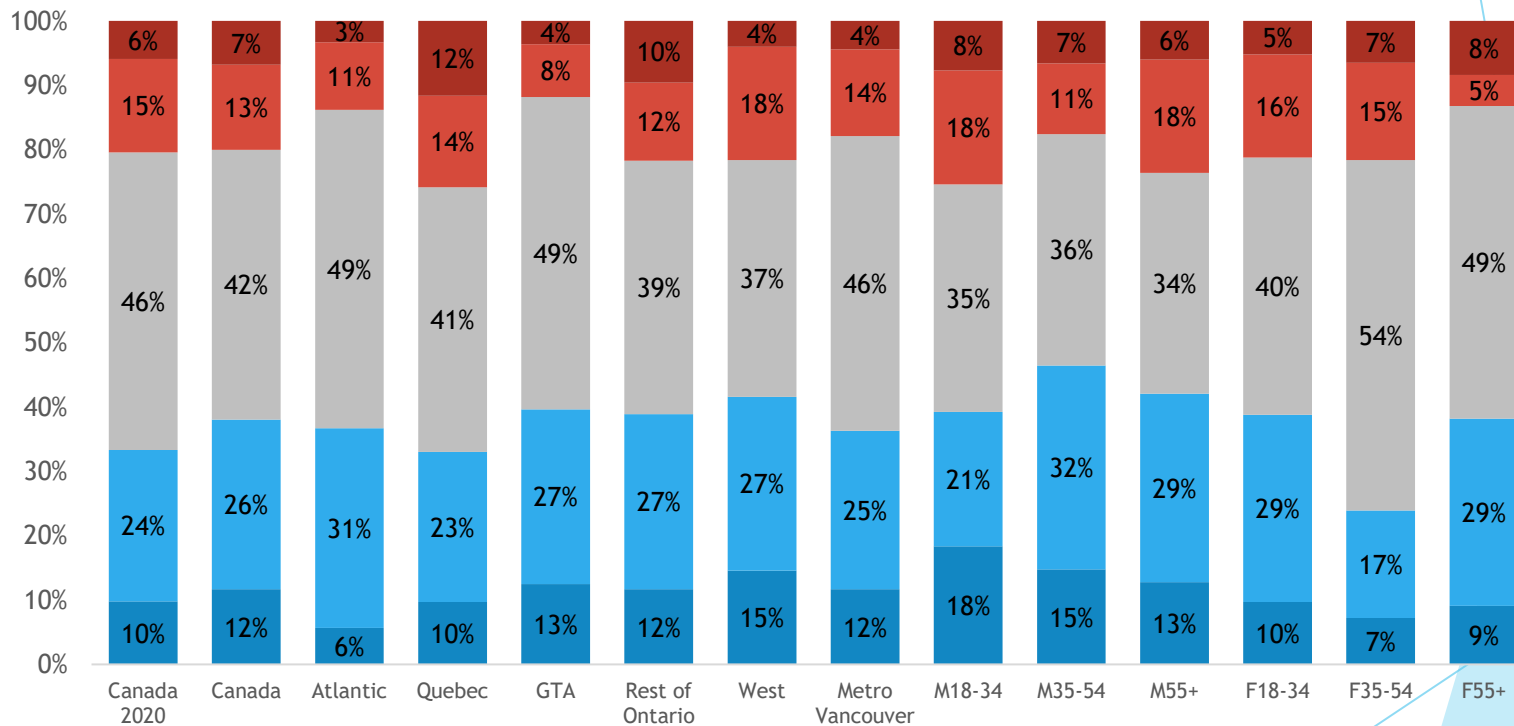
Significant Segments and IKS



NATO questions by views on NATO



In recent years, Canada spends about \$22 billion or about 6% of federal spending on National Defence. Do you think this should be increased or decreased?

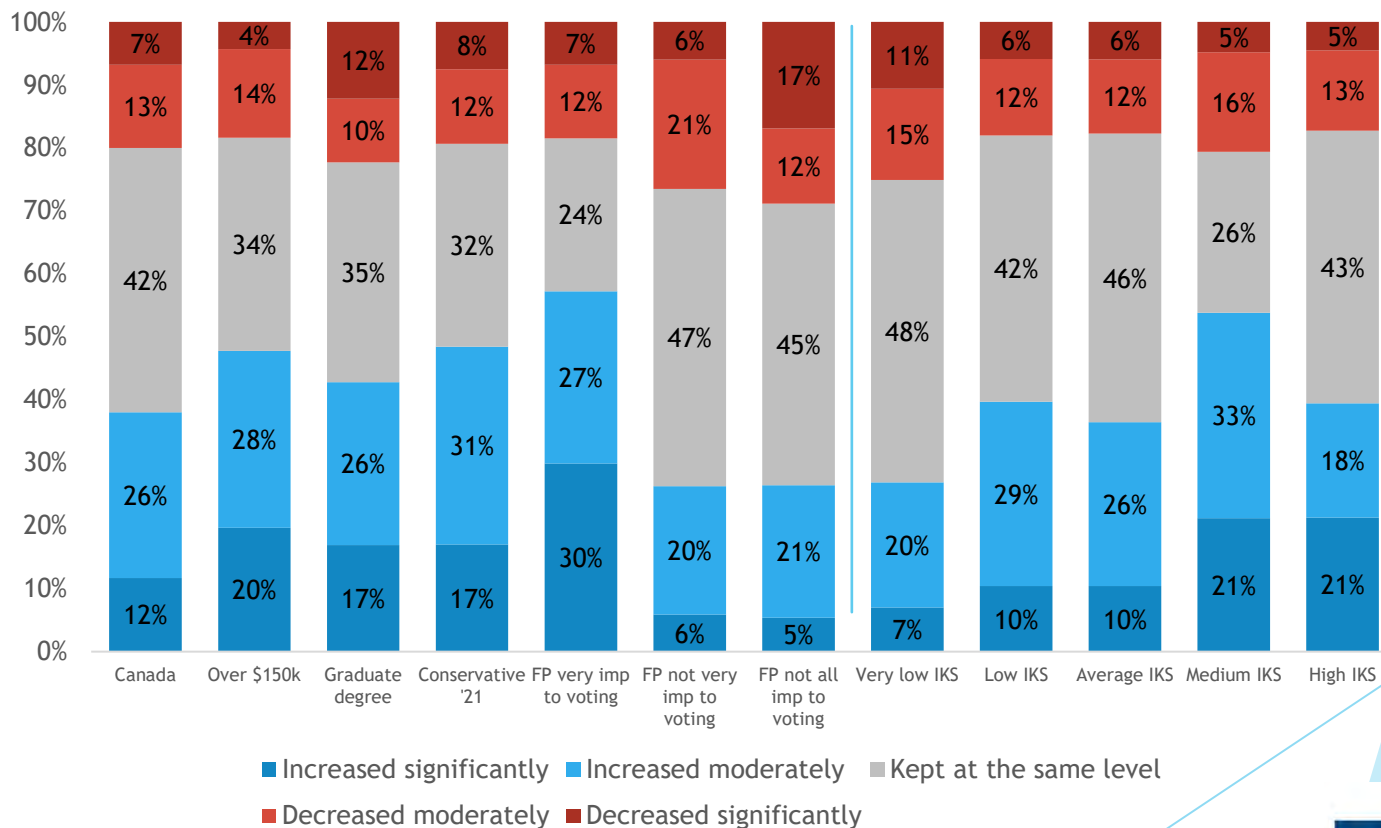


■ Increased significantly
 ■ Increased moderately
 ■ Kept at the same level
 ■ Decreased moderately
 ■ Decreased significantly

Region, Age and Gender



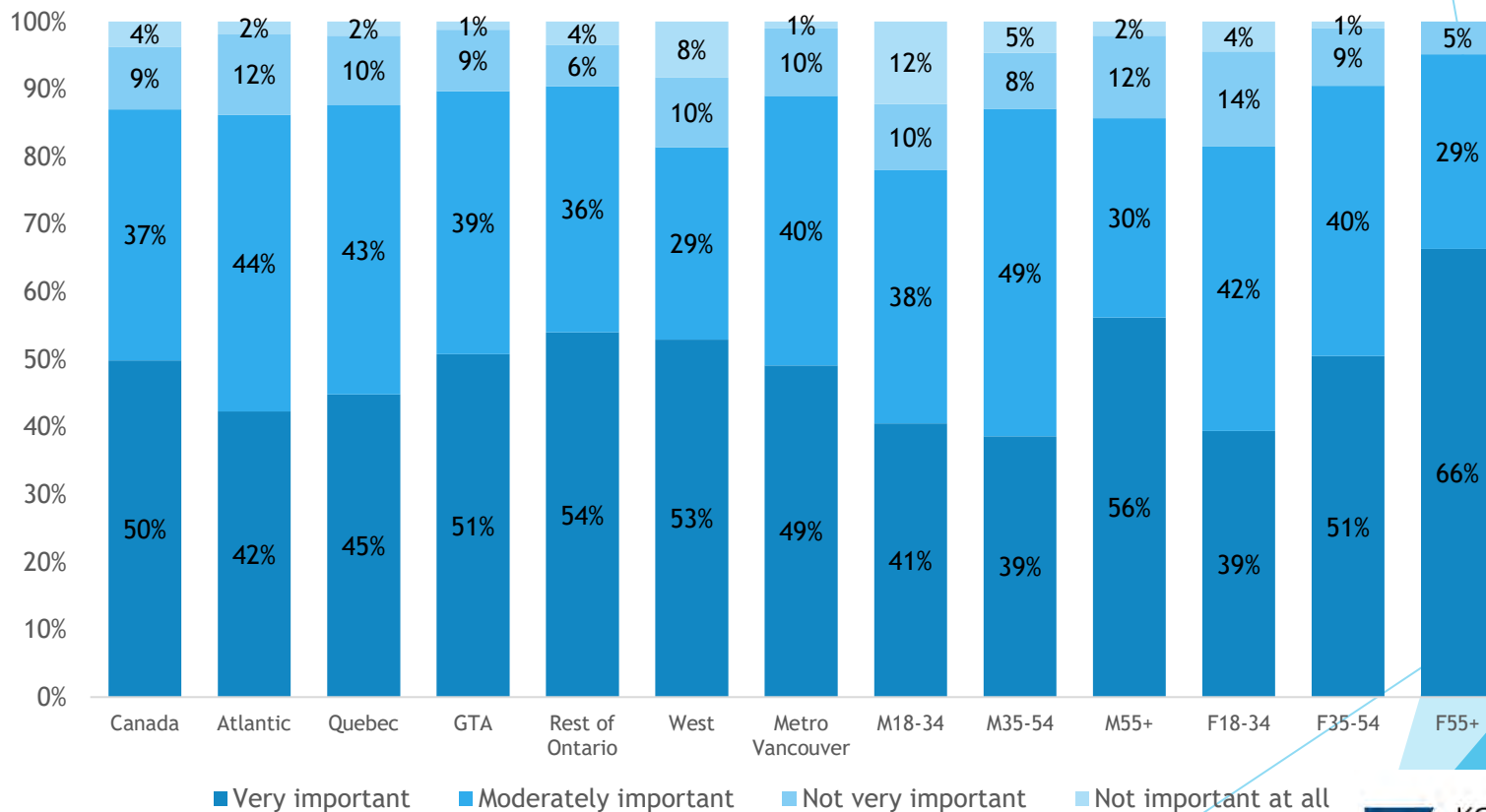
In recent years, Canada spends about \$22 billion or about 6% of federal spending on National Defence. Do you think this should be increased or decreased?



Significant Segments and IKS

Foreign Policy Priorities

Defending Canadian values, such as human rights and democracy, globally

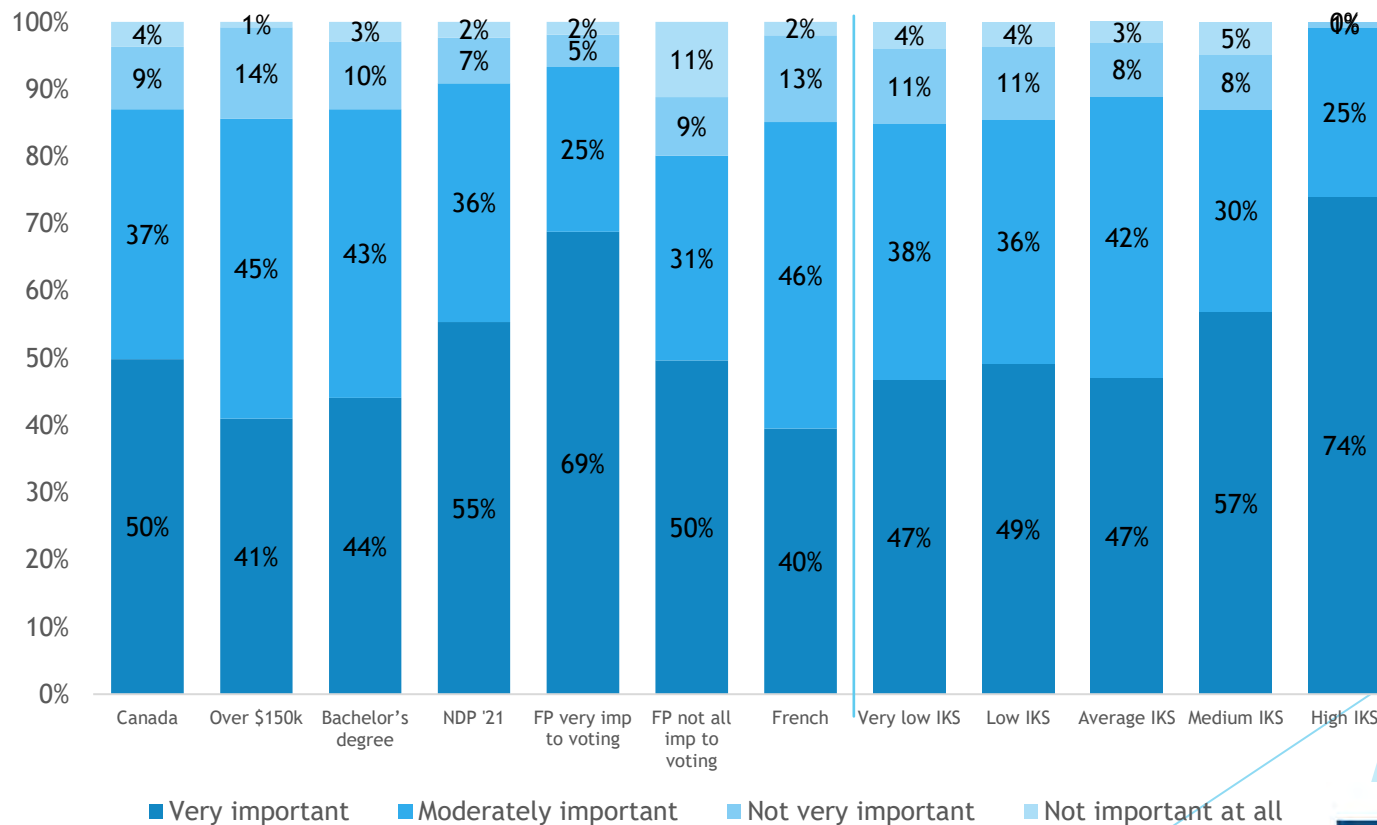


Region, Age and Gender

Very important Moderately important Not very important Not important at all



Defending Canadian values, such as human rights and democracy, globally

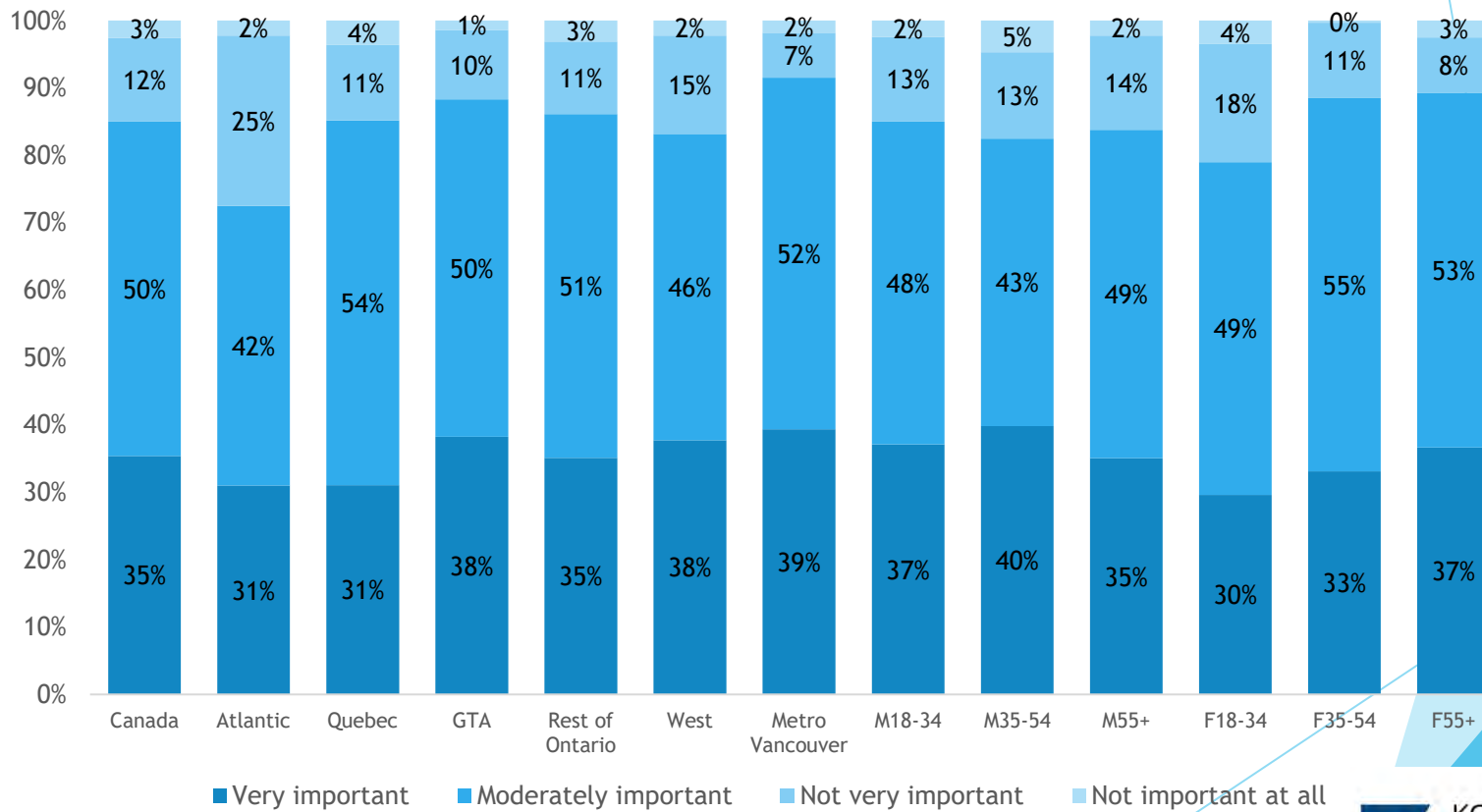


Significant Segments and IKS

■ Very important
 ■ Moderately important
 ■ Not very important
 ■ Not important at all



Pursuing jobs and economic growth in international markets

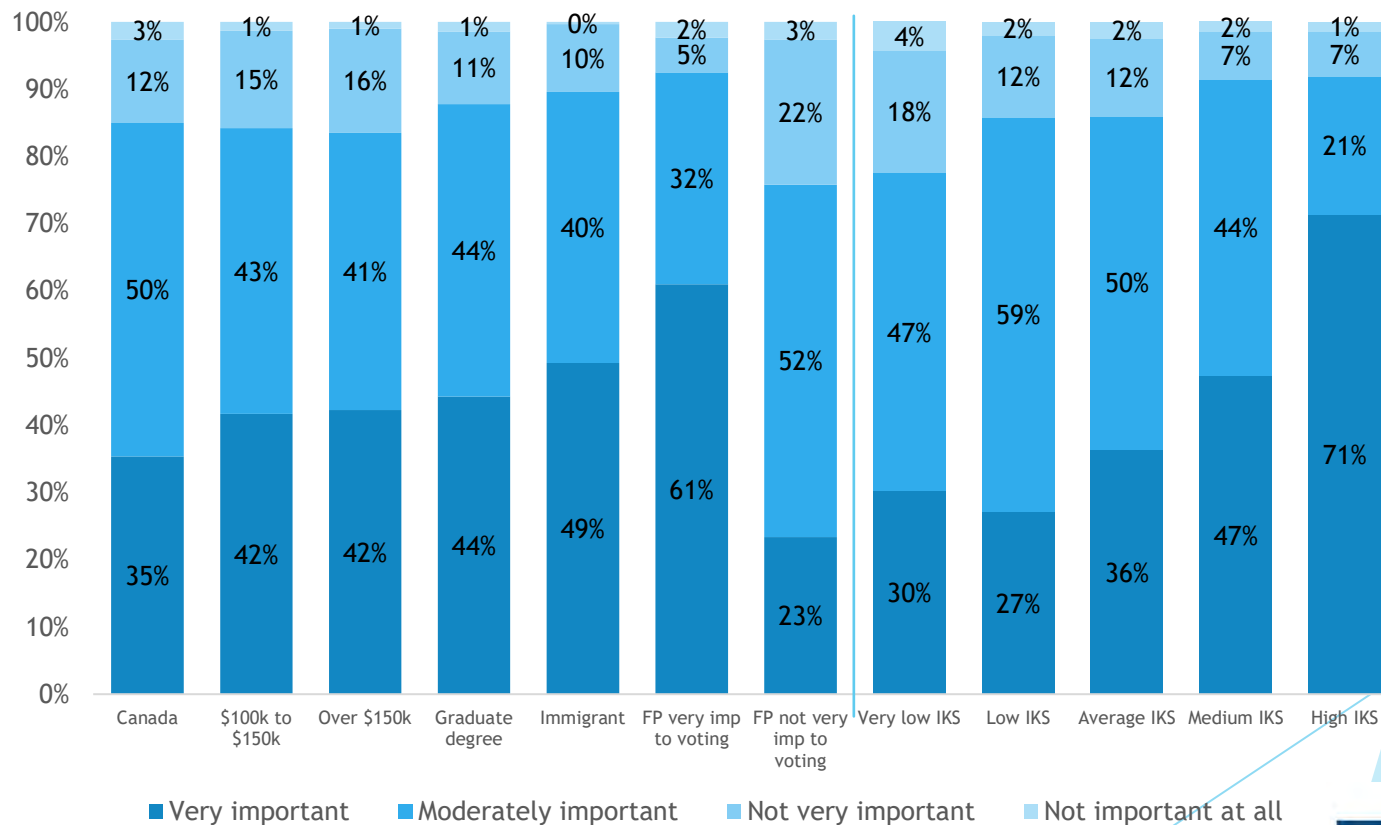


Region, Age and Gender

Very important Moderately important Not very important Not important at all



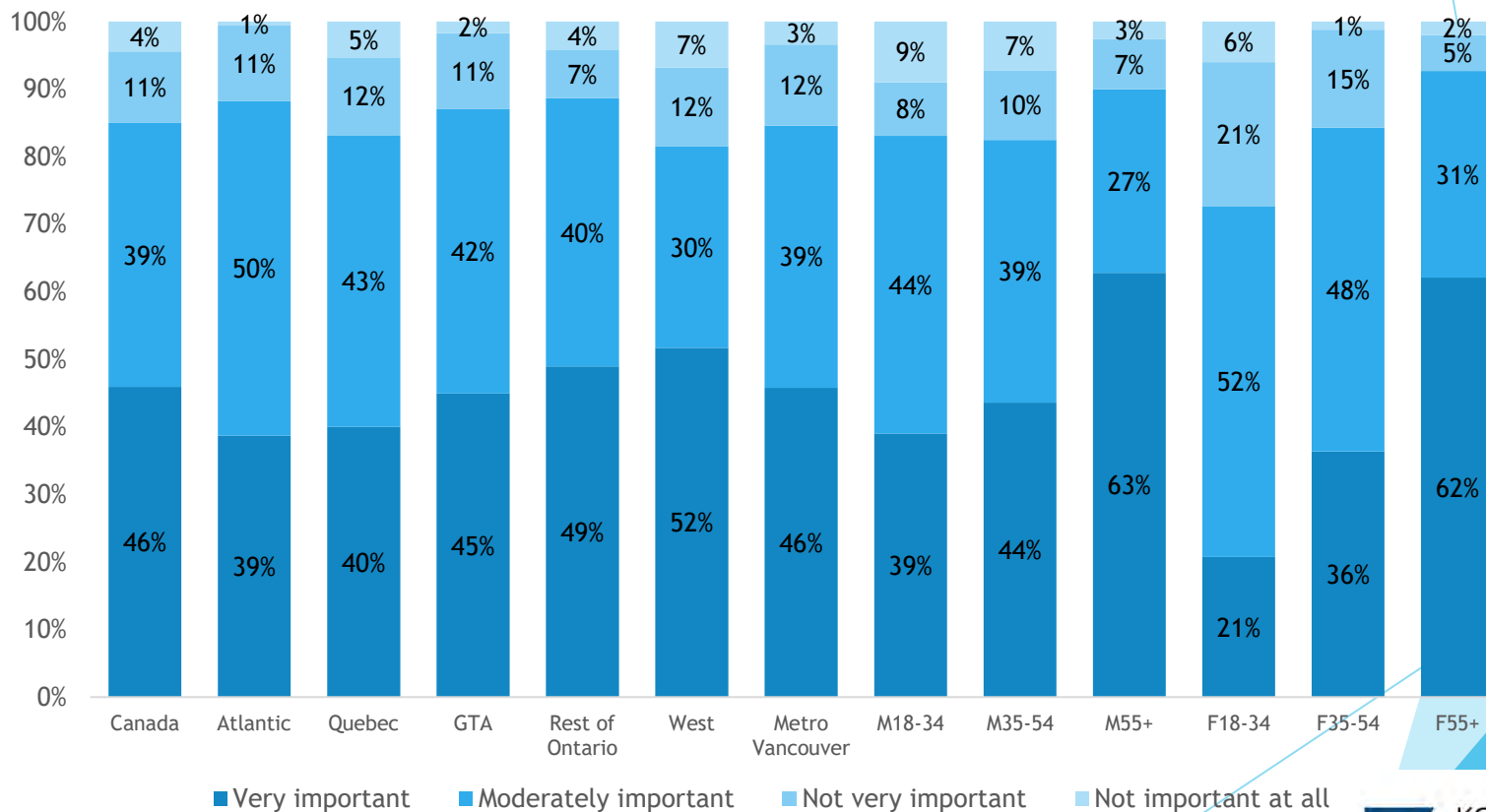
Pursuing jobs and economic growth in international markets



Significant Segments and IKS

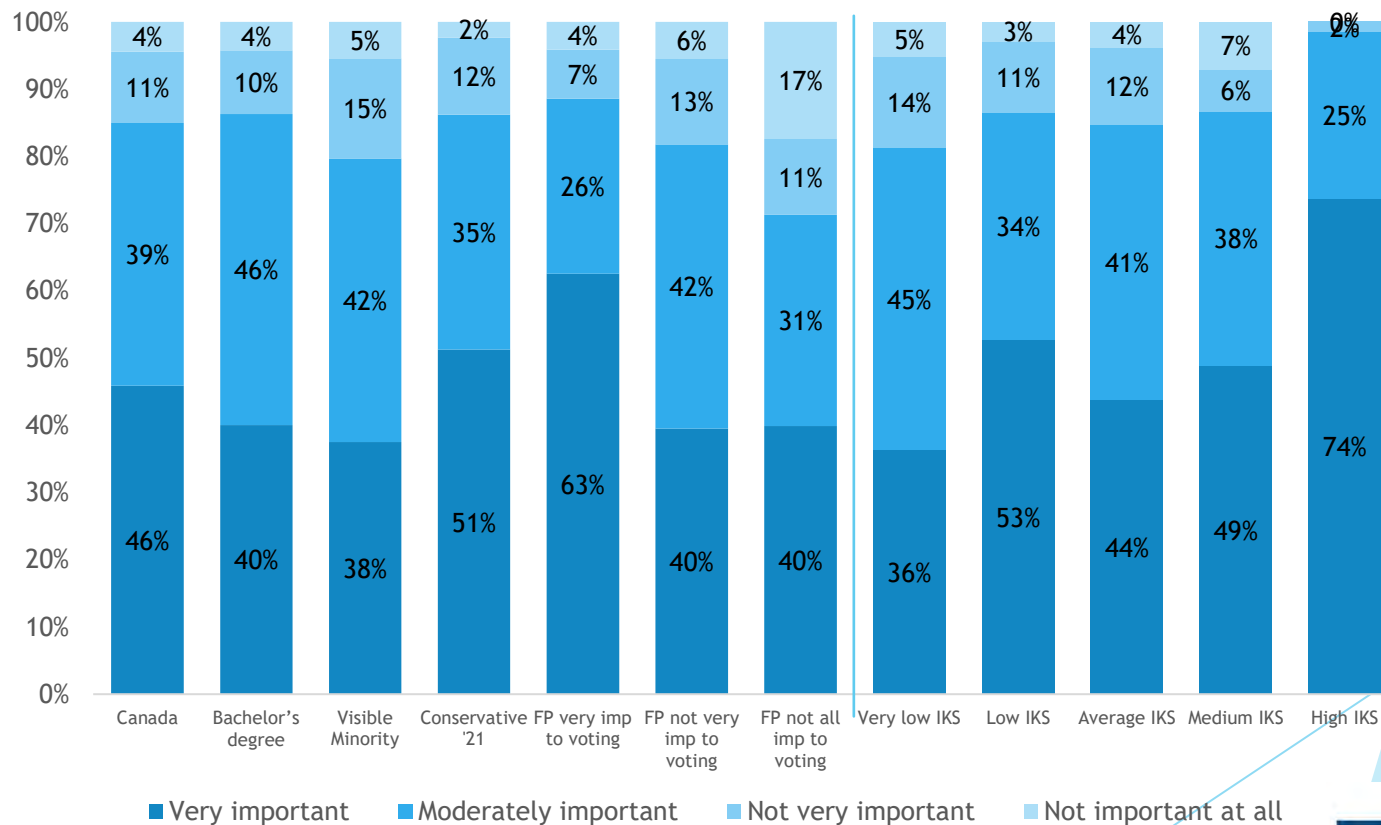
■ Very important
 ■ Moderately important
 ■ Not very important
 ■ Not important at all

Working with our allies to stand up to authoritarian regimes like China



Region, Age and Gender

Working with our allies to stand up to authoritarian regimes like China

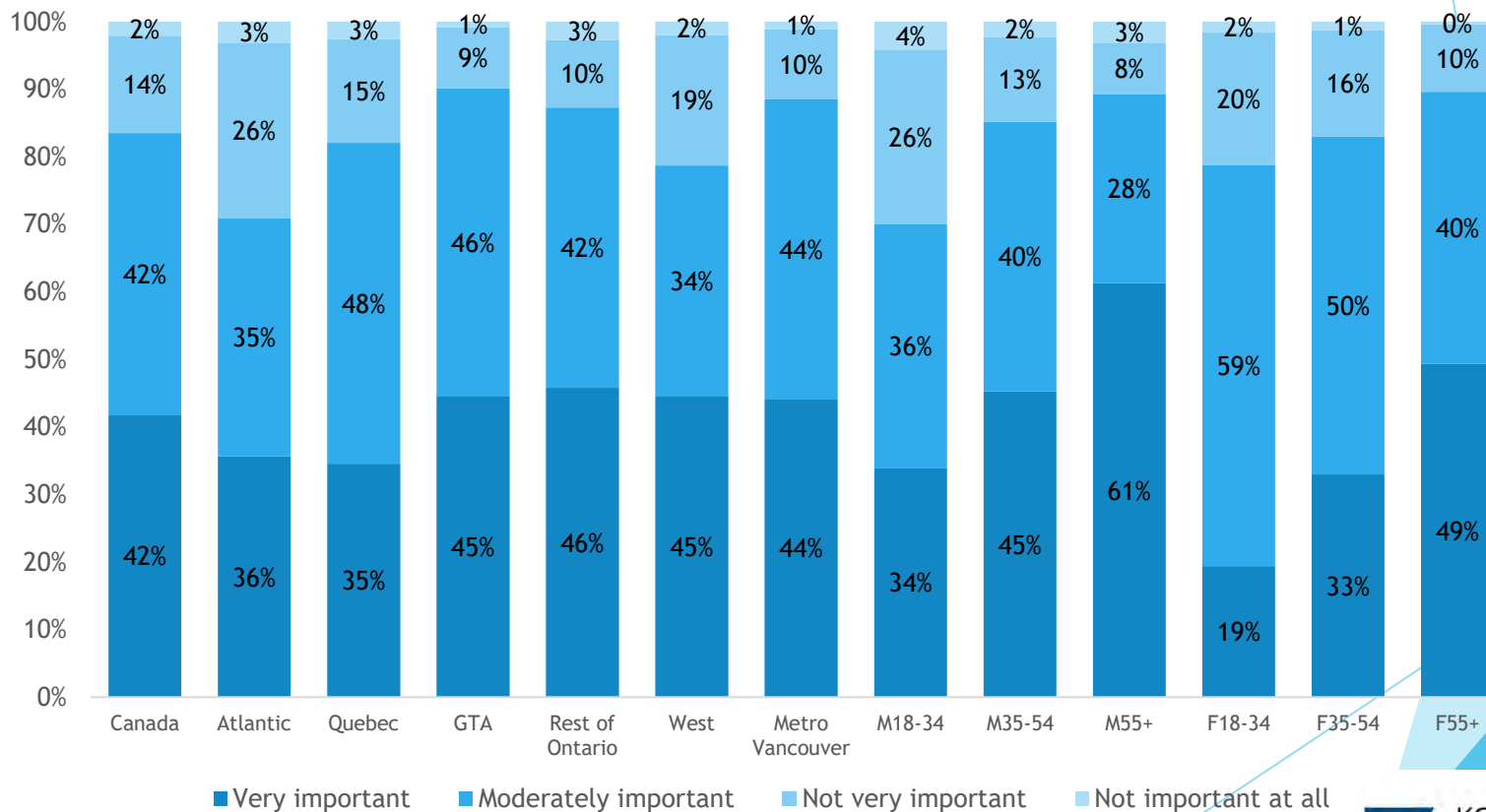


Significant Segments and IKS

■ Very important
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 ■ Not very important
 ■ Not important at all

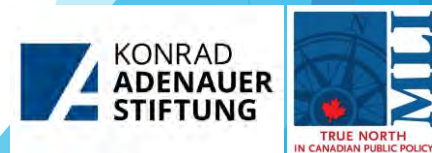


Defending Canadian interests and sovereignty in the Arctic

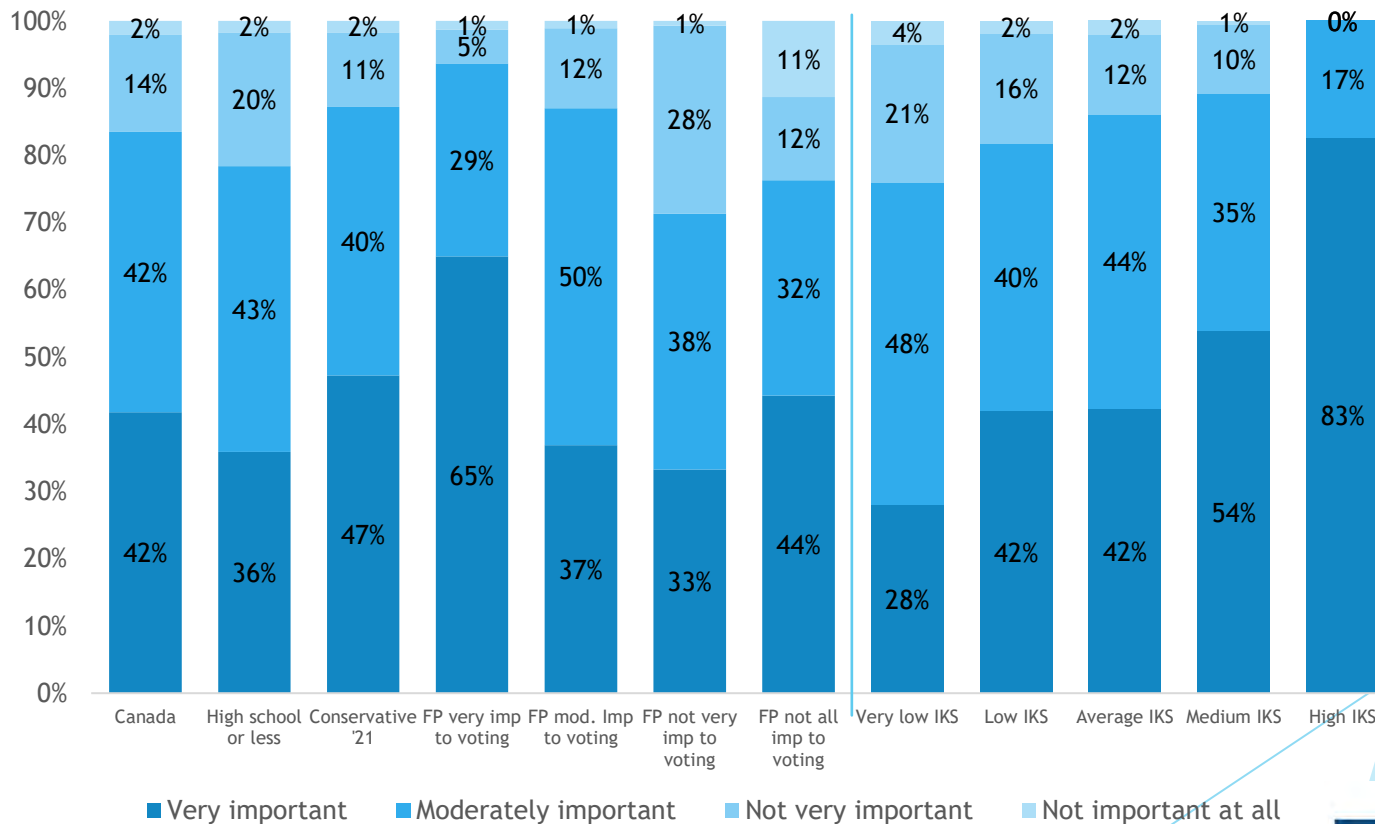


Region, Age and Gender

Very important Moderately important Not very important Not important at all



Defending Canadian interests and sovereignty in the Arctic

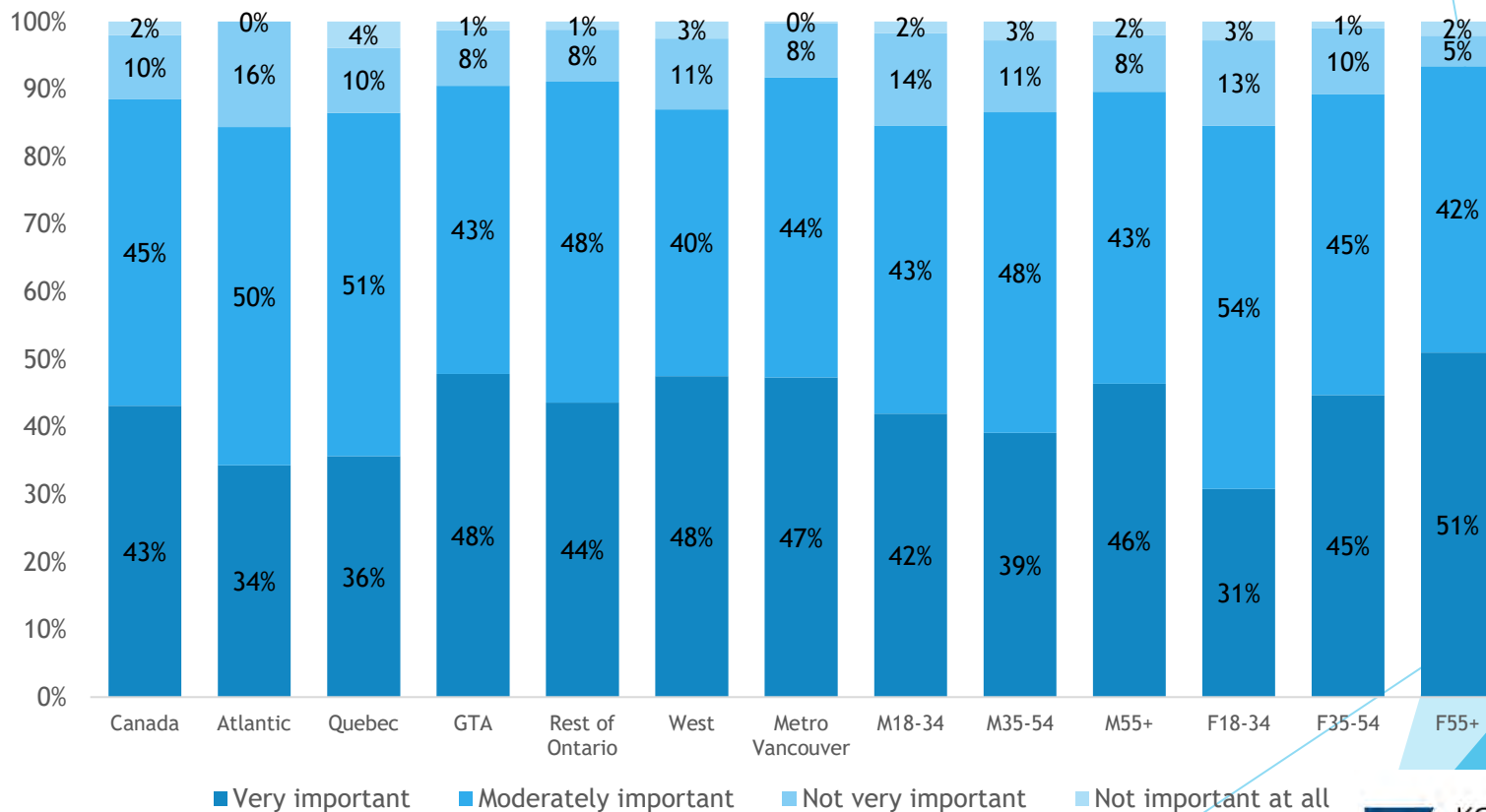


■ Very important
 ■ Moderately important
 ■ Not very important
 ■ Not important at all

Significant Segments and IKS



Defending the interests of Canadian people and organizations abroad

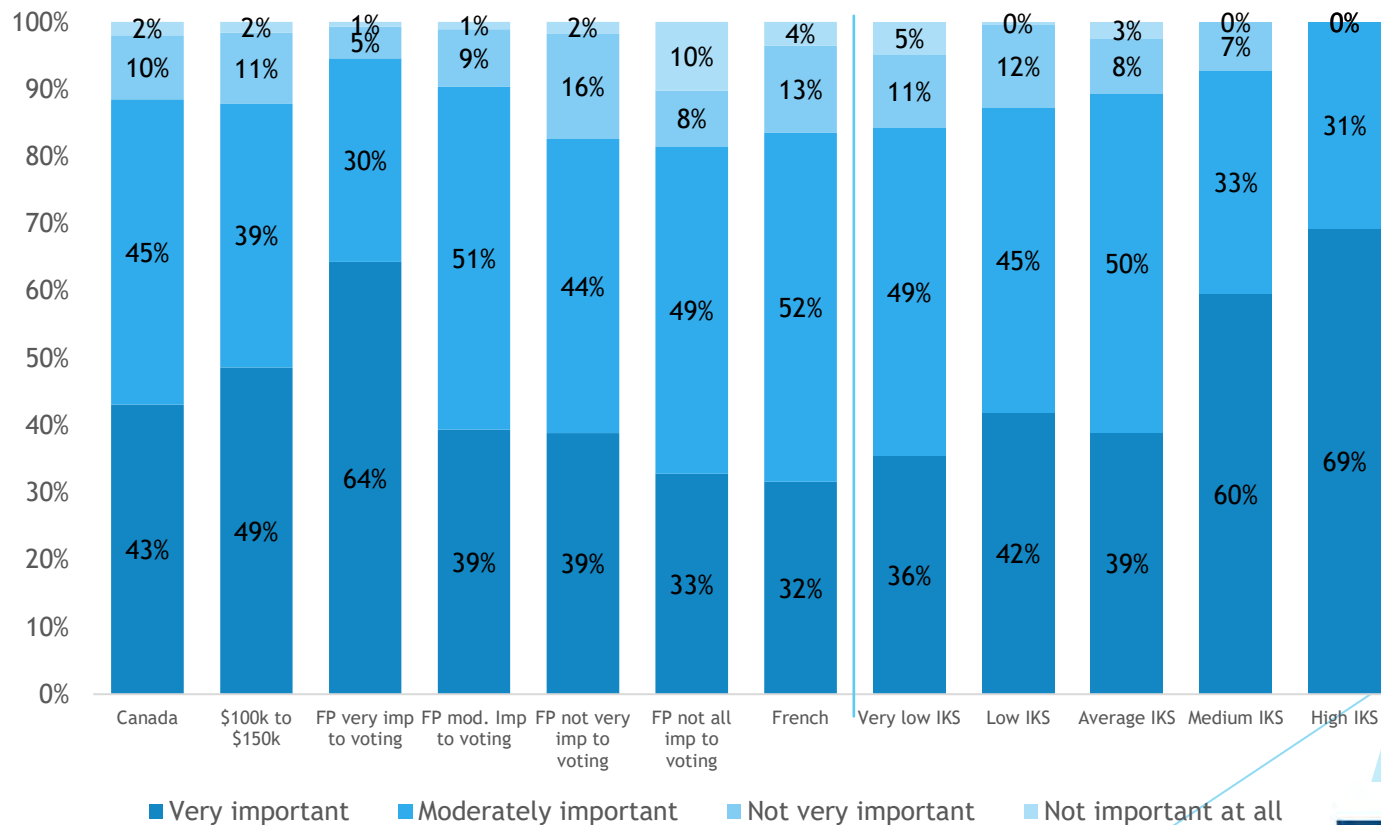


Region, Age and Gender

Very important Moderately important Not very important Not important at all



Defending the interests of Canadian people and organizations abroad



Significant Segments and IKS

■ Very important
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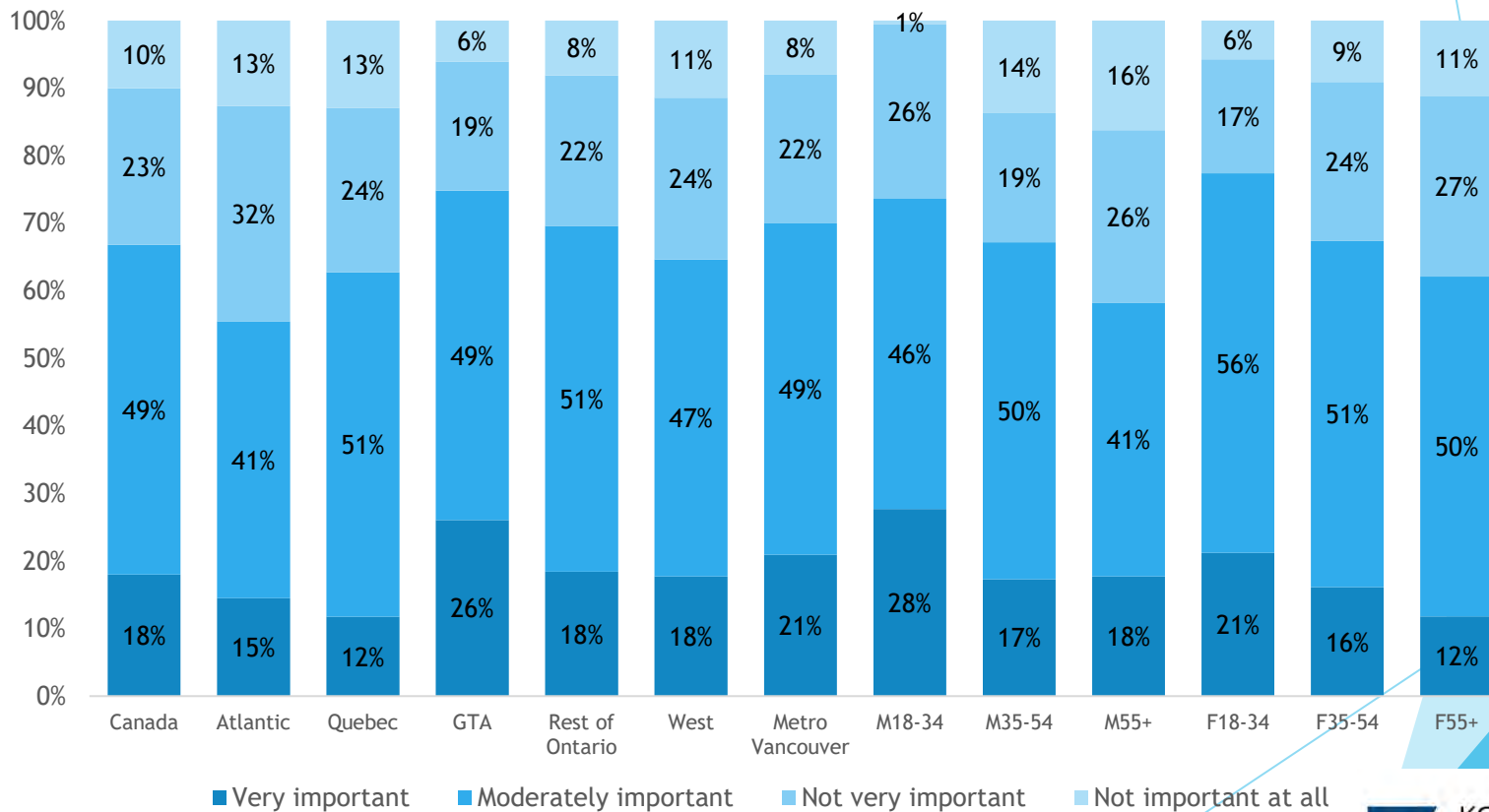


Foreign Policy and Voting

104



Thinking back to the federal election held in September, how important was the foreign policy positions of the parties in deciding who you voted for?

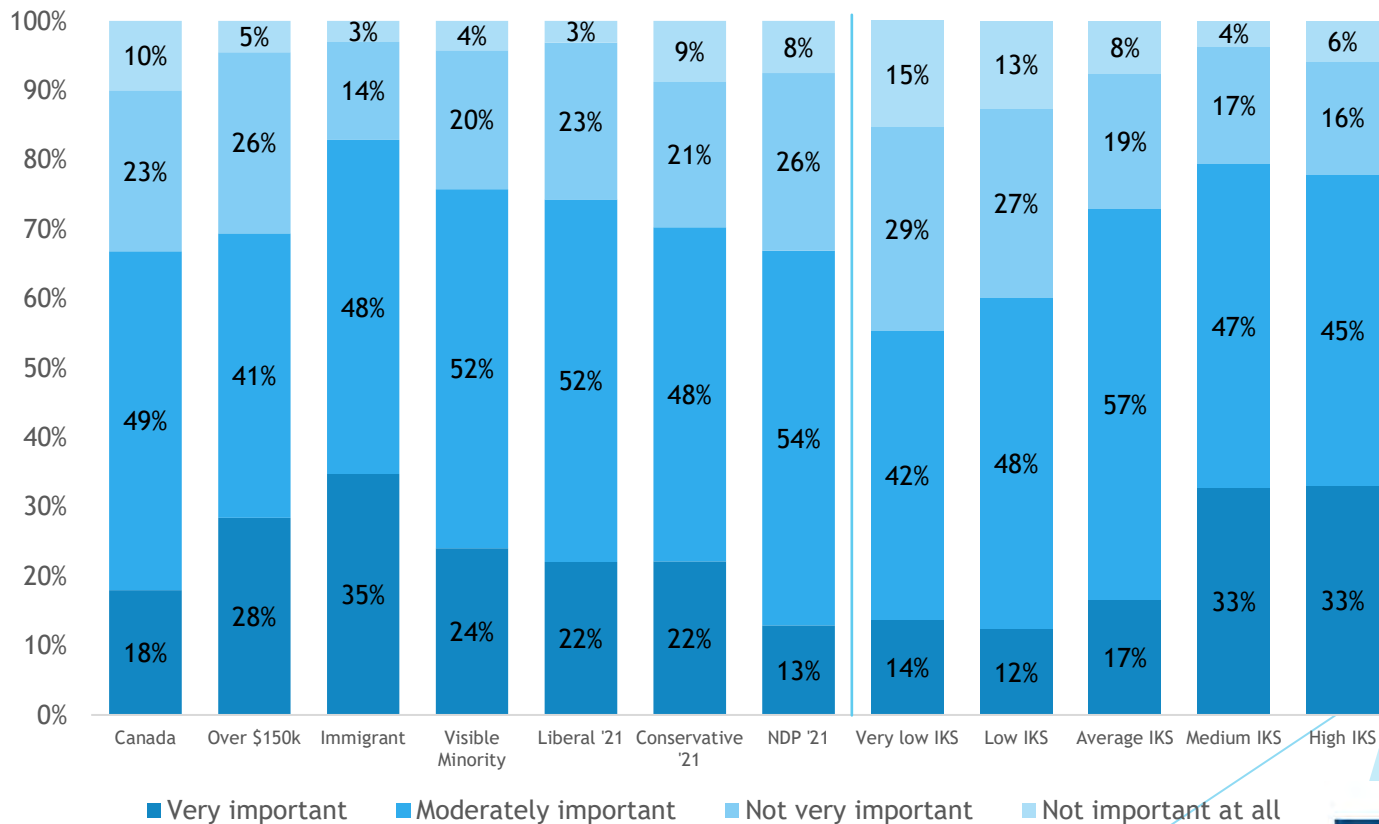


■ Very important ■ Moderately important ■ Not very important ■ Not important at all

Region, Age and Gender

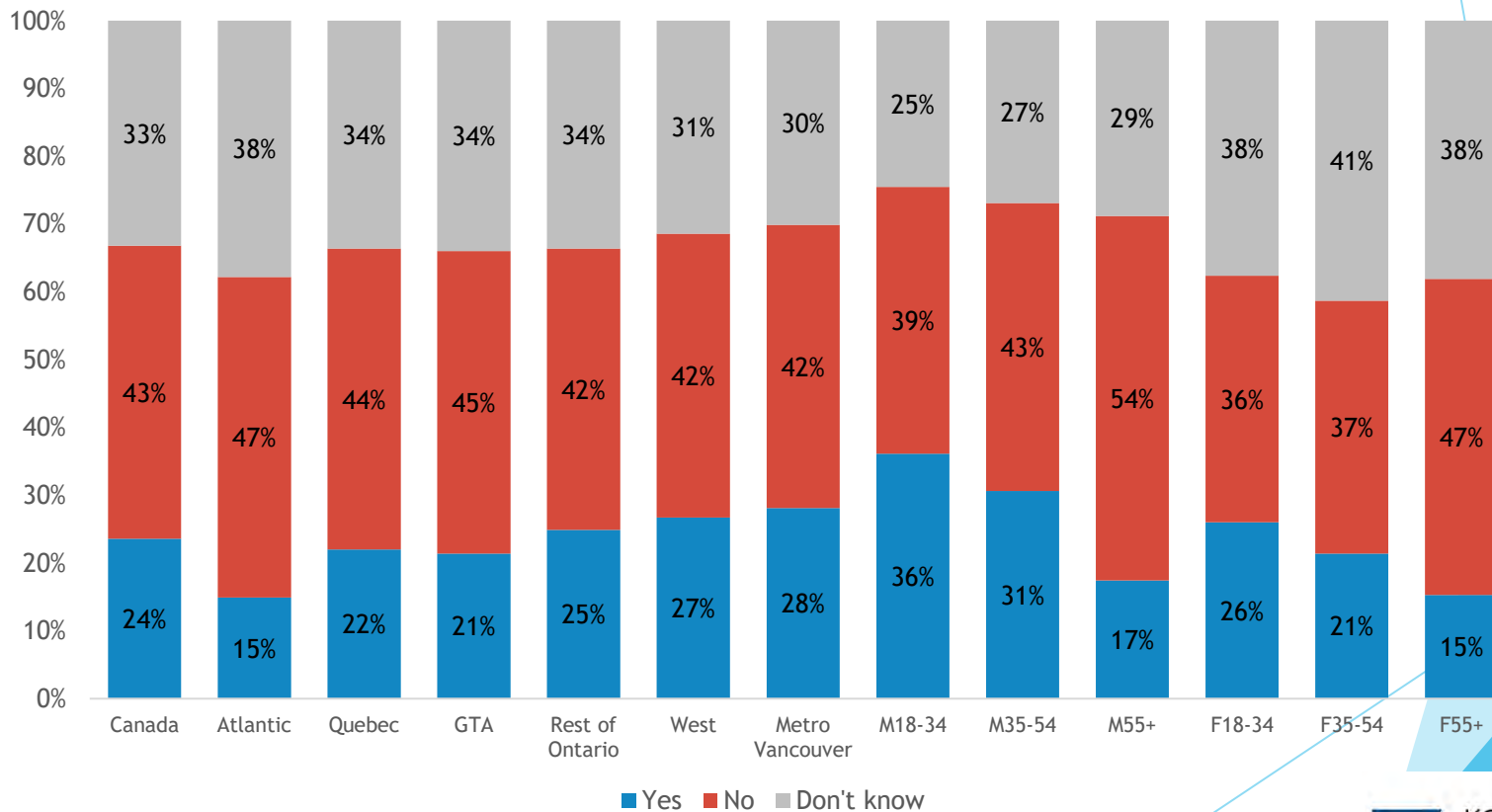


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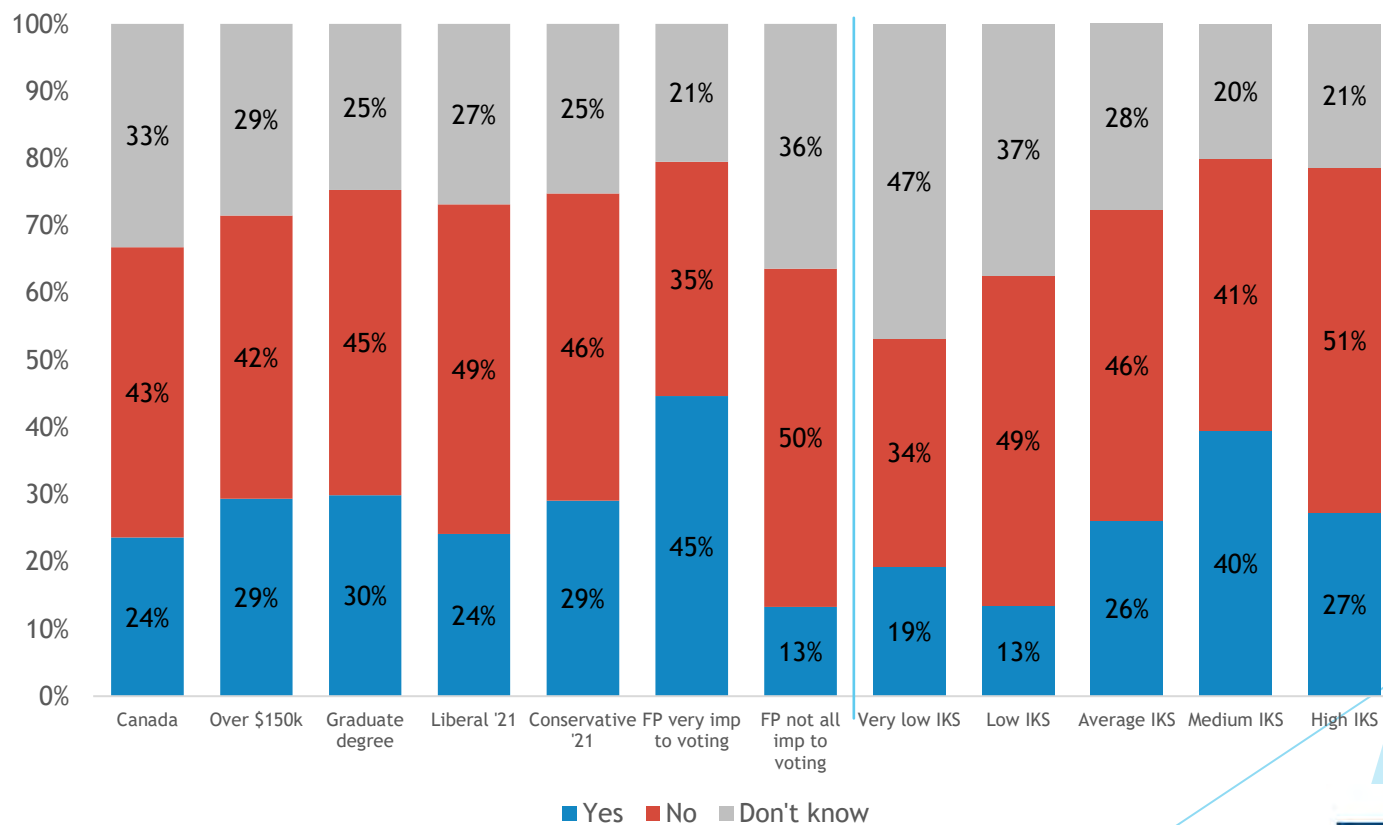
Significant Segments and IKS

Do you think there was any interference by foreign governments or their agents in the recent federal election?



Region, Age and Gender

Do you think there was any interference by foreign governments or their agents in the recent federal election?



Significant Segments and IKS

Which country or countries do you think interfered in the recent federal election?

